CYGNAL

Survey of Likely General Election Voters

Iowa Statewide

Conducted July 13 - 14, 2022

n=600 | ±3.95%

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1. How do you plan to vote in the November general election for Congress, Governor, and state legislature out of the following options?

	Freq.	%
Vote in-person on Election Day	**443**	**73.9%**
Definitely vote in-person on Election Day	325	54.1%
Probably vote in-person on Election Day	119	19.8%
Vote early absentee in-person	**70**	**11.7%**
Definitely vote early absentee in-person	48	8.1%
Probably vote early absentee in-person	22	3.6%
Vote absentee by mail	**87**	**14.4%**
Definitely vote absentee by mail	46	7.6%
Probably vote absentee by mail	41	6.8%
Total	600	100.0%

RD/WT

2. Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	Freq.	%	*22-Feb-22*	*19-Oct-21*
Right direction	**317**	**52.9%**	*53.8%*	*53.7%*
Definitely the right direction	102	16.9%	*20.6%*	*31.3%*
Mostly the right direction	216	35.9%	*33.2%*	*22.4%*
Wrong track	**257**	**42.8%**	*39.2%*	*39.6%*
Mostly the wrong track	95	15.8%	*15.1%*	*12.0%*
Definitely the wrong track	162	27.0%	*24.1%*	*27.6%*
Unsure	26	4.3%	*6.9%*	*6.7%*
Total	600	100.0%	*100.0%*	*100.0%*

Generic Ballot

3. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

	Freq.	%	*22-Feb-22*	*19-Oct-21*
Republican candidate	**317**	**52.9%**	*54.0%*	*55.1%*
Definitely the Republican candidate	258	43.0%	*45.6%*	*47.2%*
Probably the Republican candidate	59	9.9%	*8.5%*	*7.8%*
Democratic candidate	**240**	**40.1%**	*37.3%*	*36.6%*
Probably the Democratic candidate	36	6.1%	*5.9%*	*7.5%*
Definitely the Democratic candidate	204	34.0%	*31.4%*	*29.2%*

	Freq.	%	22-Feb-22	19-Oct-21
Unsure	42	7.0%	8.7%	8.3%
Total	600	100.0%	100.0%	100.0%

4 – 9. Please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don't recognize a name, choose so.

4. Joe Biden

	Freq.	%	22-Feb-22	19-Oct-21
Favorable	**198**	**33.0%**	*34.3%*	*40.2%*
Very favorable	76	12.7%	*15.8%*	*24.3%*
Somewhat favorable	122	20.3%	*18.5%*	*15.8%*
Unfavorable	**392**	**65.3%**	*63.0%*	*58.5%*
Somewhat unfavorable	55	9.2%	*6.9%*	*5.9%*
Very unfavorable	336	56.1%	*56.0%*	*52.7%*
No opinion	7	1.2%	*2.1%*	*1.0%*
Never heard of	3	0.5%	*0.7%*	*0.3%*
Total	600	100.0%	*100.0%*	*100.0%*

5. Donald Trump

	Freq.	%	22-Feb-22	19-Oct-21
Favorable	**280**	**46.6%**	*50.1%*	*52.9%*
Very favorable	156	26.0%	*35.2%*	*36.7%*
Somewhat favorable	123	20.6%	*14.9%*	*16.2%*
Unfavorable	**306**	**51.0%**	*47.3%*	*44.8%*
Somewhat unfavorable	38	6.4%	*4.3%*	*5.9%*
Very unfavorable	267	44.6%	*43.0%*	*38.9%*
No opinion	11	1.8%	*2.2%*	*2.2%*
Never heard of	3	0.6%	*0.5%*	*0.1%*
Total	600	100.0%	*100.0%*	*100.0%*

6. Kim Reynolds

	Freq.	%	22-Feb-22	19-Oct-21
Favorable	**321**	**53.4%**	*57.2%*	*57.4%*
Very favorable	235	39.2%	*40.3%*	*43.3%*
Somewhat favorable	85	14.2%	*17.0%*	*14.1%*
Unfavorable	**260**	**43.4%**	*40.2%*	*36.9%*
Somewhat unfavorable	37	6.2%	*5.3%*	*5.5%*
Very unfavorable	223	37.2%	*34.9%*	*31.4%*

	Freq.	%	22-Feb-22	19-Oct-21
No opinion	14	2.3%	*2.0%*	*4.3%*
Never heard of	5	0.9%	*0.5%*	*1.3%*
Total	600	100.0%	*100.0%*	*100.0%*

7. Deidre DeJear

	Freq.	%	*22-Feb-22*
Favorable	**153**	**25.5%**	***12.9%***
Very favorable	77	12.8%	*6.0%*
Somewhat favorable	76	12.7%	*6.8%*
Unfavorable	**84**	**14.1%**	***10.4%***
Somewhat unfavorable	24	4.0%	*2.1%*
Very unfavorable	60	10.0%	*8.2%*
No opinion	106	17.6%	*16.8%*
Never heard of	257	42.9%	*60.0%*
Total	600	100.0%	*100.0%*

8. Chuck Grassley

	Freq.	%	*22-Feb-22*	*19-Oct-21*
Favorable	**292**	**48.6%**	***47.4%***	***53.2%***
Very favorable	169	28.1%	*25.1%*	*33.2%*
Somewhat favorable	123	20.5%	*22.3%*	*20.0%*
Unfavorable	**281**	**46.9%**	***45.0%***	***40.8%***
Somewhat unfavorable	62	10.3%	*17.2%*	*10.4%*
Very unfavorable	220	36.6%	*27.7%*	*30.4%*
No opinion	24	3.9%	*5.7%*	*4.8%*
Never heard of	3	0.6%	*2.0%*	*1.2%*
Total	600	100.0%	*100.0%*	*100.0%*

9. Mike Franken

	Freq.	%
Favorable	**182**	**30.4%**
Very favorable	99	16.5%
Somewhat favorable	83	13.9%
Unfavorable	**105**	**17.4%**
Somewhat unfavorable	29	4.9%
Very unfavorable	75	12.5%
No opinion	136	22.7%
Never heard of	177	29.5%
Total	600	100.0%

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10. From the following list, which issue is personally most important to you that would decide your vote for Iowa state government?

	Freq.	%
Inflation and the cost of living	186	31.0%
Women's reproductive rights	150	25.0%
Pro-life and family values	56	9.4%
The Second Amendment and gun rights	54	8.9%
Border security	30	5.0%
Gun control measures	30	4.9%
Government spending	24	3.9%
Healthcare	21	3.5%
Crime and public safety	21	3.5%
Other	29	4.8%
Total	600	100.0%

State Leg Job Approval

11. Do you approve or disapprove of the job the Iowa state legislature is doing?

	Freq.	%	*22-Feb-22*	*19-Oct-21*
Approve	**263**	**43.9%**	*45.1%*	*46.2%*
Strongly approve	83	13.9%	*17.6%*	*18.3%*
Somewhat approve	180	30.0%	*27.5%*	*27.9%*
Neither approve nor disapprove	**84**	**14.1%**	*6.8%*	*12.9%*
Disapprove	**238**	**39.7%**	*40.0%*	*35.7%*
Somewhat disapprove	84	14.0%	*13.3%*	*12.4%*
Strongly disapprove	154	25.7%	*26.7%*	*23.3%*
Unsure	14	2.4%	*8.2%*	*5.2%*
Total	600	100.0%	*100.0%*	*100.0%*

Thinking about the upcoming general elections in November…

Gov Ballot

12. If the 2022 general election for Governor was held today, and the candidates were Republican Kim Reynolds and Democrat Deidre DeJear, and you had to make a choice, who would you vote for?

	Freq.	%	*22-Feb-22*
Republican Kim Reynolds	**333**	**55.5%**	*55.3%*
Definitely Republican Kim Reynolds	289	48.1%	*47.5%*
Probably Republican Kim Reynolds	44	7.3%	*7.8%*

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	Freq.	%	
Democrat Deidre DeJear	**247**	**41.1%**	*38.1%*
Probably Democrat Deidre DeJear	58	9.7%	*12.0%*
Definitely Democrat Deidre DeJear	189	31.4%	*26.1%*
Undecided	20	3.4%	*6.5%*
Total	600	100.0%	*100.0%*

13. If the 2022 general election for U.S. Senate was held today, and the candidates were Republican Chuck Grassley and Democrat Mike Franken, and you had to make a choice, who would you vote for?

	Freq.	%	22-Feb-22	19-Oct-21
Republican Chuck Grassley	**309**	**51.6%**	*53.4%*	*55.2%*
Definitely Republican Chuck Grassley	240	40.0%	*43.1%*	*47.3%*
Probably Republican Chuck Grassley	69	11.6%	*10.3%*	*7.9%*
Democrat Mike Franken	**261**	**43.4%**		
Probably Democrat Mike Franken	50	8.3%		
Definitely Democrat Mike Franken	211	35.1%		
Undecided	30	5.0%	*8.0%*	*6.3%*
Total	600	100.0%	*100.0%*	*100.0%*

14. If the 2022 general election for state Attorney General was held today, and the candidates were Republican Brenna Bird and Democrat Tom Miller, and you had to make a choice, who would you vote for?

	Freq.	%	22-Feb-22
Republican Brenna Bird	**264**	**44.0%**	*45.7%*
Definitely Republican Brenna Bird	161	26.8%	*31.8%*
Probably Republican Brenna Bird	103	17.2%	*13.9%*
Democrat Tom Miller	**267**	**44.5%**	*41.2%*
Probably Democrat Tom Miller	69	11.5%	*10.8%*
Definitely Democrat Tom Miller	198	33.0%	*30.5%*
Undecided	69	11.5%	*13.1%*
Total	600	100.0%	*100.0%*

15. If the 2024 general election for President was held today, and the candidates were Republican Donald Trump and Democrat Joe Biden, and you had to make a choice, who would you vote for?

	Freq.	%	22-Feb-22	19-Oct-21
Republican Donald Trump	**306**	**51.1%**	*52.5%*	*54.1%*

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	Freq.	%		
Definitely Republican Donald Trump	249	41.5%	*46.6%*	*47.1%*
Probably Republican Donald Trump	58	9.6%	*5.9%*	*7.0%*
Democrat Joe Biden	**238**	**39.7%**	*38.4%*	**40.5%**
Probably Democrat Joe Biden	31	5.2%	*4.4%*	*18.2%*
Definitely Democrat Joe Biden	207	34.5%	*34.0%*	*22.3%*
Undecided	55	9.2%	*9.1%*	*5.3%*
Total	600	100.0%	*100.0%*	*100.0%*

Now, thinking about some issues…

ESAs

16. Do you support or oppose a plan to allow parents to spend their child's share of state educational funding at the public or private school of their choice?

	Freq.	%	*22-Feb-22*	*19-Oct-21*
Approve	**271**	**45.2%**	**47.2%**	**56.7%**
Strongly approve	192	32.0%	*33.6%*	*38.8%*
Somewhat approve	80	13.3%	*13.7%*	*17.9%*
Neither approve nor disapprove	**72**	**12.0%**	**8.2%**	
Disapprove	**230**	**38.4%**	**35.4%**	**30.1%**
Somewhat disapprove	45	7.5%	*8.6%*	*7.7%*
Strongly disapprove	185	30.9%	*26.7%*	*22.4%*
Unsure	27	4.4%	*9.2%*	*13.3%*
Total	600	100.0%	*100.0%*	*100.0%*

Abortion v Other Importance

17. Do you consider a candidate's position on abortion to be the absolute most important issue, or are there other issues that you consider to be a higher priority when you choose who to support in an election?

	Freq.	%
Abortion most important	**247**	**41.1%**
Definitely abortion most important	105	17.4%
Probably abortion most important	142	23.7%
Other issues more important	**328**	**54.7%**
Probably other issues more important	155	25.9%
Definitely other issues more important	173	28.8%
Unsure	25	4.1%
Total	600	100.0%

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18. Are you willing to vote for a candidate who has a different view than you on abortion so long as you agree with the candidate on most other issues?

	Freq.	%
Yes	**239**	**39.8%**
Definitely yes	66	11.1%
Probably yes	173	28.8%
No	**297**	**49.4%**
Probably no	134	22.3%
Definitely no	163	27.1%
Unsure	65	10.8%
Total	600	100.0%

Inflation Solution

19. When it comes to combatting record high inflation, which of the following should the federal government do?

	Freq.	%
Increase government spending, tax the wealthy, and impose more regulations on corporations.	186	31.0%
Cut government spending, reduce taxes, and encourage small business growth	353	58.9%
Unsure	61	10.1%
Total	600	100.0%

The following is a ballot proposition that will appear on the ballot in November 2022.

Ballot Language

20. If the election was held today, how would you vote on this constitutional amendment?: "The right of the people to keep and bear arms shall not be infringed. The sovereign state of Iowa affirms and recognizes this right to be a fundamental individual right. Any and all restrictions of this right shall be subject to strict scrutiny."

	Freq.	%
Yes	**353**	**58.9%**
Definitely yes	294	48.9%
Probably yes	60	9.9%
No	**211**	**35.1%**
Probably no	50	8.3%
Definitely no	161	26.8%
Undecided	36	6.0%
Total	600	100.0%

21. Are you female or male?

	Freq.	%
Female	317	52.9%
Male	283	47.1%
Total	600	100.0%

22. What age range do you fall within?

	Freq.	%
Under 50	**247**	**41.1%**
18 - 34	120	20.0%
35 - 49	127	21.1%
50 and Over	**353**	**58.9%**
50 - 64	161	26.9%
65 or older	192	32.0%
Total	600	100.0%

23. Generally speaking, do you think of yourself a Democrat, Republican, or Independent?

	Freq.	%
Republican	**241**	**40.2%**
Strongly Republican	131	21.9%
Mostly Republican	110	18.3%
Independent	**202**	**33.7%**
Democratic	**148**	**24.6%**
Mostly Democratic	75	12.5%
Strongly Democratic	73	12.1%
Unsure	9	1.5%
Total	600	100.0%

24. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**307**	**51.1%**
Very conservative	148	24.7%
Somewhat conservative	158	26.4%
Moderate	**160**	**26.7%**
Liberal	**118**	**19.6%**
Somewhat liberal	70	11.7%
Very liberal	47	7.9%

	Freq.	%
Unsure	16	2.6%
Total	600	100.0%

25. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	283	47.2%
Suburban	202	33.7%
Urban	115	19.1%
Total	600	100.0%

26. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	549	91.4%
Asian or Pacific Islander	5	0.8%
Black or African American	10	1.7%
Hispanic or Latino	4	0.7%
Other	22	3.7%
Unsure	9	1.6%
Total	600	100.0%

27. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	323	53.9%
Democrat Joe Biden	234	39.1%
Another candidate	19	3.1%
Did not vote	18	3.0%
Unsure	6	1.0%
Total	600	100.0%

28. What's the highest level of education you have completed?

	Freq.	%
No degree	**351**	**58.6%**
Some high school	9	1.5%
High school diploma/GED	99	16.5%
Technical Certification	34	5.6%
Some college or Associate's Degree	210	34.9%
At least College	**247**	**41.1%**
Four-year undergraduate or Bachelor's Degree	138	23.0%
Graduate degree or further	108	18.1%
Unsure	2	0.3%
Total	600	100.0%

29. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $50,000	128	21.3%
$50,000 - $100,000	244	40.6%
More than $100,000	204	34.0%
Unsure	25	4.1%
Total	600	100.0%

30. General Election X of 4

	Freq.	%
0 of 4	8	1.3%
1 of 4	46	7.7%
2 of 4	60	10.0%
3 of 4	124	20.7%
4 of 4	362	60.3%
Total	600	100.0%

31. Geo – 2022 Congressional District

	Freq.	%
1	151	25.2%
2	155	25.9%
3	149	24.8%
4	145	24.1%
Total	600	100.0%

32. Geo - DMA

	Freq.	%
Cedar Rapids	179	29.9%
Dav/Rock Is/Mol	64	10.7%
Des Moines/Ames	228	38.1%
Omaha	42	6.9%
Ottumwa/Kirksvle	12	1.9%
Quincy/Hannibal	2	0.4%
Roch/Mas Cty/Aus	19	3.1%
Sioux City	45	7.5%
Sioux Flls/Mitch	9	1.5%
Total	600	100.0%

33. Age + Income

	Freq.	%
<65 <$50k	77	12.8%
<65 $50k-$100k	150	25.0%
<65 $100k+	168	28.0%
65+ <$50k	51	8.4%

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	Freq.	%
65+ $50k-$100k	94	15.7%
65+ $100k+	36	6.0%
Unsure	25	4.1%
Total	600	100.0%

34. Gender + Age

	Freq.	%
F 18 - 34	60	10.0%
F 35 - 49	65	10.8%
F 50 - 64	82	13.7%
F 65+	110	18.4%
M 18 - 34	60	10.0%
M 35 - 49	62	10.3%
M 50 - 64	79	13.1%
M 65+	82	13.6%
Total	600	100.0%

35. Race + Gender

	Freq.	%
White Female	294	49.0%
White Male	254	42.4%
Asian Female	1	0.2%
Asian Male	3	0.6%
Black Female	3	0.6%
Black Male	7	1.1%
Hispanic Female	3	0.5%
Hispanic Male	2	0.3%
Other Female	10	1.7%
Other Male	12	2.1%
Unsure	9	1.6%
Total	600	100.0%

36. Gender + Education

	Freq.	%
Female At least College	132	22.0%
Female No degree	183	30.6%
Male At least College	115	19.1%
Male No degree	168	28.0%
Unsure	2	0.3%
Total	600	100.0%

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METHODOLOGY

This probabilistic survey was conducted July 13 – 14, 2022, with 600 likely general election voters. It has a margin of error of ±3.95%. Known registered voters were interviewed via IVR and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

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