



CYGNAL

Survey of Likely General Election Voters

Iowa Statewide

Conducted February 20 - 22, 2022

n=610 | $\pm 3.92\%$



IOWANS FOR TAX RELIEF

FOUNDATION



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Likelihood to Vote

1. How likely are you to vote in the November general election for Congress, Governor, and state legislature out of the following options?

	Freq.	%	Oct-21
Definitely voting	542	88.9%	89.0%
Probably voting	61	9.9%	9.8%
Probably not voting	7	1.2%	1.2%
Total	610	100.0%	100.0%

RD/WT

2. Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	Freq.	%	Oct-21
<u>Right direction</u>	<u>328</u>	<u>53.8%</u>	<u>53.7%</u>
Definitely the right direction	126	20.6%	31.3%
Mostly the right direction	203	33.2%	22.4%
<u>Wrong track</u>	<u>239</u>	<u>39.2%</u>	<u>39.6%</u>
Mostly the wrong track	92	15.1%	12.0%
Definitely the wrong track	147	24.1%	27.6%
Unsure	42	6.9%	6.7%
Total	610	100.0%	100.0%

- 3.

RESERVED



4 – 10. Please indicate if you have heard of the person, organization, or institution, and if you have, whether you have a favorable or unfavorable opinion of them.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav	Oct-21 NET Fav
RESERVED								
RESERVED								
Kim Reynolds	<u>57.2%</u>	40.3%	<u>40.2%</u>	34.9%	2.0%	0.5%	17.1%	20.5%
	349	246	245	213	12	3		
Deidre DeJear	<u>12.9%</u>	6.0%	<u>10.4%</u>	8.2%	16.8%	60.0%	2.5%	
	78	37	63	50	103	366		
RESERVED								
RESERVED								
RESERVED								

11.

RESERVED

Thinking about the upcoming general elections in November...

Gubernatorial Ballot

12. If the 2022 general election for Governor was held today, and the candidates were Republican Kim Reynolds and Democrat Deidre DeJear, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Republican Kim Reynolds</u>	<u>337</u>	<u>55.3%</u>



Definitely Republican Kim Reynolds	290	47.5%
Probably Republican Kim Reynolds	47	7.8%
<u>Democrat Deidre DeJear</u>	<u>233</u>	<u>38.1%</u>
Probably Democrat Deidre DeJear	73	12.0%
Definitely Democrat Deidre DeJear	159	26.1%
Undecided	40	6.5%
Total	610	100.0%

13.

RESERVED

14.

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15.

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16.

RESERVED

Flat Tax

17. The Iowa state legislature is currently considering a proposal to lower Iowa's personal income tax to a flat 4% rate. Do you support or oppose lowering Iowa's personal income tax to a flat 4% rate for everyone?

	Freq.	%
<u>Support</u>	<u>346</u>	<u>56.7%</u>
Strongly support	232	38.1%
Somewhat support	114	18.6%
<u>Neither support nor oppose</u>	<u>48</u>	<u>7.9%</u>



<u>Oppose</u>	<u>147</u>	<u>24.1%</u>
Somewhat oppose	42	6.9%
Strongly oppose	105	17.2%
Unsure	69	11.3%
Total	610	100.0%

Troops in Russia

18. Do you support or oppose U.S. military involvement in Eastern Europe to defend against a Russian invasion of Ukraine?

	Freq.	%
<u>Support</u>	<u>258</u>	<u>42.3%</u>
Strongly support	109	17.9%
Somewhat support	149	24.4%
<u>Neither support nor oppose</u>	<u>58</u>	<u>9.6%</u>
<u>Oppose</u>	<u>233</u>	<u>38.2%</u>
Somewhat oppose	94	15.3%
Strongly oppose	139	22.8%
Unsure	61	10.0%
Total	610	100.0%

19.

RESERVED



20.

RESERVED

21. Are you female or male?

	Freq.	%
Female	323	52.9%
Male	287	47.1%
Total	610	100.0%

22. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>251</u>	<u>41.1%</u>
18 - 34	122	20.0%
35 - 49	129	21.1%
<u>50 and Over</u>	<u>359</u>	<u>58.9%</u>
50 - 64	164	26.9%
65 or older	195	32.0%
Total	610	100.0%

23. How are you registered to vote in Iowa? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	233	38.3%
Democrat	214	35.1%
Unaffiliated	120	19.6%
Another party	22	3.5%
Unsure	21	3.5%
Total	610	100.0%



24. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>297</u>	<u>48.7%</u>
Very conservative	162	26.6%
Somewhat conservative	135	22.1%
<u>Moderate</u>	<u>160</u>	<u>26.3%</u>
<u>Liberal</u>	<u>130</u>	<u>21.3%</u>
Somewhat liberal	83	13.6%
Very liberal	47	7.7%
Unsure	23	3.7%
Total	610	100.0%

25. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	285	46.8%
Suburban	204	33.4%
Urban	121	19.9%
Total	610	100.0%

26. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	541	88.7%
Black or African American	17	2.8%
Hispanic or Latino	12	2.0%
Asian or Pacific Islander	5	0.8%
Other	25	4.1%
Unsure	10	1.6%
Total	610	100.0%

27. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	319	52.4%
Democrat Joe Biden	232	38.0%
Another candidate	25	4.1%
Did not vote	25	4.1%
Unsure	9	1.4%
Total	610	100.0%



28. What's the highest level of education you have completed?

	Freq.	%
<u>At least College</u>	<u>245</u>	<u>40.2%</u>
Graduate degree or further	102	16.7%
Four-year undergraduate or Bachelor's Degree	143	23.5%
<u>No degree</u>	<u>356</u>	<u>58.4%</u>
Some college or Associate's Degree	224	36.7%
Technical Certification	28	4.5%
High school diploma/GED	95	15.5%
Some high school	10	1.6%
Unsure	9	1.4%
Total	610	100.0%

29. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	151	24.8%
\$50,000 - \$100,000	220	36.0%
More than \$100,000	187	30.6%
Unsure	52	8.5%
Total	610	100.0%

30. General Election X of 4

	Freq.	%
0 of 4	18	2.9%
1 of 4	80	13.1%
2 of 4	73	12.0%
3 of 4	111	18.2%
4 of 4	328	53.8%
Total	610	100.0%

31. Geo - CD

	Freq.	%
1	153	25.2%
2	158	25.9%
3	151	24.8%
4	147	24.1%
Total	610	100.0%

32. Geo - DMA

	Freq.	%
Cedar Rapids	192	31.5%
Dav/Rock Is/Mol	54	8.8%



Des Moines/Ames	243	39.9%
Omaha	32	5.2%
Ottumwa/Kirksvle	8	1.3%
Quincy/Hannibal	13	2.1%
Roch/Mas Cty/Aus	15	2.4%
Sioux City	47	7.8%
Sioux Flls/Mitch	6	1.0%
Total	610	100.0%

33. Age + Income

	Freq.	%
<65 <\$50k	93	15.3%
<65 \$50k-\$100k	150	24.6%
<65 \$100k+	172	28.1%
65+ <\$50k	58	9.5%
65+ \$50k-\$100k	70	11.5%
65+ \$100k+	67	11.0%
Total	610	100.0%

34. Gender + Age

	Freq.	%
F 18 - 34	64	10.5%
F 35 - 49	68	11.1%
F 50 - 64	83	13.6%
F 65+	109	17.8%
M 18 - 34	58	9.6%
M 35 - 49	61	10.0%
M 50 - 64	81	13.3%
M 65+	87	14.2%
Total	610	100.0%

35. Race + Gender

	Freq.	%
White Female	287	47.1%
White Male	254	41.6%
Black Female	8	1.3%
Black Male	9	1.5%
Hispanic Female	8	1.3%
Hispanic Male	4	0.7%
Asian Female	3	0.5%
Asian Male	2	0.3%
Other Female	12	2.0%
Other Male	13	2.1%
Unsure	10	1.6%
Total	610	100.0%



36. Gender + Education

	Freq.	%
Female At least College	136	22.4%
Female No degree	182	29.8%
Male At least College	109	17.8%
Male No degree	174	28.6%
Unsure	9	1.4%
Total	610	100.0%

37. Partisanship + Age

	Freq.	%
Republican 18-34	40	6.5%
Republican 35-49	43	7.0%
Republican 50-64	71	11.6%
Republican 65+	80	13.2%
Democrat 18-34	43	7.1%
Democrat 35-49	43	7.0%
Democrat 50-64	48	7.8%
Democrat 65+	80	13.1%
No party affiliation 18-34	32	5.2%
No party affiliation 35-49	27	4.4%
No party affiliation 50-64	34	5.7%
No party affiliation 65+	27	4.3%
Another party 18-34	5	0.9%
Another party 35-49	10	1.6%
Another party 50-64	4	0.6%
Another party 65+	3	0.4%
Unsure	21	3.5%
Total	610	100.0%

38. Partisanship + Gender

	Freq.	%
Republican Female	115	18.9%
Republican Male	118	19.3%
Democrat Female	140	22.9%
Democrat Male	74	12.1%
No party affiliation Female	48	7.8%
No party affiliation Male	72	11.8%
Another party Female	9	1.6%
Another party Male	12	2.0%
Unsure	21	3.5%
Total	610	100.0%

METHODOLOGY

This probabilistic survey was conducted February 20 – 22, 2022, with 610 likely general election voters. It has a margin of error of $\pm 3.92\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.



ABOUT THE FIRM

[Cygna](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygna was named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,500 corporate, public affairs, and political campaigns.



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