

October 5, 2022



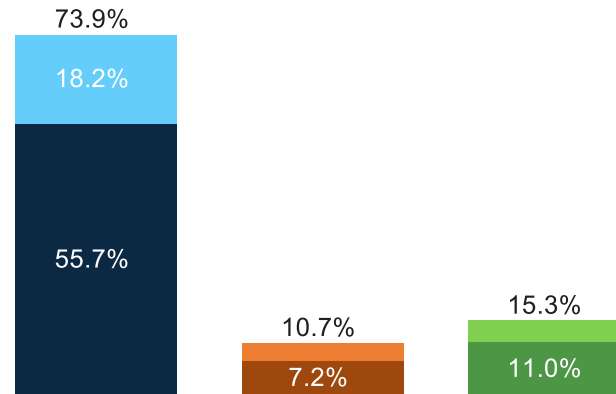
Survey of Likely General Election Voters **Iowa Statewide**

October 2 – 4, 2022 | n=600 | $\pm 3.95\%$

Insights & Analysis

- The environment in Iowa has shifted in favor of Republicans as the generic improved to **R+17** (R+13 in July), **Reynolds** improved her lead to **R+21** (R+14 in July), **Grassley** improved his lead to **R+14** (R+8 in July), and **Bird** is now up **R+3** after being tied in July. The top issue remains **inflation** as **abortion** has dropped in importance and **healthcare** increased.
 - **Naig** leads the Secretary of Agriculture ballot **R+18**, and **Trump** maintains a steady **R+10** lead on the 2024 Presidential ballot. **Independents** and **college-educated** voters account for the most shift for Republican candidates since July.
- **Biden** (-30 net fav) remains very unfavorable to 56% of voters while **Trump** (-2 net fav) slightly improved his standing among Republicans. **Each Republican candidate improved their net favorability** since July while DeJear's image ratio hasn't moved. Franken's unfavs increased while his favs remain the same as July.
- Machine learning generated three segmentation analysis groups, the key being the "**Independents**". These voters largely **split their ticket** across the named ballots, but side with the generic Republican, support ESAs, support limiting government taxes, support the Second Amendment CA, and oppose student loan forgiveness. They are a **persuadable group** that could end up with an all-GOP ballot with the right messaging (slides 45-48).
- Since July, respondents' willingness to vote for a candidate with a **different view on abortion has dropped** for both Republicans and Democrats: from No +10 to No +20 overall.
- A majority **strongly oppose canceling college debt** as just Democrats and voters under 35 support. **Support for ESAs** remains similar to July (support +9) and Democrats still oppose most, and a majority support setting **limits on local government taxes** (support +36) and the **Second Amendment CA** (support +31).
 - Democrats and Independents both increased support for the Second Amendment CA.

Seniors and suburban residents will vote earliest; rural and middle-aged will wait longer



In-person on Election Day Early absentee in-person Absentee by mail

	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Vote in-person on Election Day	73%	77%	77%	66%	82%	76%	72%	72%	77%	70%	77%	79%	69%	70%	87%	61%	72%	73%	74%	71%	76%	79%	68%	74%	75%	67%	76%	77%	81%	76%	75%	73%
Vote early absentee in-person	7%	10%	12%	16%	6%	16%	8%	12%	11%	10%	9%	9%	11%	16%	7%	16%	10%	11%	11%	14%	9%	8%	17%	9%	9%	10%	12%	11%	2%	8%	11%	12%
Vote absentee by mail	20%	13%	11%	18%	11%	8%	21%	16%	12%	20%	14%	12%	20%	14%	7%	23%	19%	16%	15%	16%	15%	13%	15%	17%	16%	24%	12%	13%	16%	16%	14%	15%
Definitely vote in-person on Election Day	54%	45%	57%	55%	68%	53%	61%	55%	59%	51%	58%	58%	52%	55%	63%	51%	53%	54%	67%	51%	59%	56%	49%	62%	53%	49%	55%	59%	62%	51%	58%	55%
Definitely vote early absentee in-person	3%	10%	9%	11%	4%	9%	5%	11%	6%	7%	5%	6%	7%	10%	4%	10%	8%	7%	11%	9%	6%	6%	12%	5%	5%	9%	8%	6%	2%	5%	8%	8%
Definitely vote absentee by mail	16%	7%	7%	12%	8%	5%	16%	12%	8%	14%	10%	8%	17%	7%	3%	20%	13%	11%	15%	9%	13%	10%	8%	15%	10%	19%	9%	7%	9%	14%	10%	11%
Probably vote in-person on Election Day	19%	32%	19%	11%	15%	23%	11%	17%	18%	19%	19%	21%	16%	15%	23%	10%	18%	19%	8%	20%	17%	22%	19%	12%	22%	18%	20%	18%	19%	25%	16%	17%
Probably vote early absentee in-person	4%	0%	3%	5%	3%	7%	2%	1%	5%	3%	4%	3%	4%	6%	3%	7%	2%	4%	0%	4%	3%	2%	5%	4%	4%	1%	5%	4%	0%	3%	3%	4%
Probably vote absentee by mail	4%	6%	4%	5%	4%	3%	5%	4%	4%	6%	4%	4%	3%	7%	4%	3%	6%	4%	0%	7%	3%	3%	8%	2%	6%	5%	3%	6%	8%	1%	4%	5%

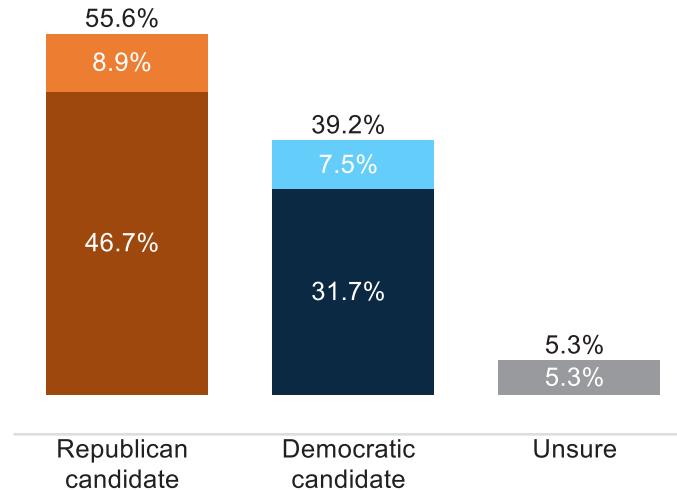
How do you plan to vote in the November general election for Congress, Governor, and state legislature out of the following options?



CYGNAL



Generic Republican improved from R+13 to R+17; women, Independents, and college-educated moved most



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	46%	56%	52%	53%	54%	69%	63%	57%	52%	51%	63%	62%	52%	46%	96%	5%	50%	55%	56%	49%	60%	55%	46%	65%	54%	43%	56%	62%	46%	56%	60%	56%
Democratic candidate	51%	37%	37%	43%	39%	26%	34%	39%	44%	42%	30%	31%	45%	49%	1%	95%	39%	40%	34%	45%	35%	41%	48%	30%	41%	52%	38%	35%	52%	37%	36%	39%
Definitely the Republican candidate	33%	41%	45%	49%	47%	60%	56%	50%	43%	41%	54%	53%	41%	41%	85%	4%	38%	46%	52%	38%	53%	50%	36%	55%	41%	37%	49%	47%	43%	48%	47%	48%
Probably the Republican candidate	13%	15%	6%	4%	7%	9%	8%	7%	9%	10%	9%	8%	11%	6%	11%	1%	12%	9%	3%	11%	7%	4%	10%	10%	13%	7%	7%	14%	3%	7%	13%	8%
Probably the Democratic candidate	14%	7%	6%	7%	8%	6%	4%	6%	9%	7%	8%	7%	5%	12%	1%	13%	11%	8%	5%	7%	8%	9%	7%	6%	8%	12%	6%	7%	27%	8%	4%	7%
Definitely the Democratic candidate	37%	31%	31%	37%	31%	20%	30%	34%	35%	35%	22%	24%	40%	36%	1%	82%	28%	32%	29%	38%	27%	31%	41%	24%	34%	40%	32%	27%	25%	29%	32%	32%
Unsure	3%	7%	12%	3%	7%	5%	3%	4%	4%	7%	7%	7%	3%	5%	2%	1%	11%	5%	10%	6%	5%	5%	7%	5%	4%	5%	6%	4%	2%	8%	5%	5%

If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



CYGNAL



Generic Ballot Percent Change: July 14 to Oct 4

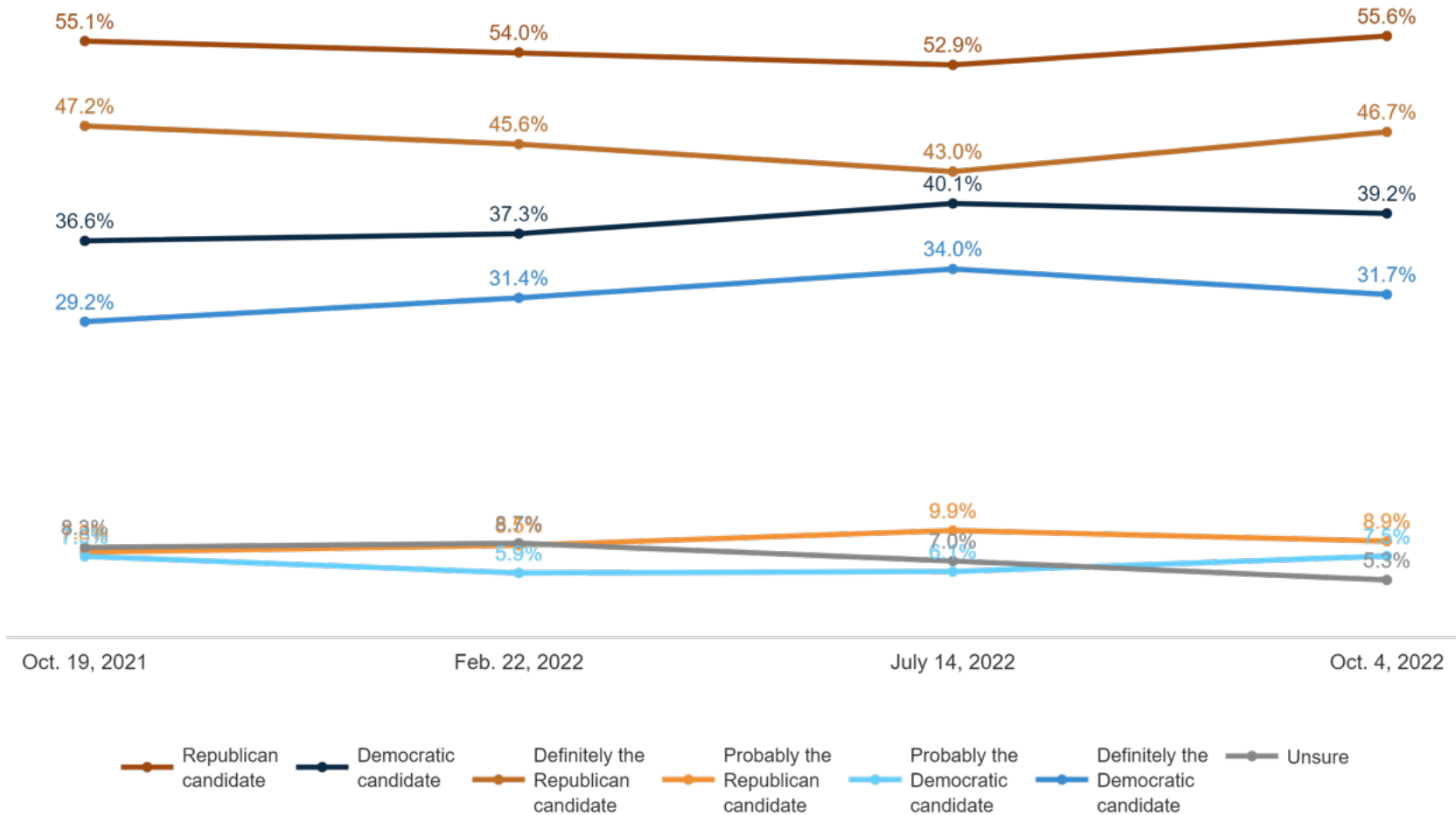
	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	-1%	14%	-7%	11%	-5%	6%	0%	9%	2%	-3%	3%	-1%	4%	8%	4%	2%	6%	2%	12%	7%	0%	2%	10%	-4%	6%	-4%	4%	6%	-10%	4%	4%	4%
Democratic candidate	5%	-4%	-4%	-9%	4%	0%	2%	-2%	-1%	4%	-4%	1%	0%	-6%	-4%	-2%	-1%	-1%	-12%	-7%	3%	2%	-10%	6%	-4%	11%	-4%	-5%	19%	3%	-4%	-3%
Definitely the Republican candidate	1%	12%	-12%	17%	-2%	6%	2%	11%	2%	-3%	5%	1%	2%	11%	6%	3%	5%	3%	25%	6%	2%	7%	9%	-4%	5%	0%	6%	2%	-5%	6%	5%	5%
Probably the Republican candidate	-1%	3%	5%	-7%	-3%	1%	-2%	-3%	1%	-1%	-2%	-2%	2%	-3%	-3%	-2%	1%	0%	-13%	1%	-2%	-5%	1%	0%	1%	-4%	-2%	4%	-5%	-2%	-1%	0%
Probably the Democratic candidate	6%	0%	1%	-1%	2%	-2%	3%	-1%	2%	2%	3%	4%	-1%	0%	-3%	6%	3%	2%	-7%	-1%	3%	4%	0%	2%	-1%	6%	-1%	1%	20%	0%	-1%	1%
Definitely the Democratic candidate	-2%	-4%	-5%	-7%	2%	2%	0%	-2%	-3%	2%	-7%	-3%	1%	-6%	-1%	-8%	-4%	-3%	-5%	-6%	0%	-2%	-10%	4%	-3%	5%	-3%	-6%	-1%	3%	-2%	-5%
Unsure	-4%	-10%	10%	-2%	1%	-7%	-2%	-7%	-1%	0%	1%	0%	-4%	-2%	0%	0%	-5%	-2%	0%	-1%	-3%	-4%	0%	-2%	-2%	-7%	0%	-1%	-9%	-7%	0%	-1%



CYGNAL



Trend: Generic Ballot



CYGNAL



Images

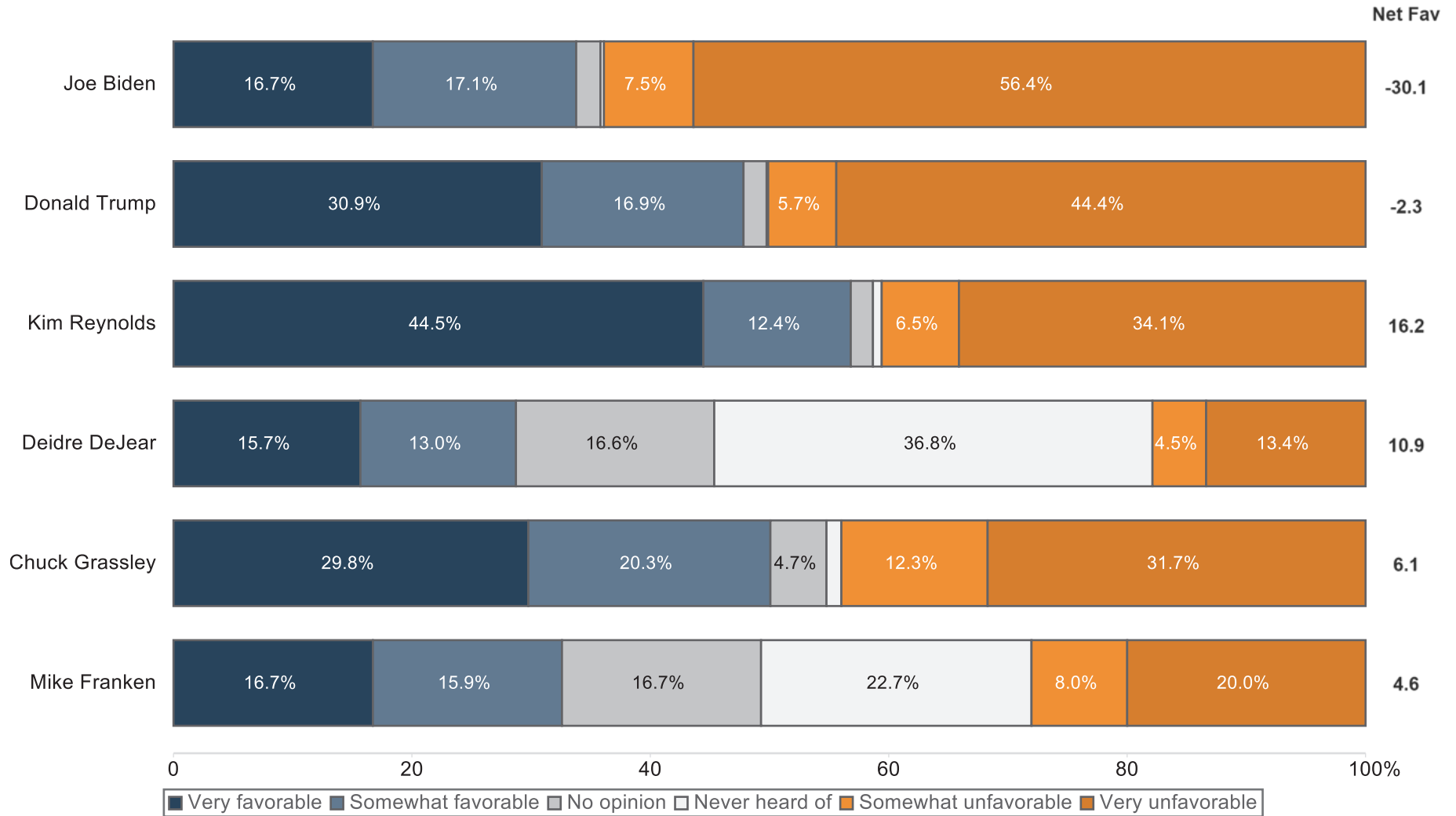


Image Tests - Heatmaps

Favorable

	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden	37%	33%	37%	40%	29%	24%	31%	32%	40%	37%	26%	26%	40%	43%	1%	87%	29%	34%	31%	39%	30%	36%	44%	24%	33%	43%	33%	29%	38%	26%	30%	35%
Donald Trump	36%	53%	46%	46%	46%	60%	54%	51%	44%	40%	57%	55%	40%	43%	85%	6%	39%	47%	51%	40%	54%	52%	38%	55%	42%	38%	49%	51%	41%	60%	45%	48%
Kim Reynolds	43%	56%	54%	55%	58%	70%	67%	59%	53%	52%	63%	64%	51%	49%	93%	8%	55%	56%	59%	50%	62%	57%	46%	66%	55%	48%	57%	62%	43%	62%	54%	58%
Deidre DeJear	34%	23%	34%	34%	25%	17%	28%	29%	27%	38%	21%	22%	34%	37%	4%	67%	27%	29%	30%	34%	26%	30%	36%	21%	29%	34%	29%	28%	27%	18%	23%	32%
Chuck Grassley	32%	48%	51%	55%	48%	63%	60%	49%	49%	46%	57%	51%	50%	47%	80%	9%	48%	49%	52%	46%	53%	52%	43%	54%	49%	42%	52%	48%	38%	51%	45%	52%
Mike Franken	32%	22%	34%	43%	28%	26%	37%	30%	36%	41%	23%	28%	36%	39%	5%	71%	35%	33%	28%	35%	31%	35%	35%	28%	35%	42%	30%	31%	25%	24%	23%	37%

Unfavorable

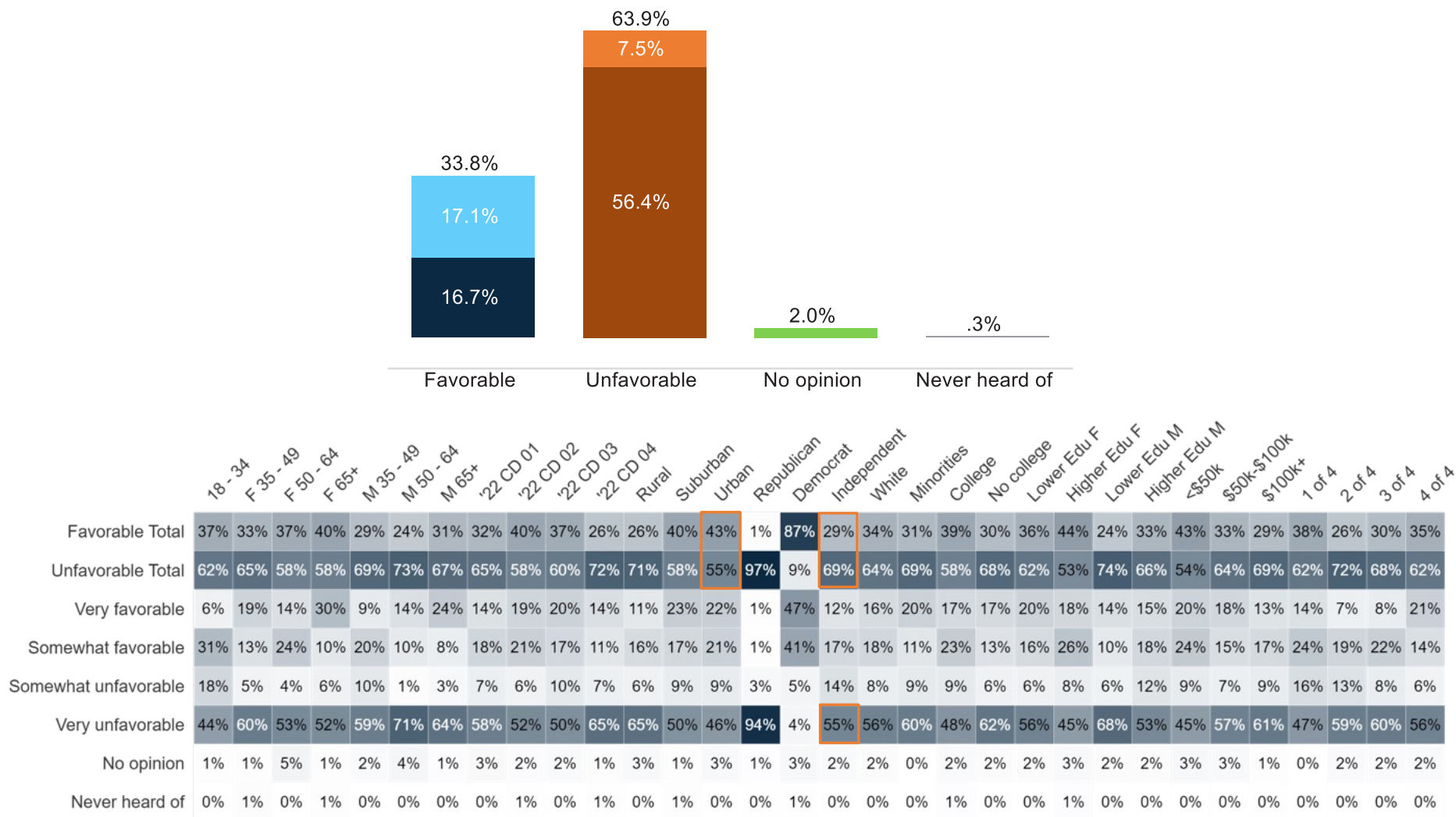
	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden	62%	65%	58%	58%	69%	73%	67%	65%	58%	60%	72%	71%	58%	55%	97%	9%	69%	64%	69%	58%	68%	62%	53%	74%	66%	54%	64%	69%	62%	72%	68%	62%
Donald Trump	64%	46%	54%	48%	52%	37%	44%	49%	52%	58%	41%	43%	58%	56%	13%	93%	59%	51%	49%	58%	44%	46%	59%	43%	57%	59%	49%	47%	59%	40%	52%	50%
Kim Reynolds	55%	41%	40%	42%	38%	30%	30%	40%	44%	45%	33%	35%	45%	48%	4%	90%	43%	41%	32%	47%	36%	39%	51%	33%	41%	49%	42%	35%	52%	32%	44%	40%
Deidre DeJear	17%	11%	11%	18%	18%	30%	21%	16%	12%	26%	19%	16%	22%	14%	29%	1%	19%	16%	40%	20%	17%	10%	18%	22%	22%	12%	18%	20%	13%	17%	16%	19%
Chuck Grassley	56%	45%	45%	38%	52%	33%	37%	43%	48%	51%	33%	41%	45%	51%	11%	85%	49%	45%	44%	49%	40%	38%	51%	42%	46%	52%	44%	42%	46%	36%	43%	45%
Mike Franken	17%	16%	28%	34%	30%	41%	33%	22%	26%	34%	31%	26%	30%	27%	43%	7%	28%	27%	49%	30%	26%	22%	29%	30%	33%	16%	31%	32%	16%	16%	24%	33%



CYGNAL



Biden remains *very* unfavorable to majority of Independents



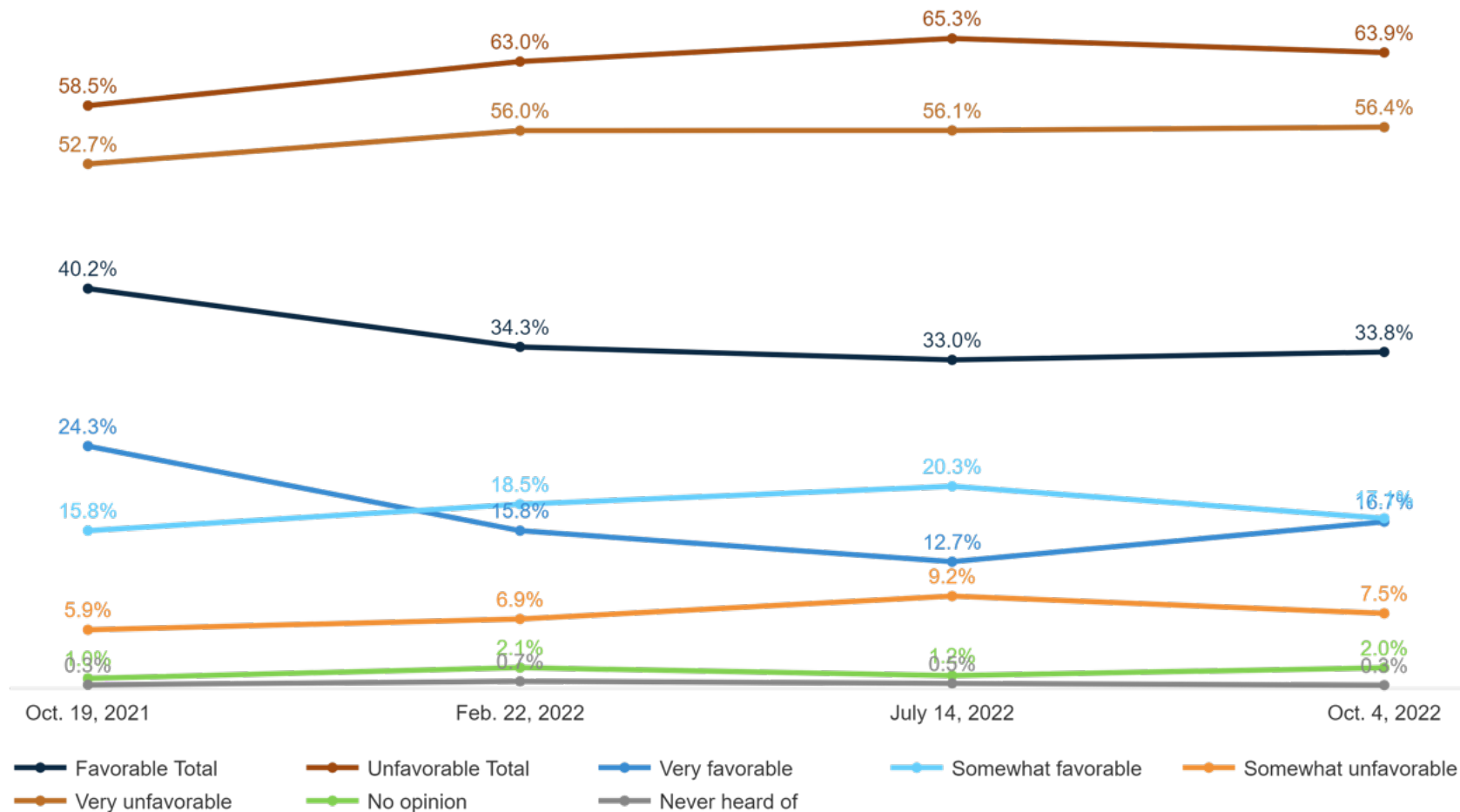
Do you have a favorable or unfavorable opinion of Joe Biden?



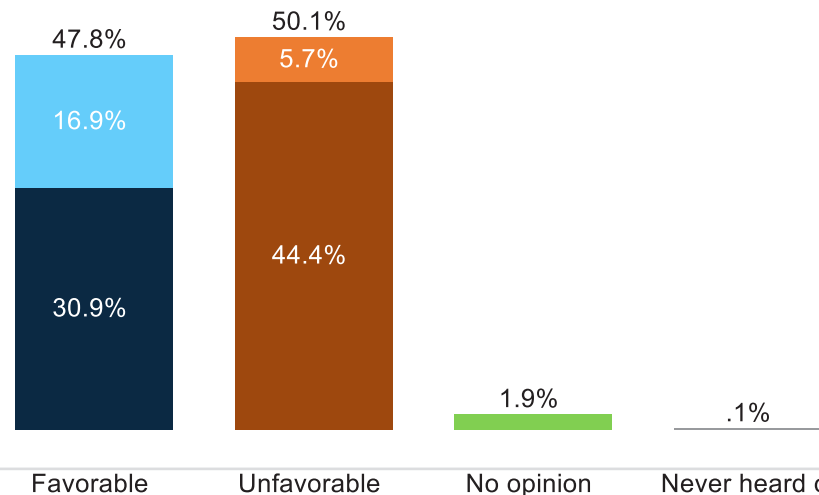
CYGNAL



Trend: Joe Biden Image



Trump's image slightly improved with Republicans



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	36%	53%	46%	46%	46%	60%	54%	51%	44%	40%	57%	55%	40%	43%	85%	6%	39%	47%	51%	40%	54%	52%	38%	55%	42%	38%	49%	51%	41%	60%	45%	48%
Unfavorable Total	64%	46%	54%	48%	52%	37%	44%	49%	52%	58%	41%	43%	58%	56%	13%	93%	59%	51%	49%	58%	44%	46%	59%	43%	57%	59%	49%	47%	59%	40%	52%	50%
Very favorable	28%	35%	29%	29%	31%	36%	33%	33%	28%	26%	37%	38%	22%	29%	58%	4%	22%	30%	41%	22%	37%	37%	23%	38%	20%	22%	33%	32%	31%	40%	33%	29%
Somewhat favorable	9%	18%	17%	17%	15%	24%	21%	18%	16%	14%	20%	17%	18%	15%	27%	2%	17%	17%	10%	18%	16%	15%	16%	18%	21%	17%	16%	20%	9%	20%	13%	19%
Somewhat unfavorable	6%	9%	9%	2%	5%	5%	6%	3%	5%	10%	5%	6%	6%	4%	6%	1%	9%	6%	7%	6%	6%	4%	6%	7%	6%	4%	5%	8%	5%	7%	4%	5%
Very unfavorable	57%	37%	45%	46%	47%	33%	38%	45%	47%	49%	36%	37%	52%	51%	7%	91%	49%	45%	42%	52%	39%	42%	53%	36%	51%	55%	44%	39%	54%	33%	48%	44%
No opinion	0%	1%	0%	6%	2%	3%	2%	1%	3%	2%	2%	2%	2%	1%	2%	1%	2%	2%	0%	2%	2%	2%	2%	2%	3%	2%	2%	0%	0%	3%	2%	
Never heard of	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

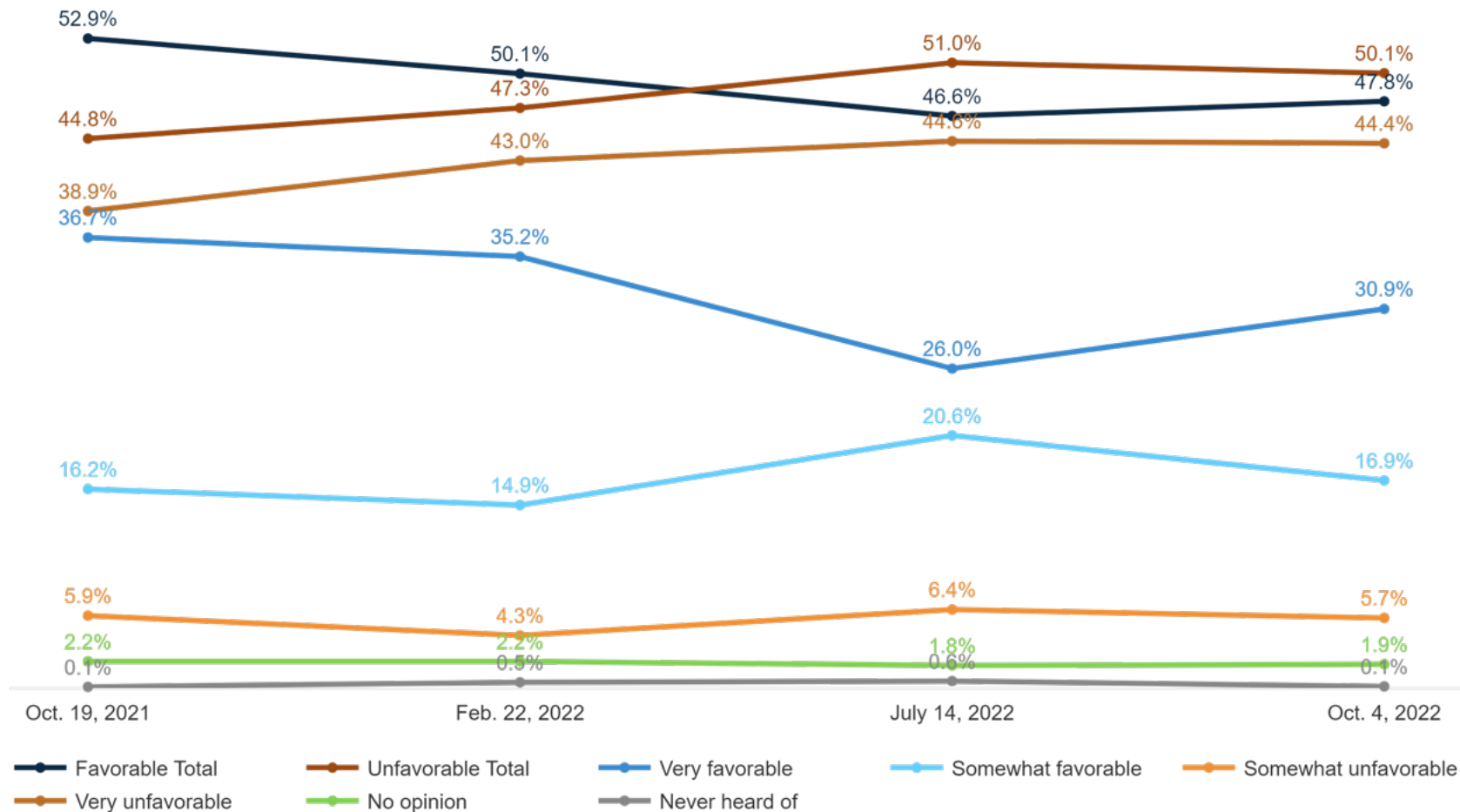
Do you have a favorable or unfavorable opinion of Donald Trump?



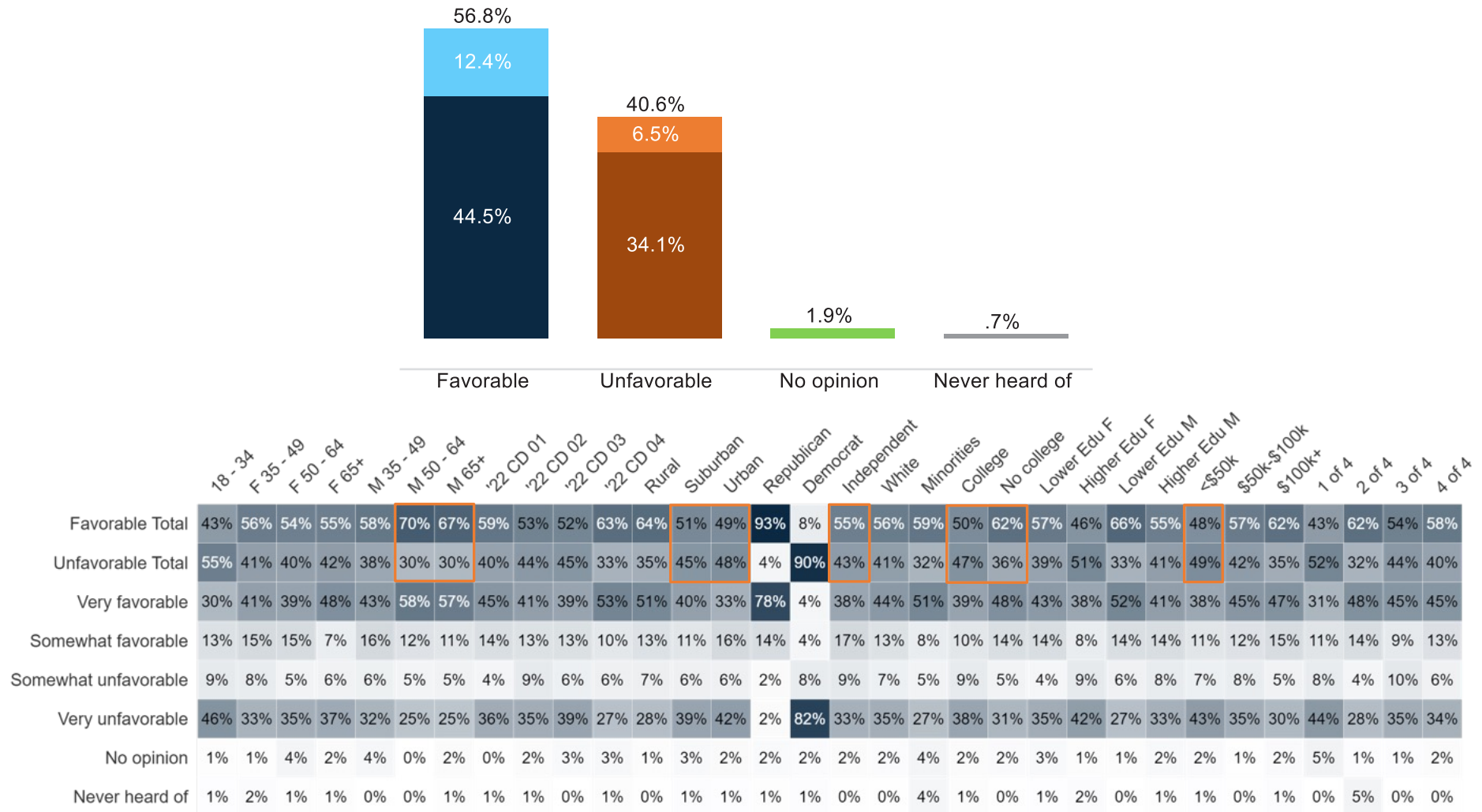
CYGNAL



Trend: Donald Trump Image



Reynolds improved her image especially with intensity; Independents now net favorable



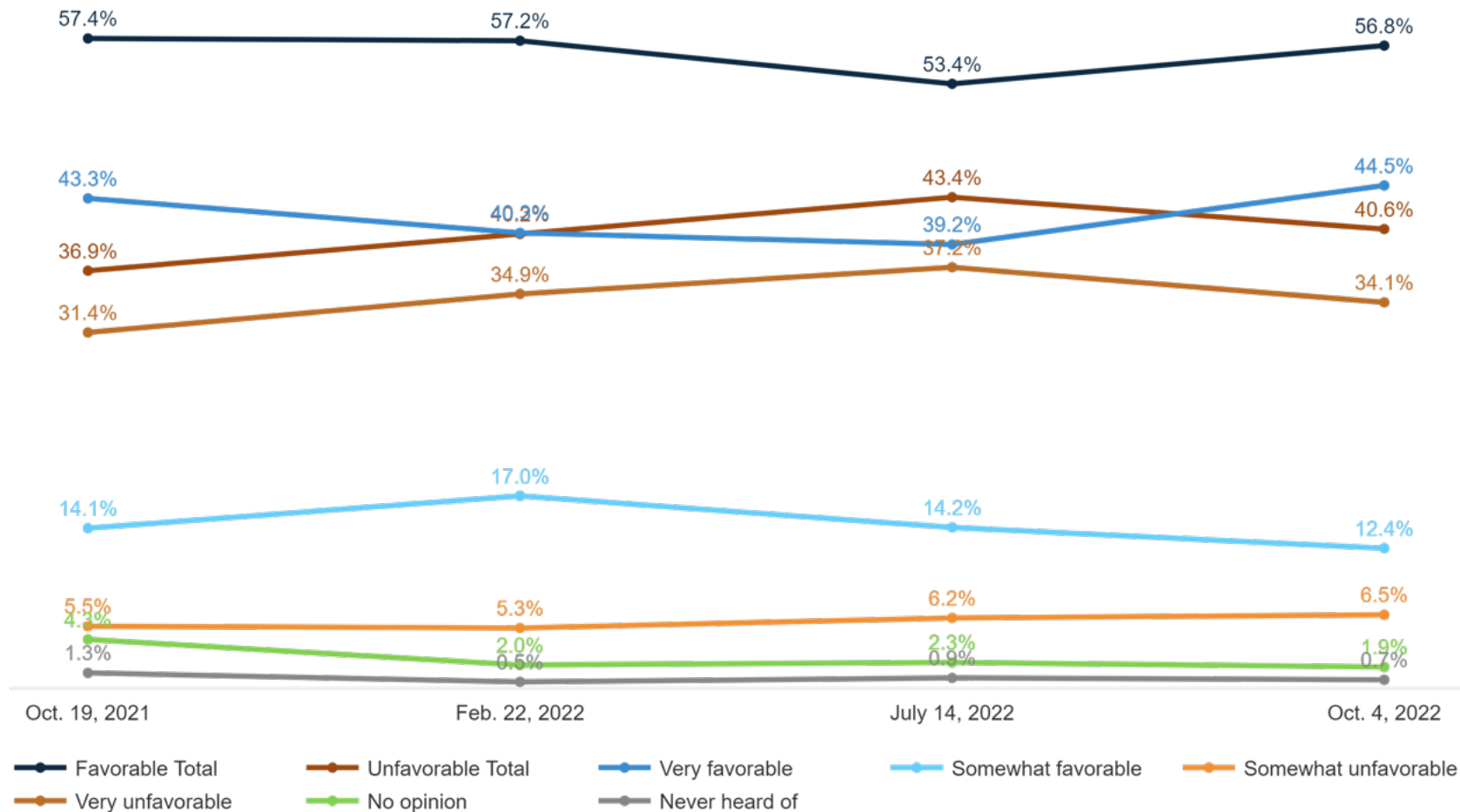
Do you have a favorable or unfavorable opinion of Kim Reynolds?



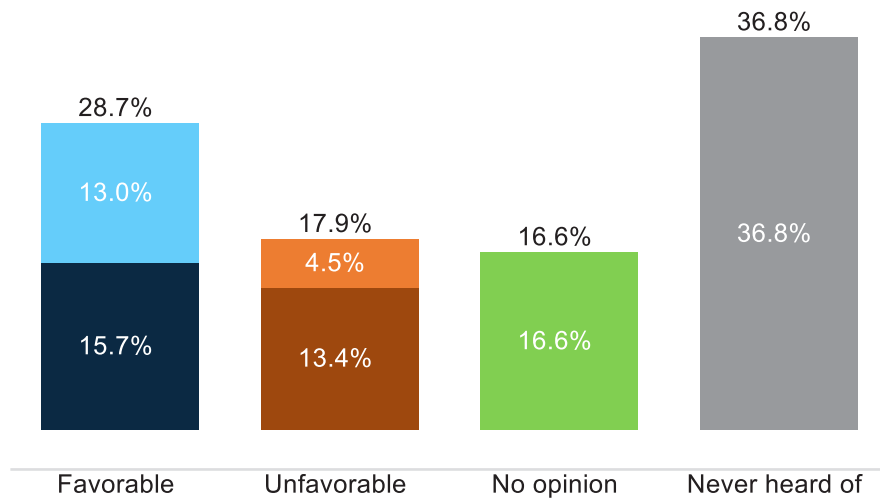
CYGNAL



Trend: Kim Reynolds Image



DeJear slightly improved name ID; image ratio same as July



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	34%	23%	34%	34%	25%	17%	28%	29%	27%	38%	21%	22%	34%	37%	4%	67%	27%	29%	30%	34%	26%	30%	36%	21%	29%	34%	29%	28%	27%	18%	23%	32%
Unfavorable Total	17%	11%	11%	18%	18%	30%	21%	16%	12%	26%	19%	16%	22%	14%	29%	1%	19%	16%	40%	20%	17%	10%	18%	22%	22%	12%	18%	20%	13%	17%	16%	19%
Very favorable	22%	17%	17%	22%	3%	9%	12%	15%	15%	18%	14%	12%	17%	22%	2%	40%	13%	15%	23%	18%	14%	21%	22%	7%	13%	18%	16%	15%	16%	7%	14%	17%
Somewhat favorable	12%	7%	16%	12%	21%	8%	16%	14%	12%	19%	7%	10%	17%	15%	2%	27%	14%	14%	7%	15%	12%	9%	15%	14%	16%	16%	13%	13%	11%	11%	9%	15%
Somewhat unfavorable	2%	5%	1%	5%	5%	7%	7%	4%	5%	5%	4%	3%	7%	4%	4%	0%	8%	4%	9%	5%	4%	2%	4%	6%	7%	3%	5%	3%	2%	2%	4%	5%
Very unfavorable	15%	5%	9%	13%	12%	23%	14%	11%	7%	21%	15%	13%	15%	11%	24%	1%	11%	12%	31%	14%	13%	8%	14%	17%	15%	9%	13%	16%	11%	15%	13%	14%
No opinion	11%	14%	23%	23%	15%	14%	16%	15%	21%	17%	14%	20%	14%	13%	14%	17%	19%	17%	6%	16%	17%	21%	14%	14%	17%	23%	16%	13%	18%	12%	22%	15%
Never heard of	38%	52%	33%	25%	42%	38%	35%	40%	41%	20%	46%	42%	30%	36%	53%	15%	35%	37%	25%	31%	40%	39%	31%	42%	31%	32%	37%	40%	42%	52%	38%	34%

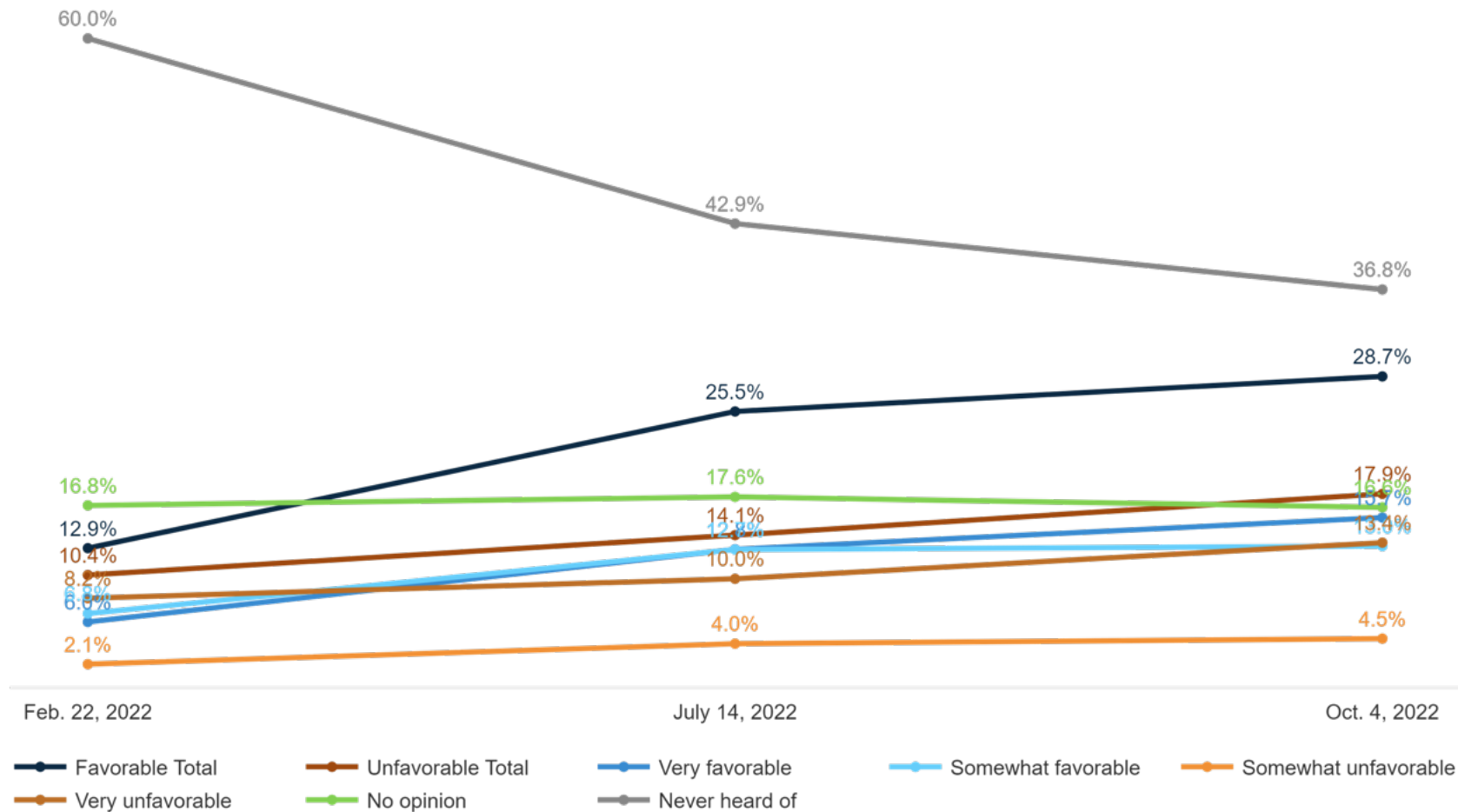
Do you have a favorable or unfavorable opinion of Deidre DeJear?



CYGNAL



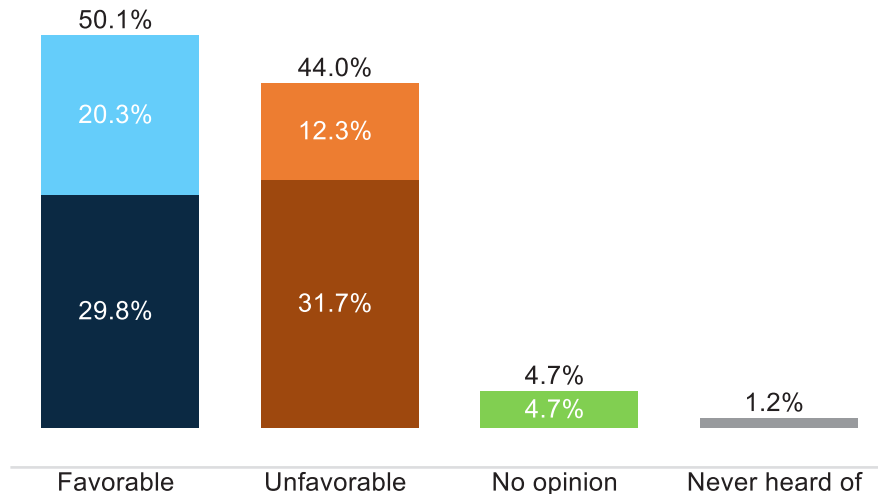
Trend: Deidre DeJear Image



CYGNAL



Grassley's image improved; now 1:1 with Independents



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	32%	48%	51%	55%	48%	63%	60%	49%	49%	46%	57%	51%	50%	47%	80%	9%	48%	49%	52%	46%	53%	52%	43%	54%	49%	42%	52%	48%	38%	51%	45%	52%
Unfavorable Total	56%	45%	45%	38%	52%	33%	37%	43%	48%	51%	33%	41%	45%	51%	11%	85%	49%	45%	44%	49%	40%	38%	51%	42%	46%	52%	44%	42%	46%	36%	43%	45%
Very favorable	14%	27%	28%	38%	23%	45%	37%	31%	23%	28%	39%	31%	31%	26%	48%	6%	28%	29%	38%	26%	32%	31%	23%	33%	32%	28%	30%	29%	19%	23%	26%	33%
Somewhat favorable	18%	21%	23%	17%	25%	19%	22%	18%	26%	18%	19%	21%	19%	21%	32%	3%	20%	20%	14%	19%	21%	21%	20%	21%	17%	14%	22%	19%	18%	27%	19%	19%
Somewhat unfavorable	11%	17%	13%	5%	20%	13%	12%	8%	12%	15%	14%	14%	9%	13%	9%	12%	17%	13%	6%	14%	11%	7%	14%	15%	13%	12%	10%	16%	6%	9%	15%	13%
Very unfavorable	45%	28%	32%	33%	32%	20%	25%	34%	36%	36%	20%	27%	36%	38%	2%	73%	33%	32%	38%	35%	29%	32%	37%	27%	33%	40%	34%	26%	39%	28%	28%	33%
No opinion	10%	6%	3%	5%	0%	4%	1%	7%	2%	3%	7%	7%	3%	3%	7%	3%	3%	5%	0%	3%	6%	8%	4%	4%	3%	5%	3%	8%	14%	8%	10%	2%
Never heard of	2%	2%	0%	2%	0%	0%	2%	2%	1%	0%	2%	1%	3%	0%	1%	3%	0%	1%	4%	2%	1%	2%	2%	0%	2%	1%	1%	2%	3%	5%	1%	1%

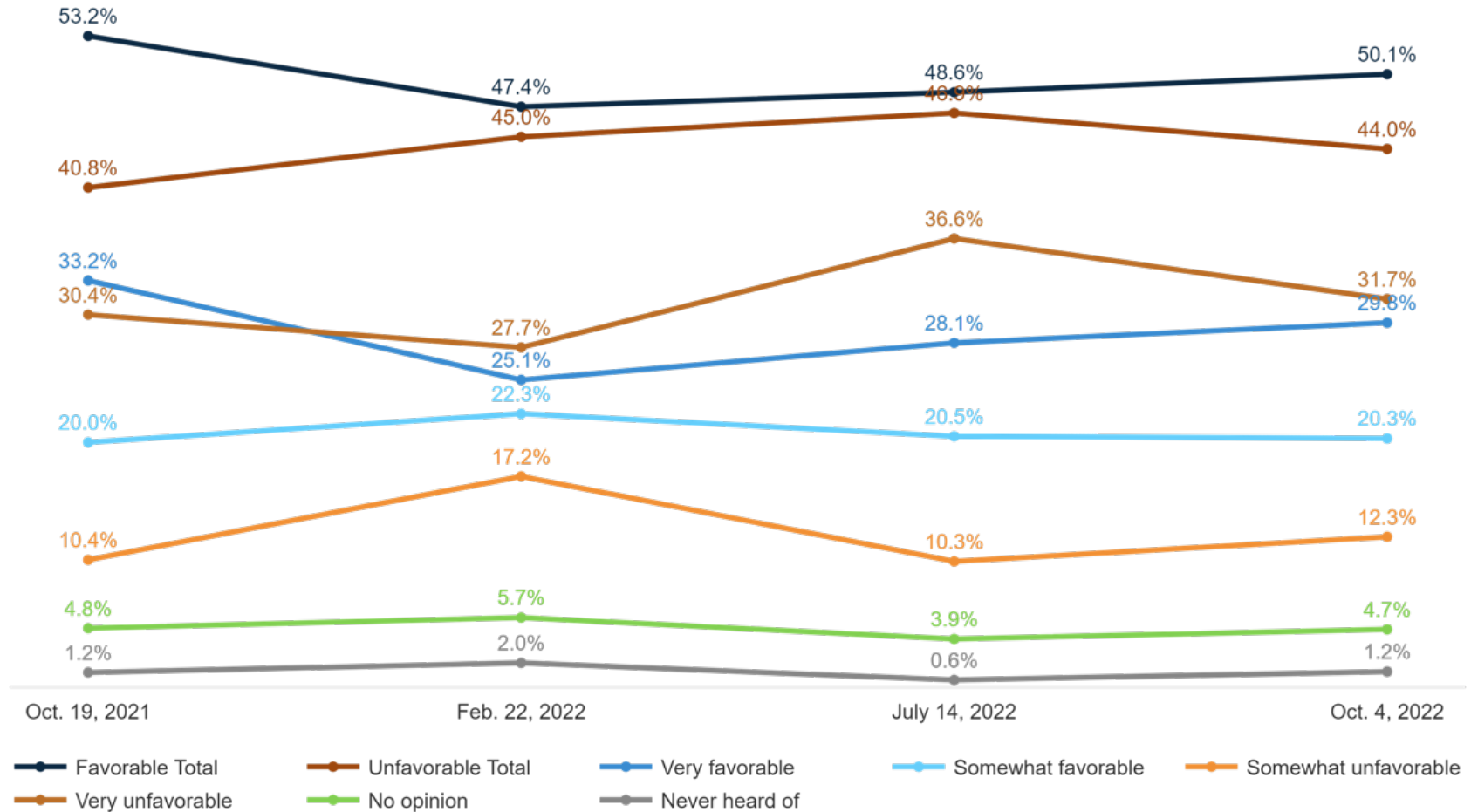
Do you have a favorable or unfavorable opinion of Chuck Grassley?



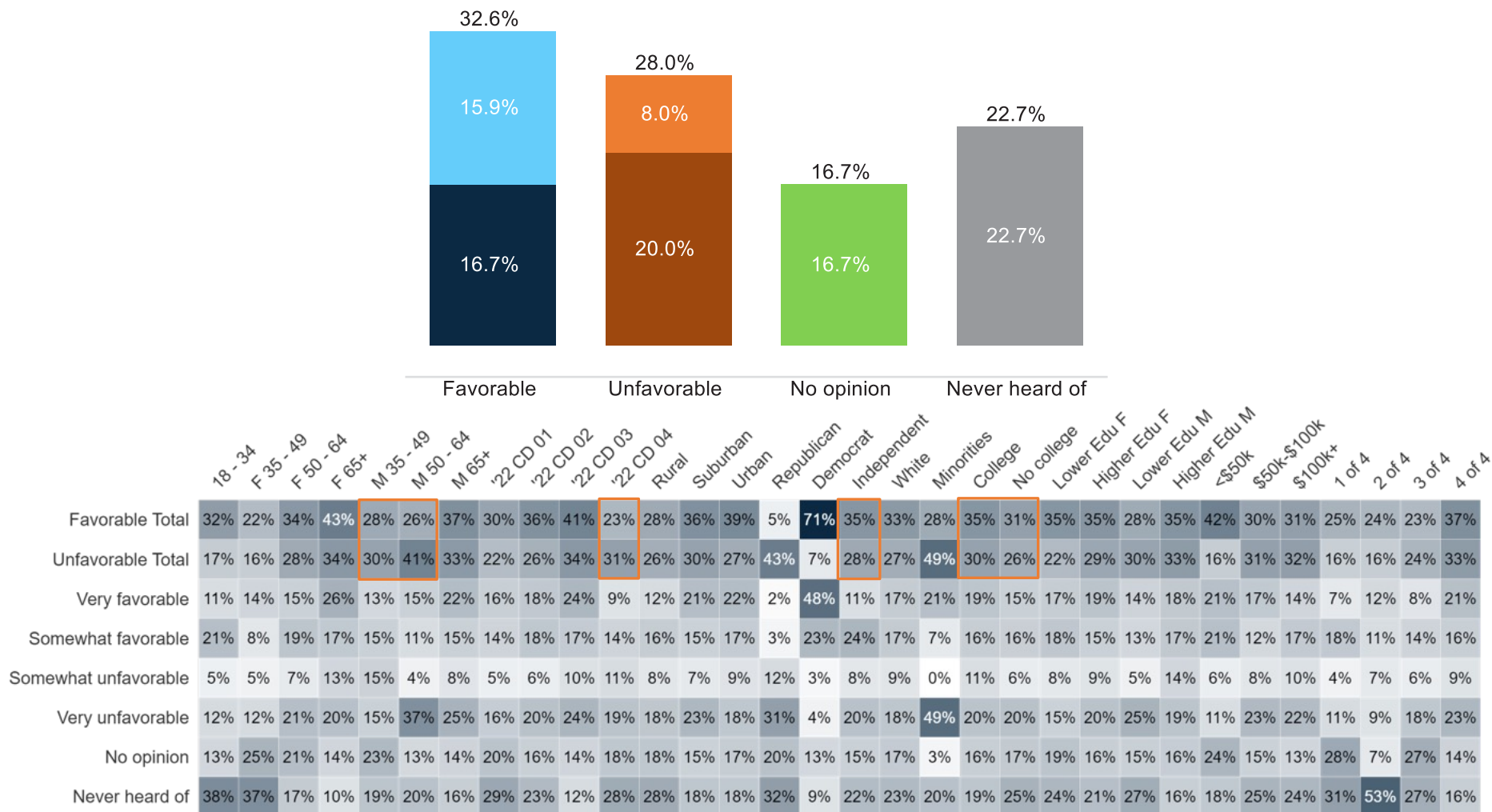
CYGNAL



Trend: Chuck Grassley Image



Franken's unfavs increased while favs remain constant



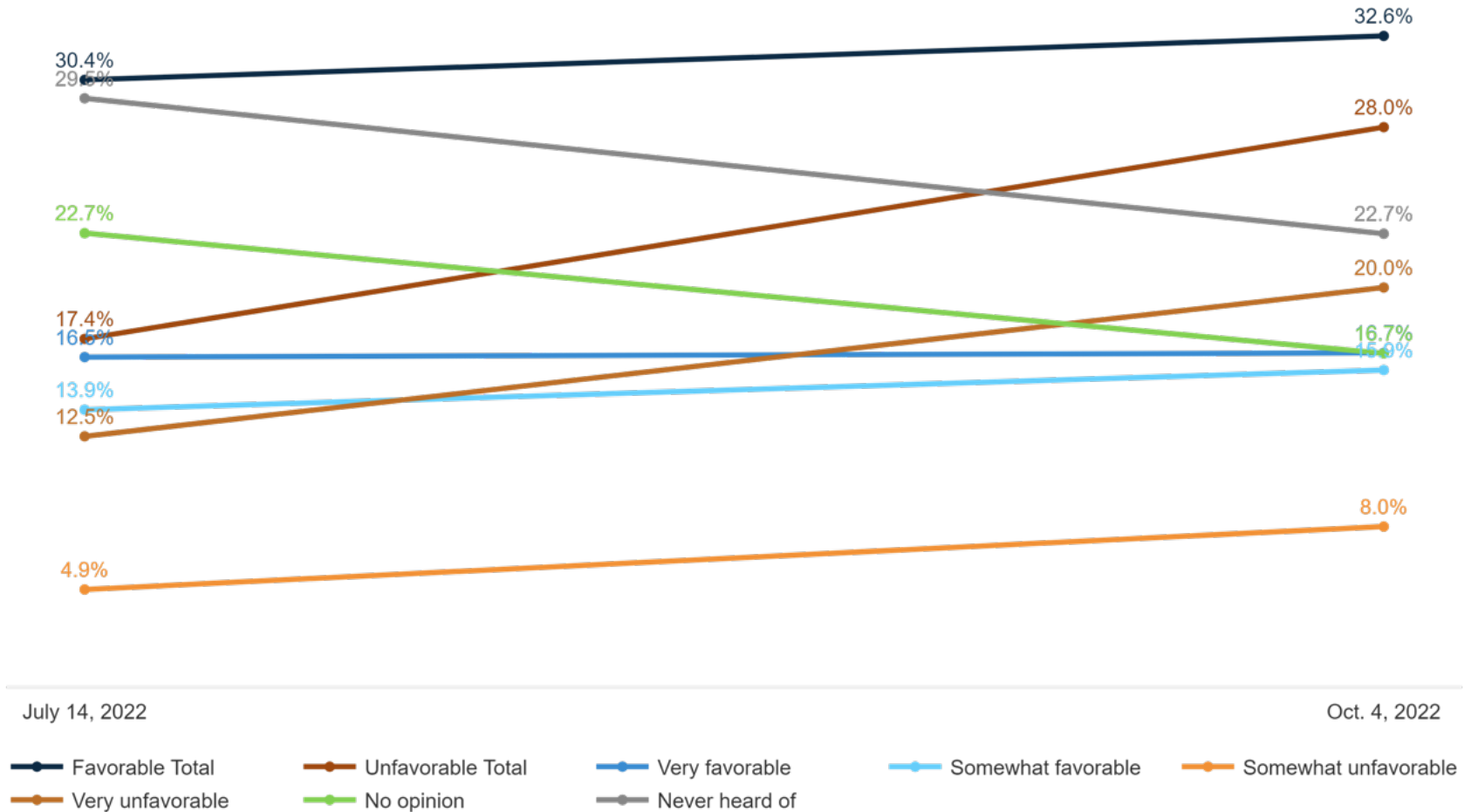
Do you have a favorable or unfavorable opinion of Mike Franken?



CYGNAL



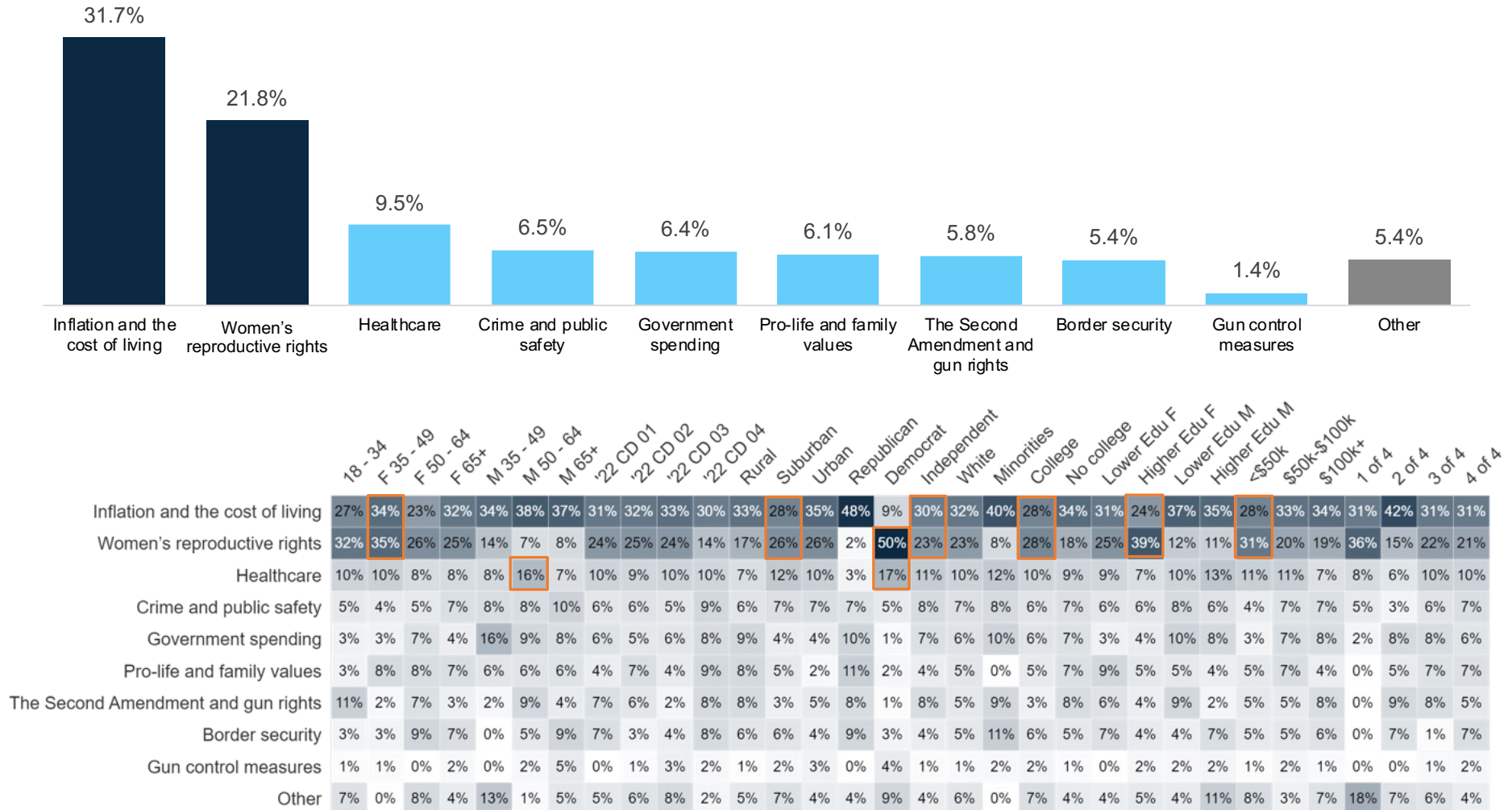
Trend: Mike Franken Image



CYGNAL



Inflation remains as top issue; abortion dropped in importance as healthcare increased most



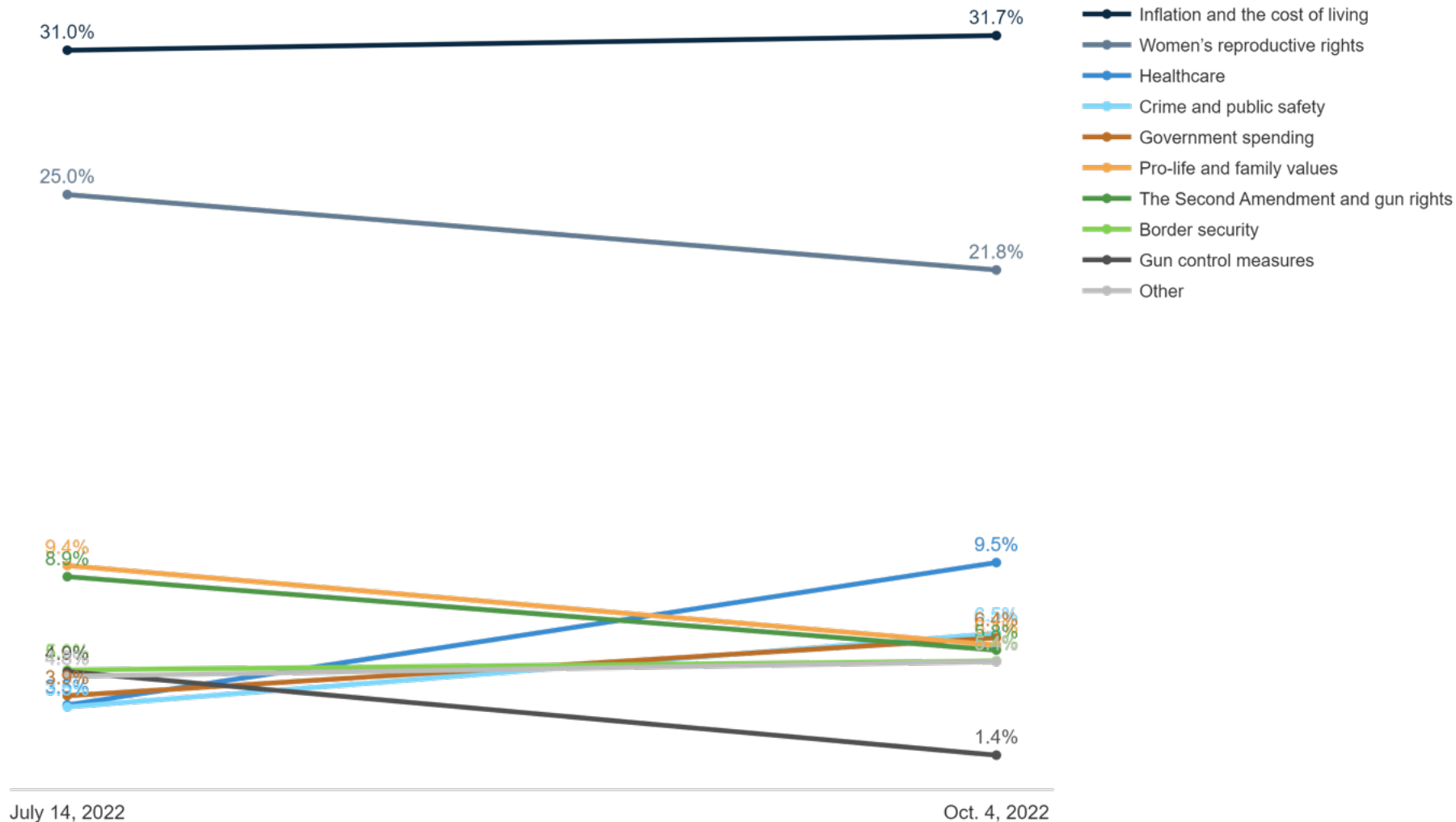
From the following list, which issue is personally most important to you that would decide your vote for Iowa State Government?



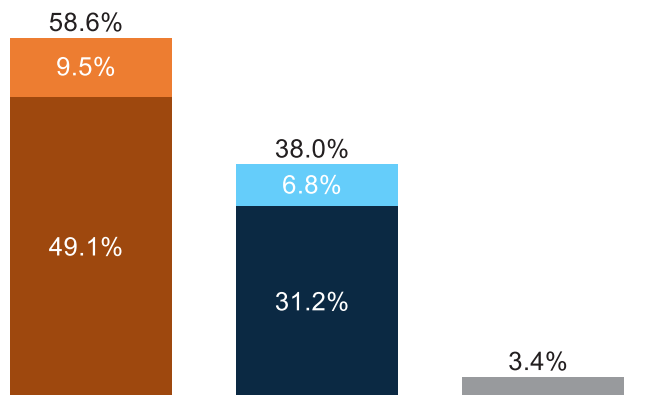
CYGNAL



Trend: Top Priority



Reynolds increased her lead as seniors, Independents, and college-educated move in her favor



	18 - 34 F	35 - 49 F	50 - 64 F	65+ F	35 - 49 M	50 - 64 M	65+ M	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Kim Reynolds	46%	51%	56%	59%	63%	71%	71%	59%	55%	56%	65%	65%	53%	51%	96%	7%	58%	58%	60%	52%	63%	56%	49%	70%	57%	46%	60%	64%	43%	58%	60%	60%
Democrat Deidre DeJear	51%	40%	41%	38%	37%	27%	27%	39%	40%	42%	31%	32%	44%	44%	2%	90%	37%	39%	31%	45%	33%	39%	48%	27%	41%	50%	36%	34%	52%	36%	38%	37%
Definitely Republican Kim Reynolds	34%	44%	52%	46%	53%	65%	57%	49%	46%	45%	56%	57%	44%	39%	87%	3%	43%	48%	60%	43%	53%	49%	41%	56%	46%	34%	51%	54%	32%	52%	49%	51%
Probably Republican Kim Reynolds	12%	7%	3%	12%	10%	5%	14%	10%	8%	11%	8%	9%	9%	13%	9%	3%	15%	10%	0%	9%	10%	6%	7%	14%	11%	12%	9%	10%	10%	6%	11%	9%
Probably Democrat Deidre DeJear	9%	10%	6%	5%	6%	6%	6%	3%	9%	9%	7%	6%	7%	9%	1%	11%	9%	7%	7%	9%	6%	5%	9%	6%	8%	9%	6%	6%	13%	3%	7%	7%
Definitely Democrat Deidre DeJear	42%	30%	35%	33%	31%	21%	21%	37%	32%	33%	24%	25%	37%	35%	1%	79%	28%	32%	24%	37%	27%	34%	39%	21%	33%	42%	30%	28%	39%	33%	32%	30%
Undecided	3%	9%	4%	4%	0%	2%	2%	1%	5%	2%	5%	3%	3%	4%	2%	3%	5%	2%	9%	3%	4%	5%	3%	3%	3%	4%	4%	2%	5%	6%	2%	3%

If the 2022 general election for Governor was held today, and the candidates were Republican Kim Reynolds and Democrat Deidre DeJear, and you had to make a choice, who would you vote for?



CYGNAL



Gov Ballot Percent Change: July 14 to Oct 4

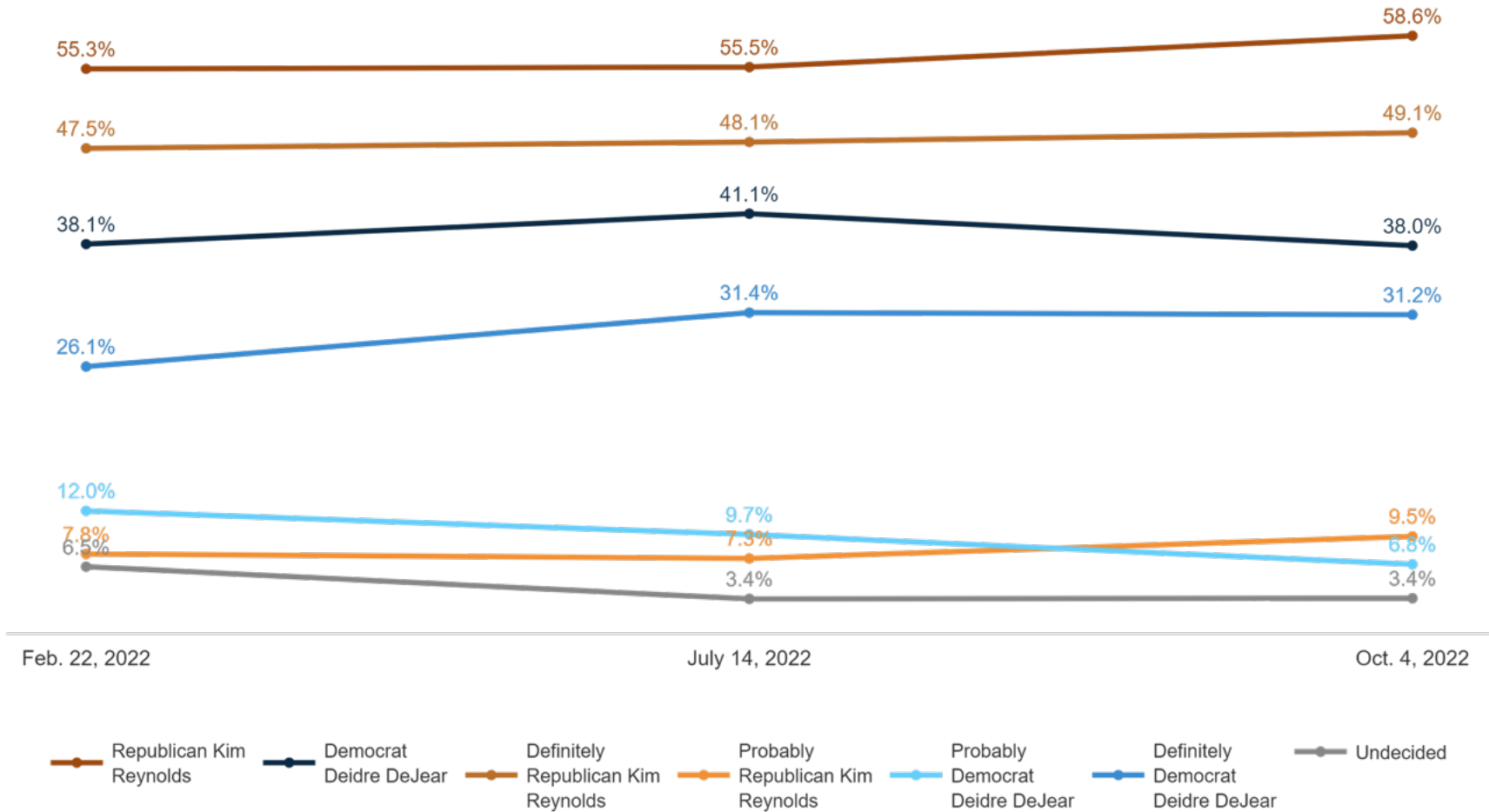
	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Kim Reynolds	0%	0%	-6%	12%	0%	10%	3%	6%	4%	-1%	3%	-1%	4%	12%	3%	3%	8%	3%	15%	8%	0%	-1%	10%	-1%	7%	-5%	3%	9%	-14%	0%	0%	7%
Democrat Deidre DeJear	-3%	-3%	3%	-11%	2%	-3%	-3%	-3%	-6%	2%	-5%	0%	-3%	-10%	-3%	-5%	-7%	-3%	-20%	-8%	0%	0%	-11%	3%	-7%	7%	-4%	-9%	16%	-6%	0%	-6%
Definitely Republican Kim Reynolds	-4%	0%	-6%	13%	-3%	11%	-6%	2%	2%	-4%	3%	-3%	1%	8%	3%	3%	1%	1%	37%	6%	-3%	2%	9%	-10%	4%	-3%	0%	4%	-15%	3%	-1%	4%
Probably Republican Kim Reynolds	4%	0%	1%	-1%	3%	-1%	10%	4%	2%	3%	0%	2%	2%	4%	0%	0%	7%	3%	-22%	2%	3%	-4%	1%	9%	3%	-2%	3%	6%	0%	-3%	1%	3%
Probably Democrat Deidre DeJear	-2%	0%	-4%	-5%	-1%	-7%	-2%	-7%	-2%	-1%	-1%	-2%	-5%	-1%	-1%	-4%	-5%	-3%	-7%	-3%	-3%	-4%	-3%	-2%	-3%	-1%	-2%	-6%	4%	-5%	-1%	-3%
Definitely Democrat Deidre DeJear	-1%	-3%	7%	-7%	2%	4%	0%	4%	-4%	3%	-4%	2%	1%	-9%	-2%	-1%	-2%	0%	-13%	-6%	4%	4%	-8%	4%	-4%	9%	-2%	-3%	12%	0%	1%	-3%
Undecided	3%	3%	2%	0%	-2%	-7%	-1%	-3%	2%	0%	2%	1%	0%	-1%	1%	1%	-2%	-1%	5%	0%	0%	2%	0%	-2%	0%	-2%	1%	0%	-1%	6%	0%	-1%



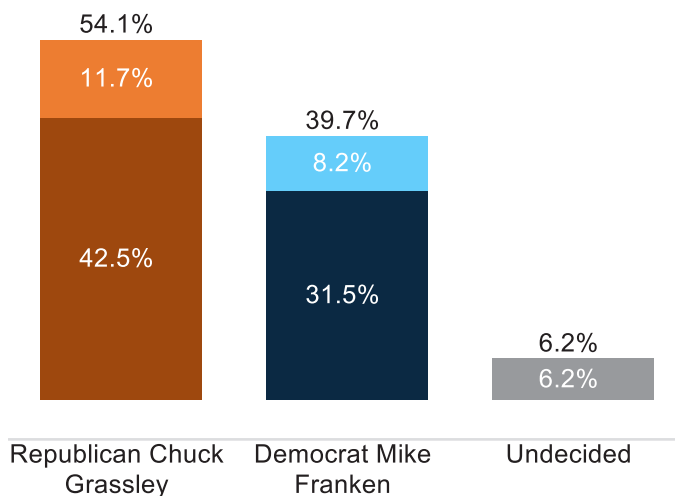
CYGNAL



Trend: Gov Ballot



Grassley's lead increased with support from Independents and college-educated



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Chuck Grassley	36%	54%	49%	56%	54%	72%	67%	57%	50%	51%	60%	60%	50%	46%	92%	4%	51%	54%	55%	49%	58%	51%	47%	63%	53%	46%	55%	56%	34%	56%	55%	56%
Democrat Mike Franken	50%	38%	46%	42%	40%	25%	30%	38%	47%	46%	27%	32%	46%	49%	3%	94%	40%	40%	35%	47%	35%	43%	49%	27%	43%	51%	40%	36%	55%	32%	38%	39%
Definitely Republican Chuck Grassley	26%	35%	44%	43%	40%	61%	53%	44%	36%	42%	47%	48%	40%	34%	79%	3%	33%	42%	53%	38%	46%	43%	36%	49%	40%	31%	46%	43%	24%	42%	41%	46%
Probably Republican Chuck Grassley	9%	18%	5%	13%	14%	10%	14%	12%	14%	8%	12%	12%	11%	12%	13%	1%	18%	12%	3%	12%	12%	9%	11%	15%	12%	15%	9%	13%	10%	14%	15%	11%
Probably Democrat Mike Franken	14%	4%	13%	6%	10%	5%	2%	5%	12%	8%	8%	8%	7%	9%	2%	11%	13%	8%	4%	9%	8%	7%	9%	8%	7%	11%	9%	6%	12%	6%	8%	8%
Definitely Democrat Mike Franken	36%	33%	33%	36%	30%	20%	28%	34%	35%	38%	19%	24%	38%	39%	1%	83%	26%	32%	31%	38%	27%	35%	40%	19%	35%	40%	31%	30%	43%	26%	30%	31%
Undecided	14%	9%	5%	2%	6%	4%	2%	5%	4%	3%	13%	8%	4%	5%	5%	2%	9%	5%	10%	4%	8%	6%	3%	9%	5%	3%	6%	8%	11%	12%	7%	5%

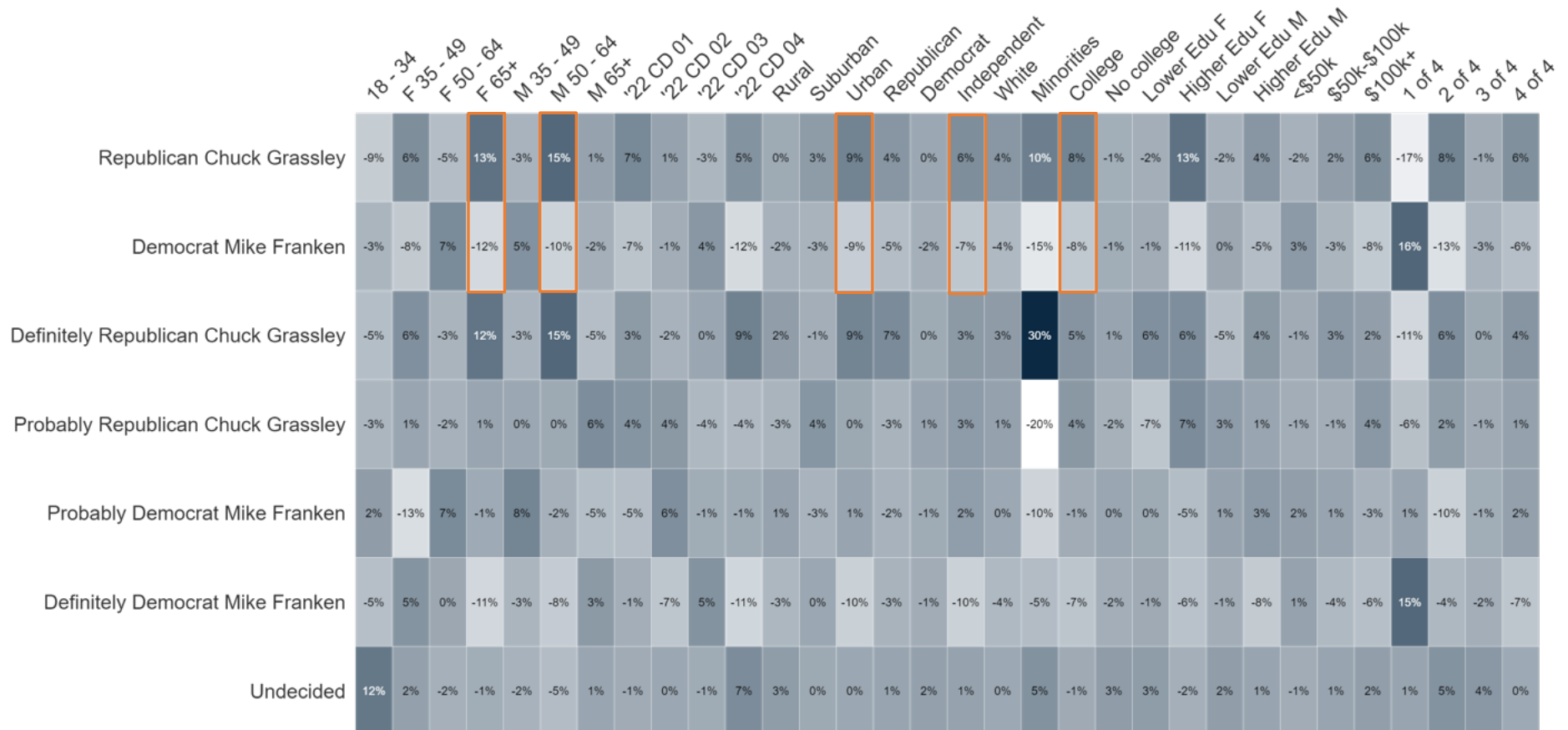
If the 2022 general election for U.S. Senate was held today, and the candidates were Republican Chuck Grassley and Democrat Mike Franken, and you had to make a choice, who would you vote for?



CYGNAL



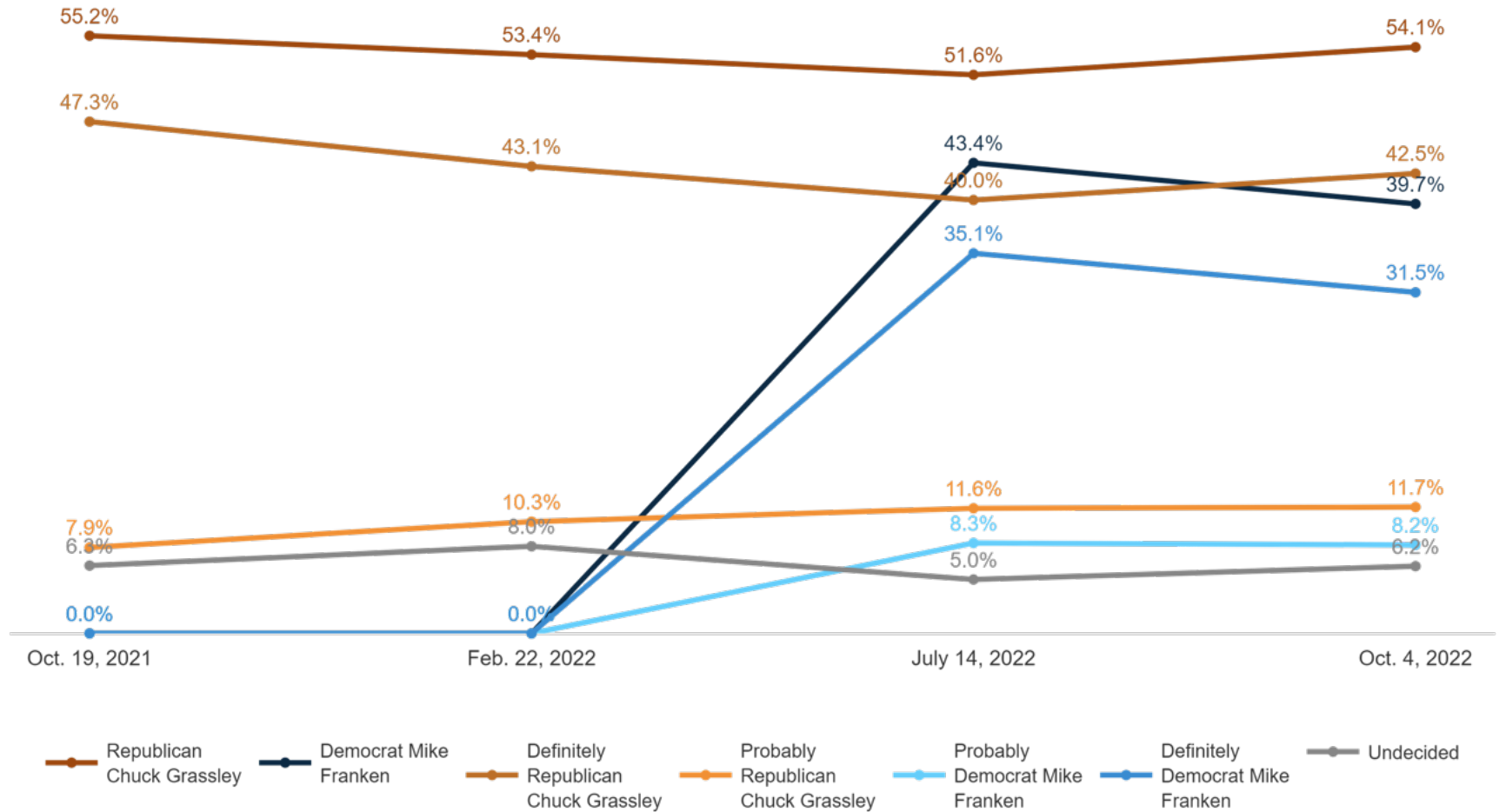
US Senate Ballot Percent Change: July 14 to Oct 4



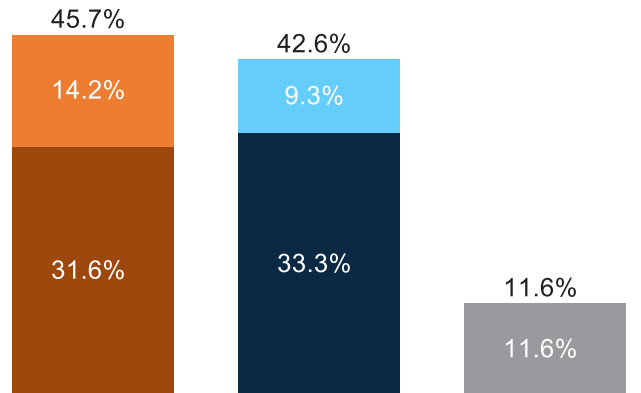
CYGNAL



Trend: U.S. Senate Ballot



AG ballot shifted back in favor of Bird as Republicans increased support



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Brenna Bird	33%	46%	45%	41%	51%	59%	55%	45%	45%	41%	52%	53%	40%	37%	83%	3%	38%	45%	39%	41%	49%	43%	38%	55%	45%	36%	45%	51%	31%	40%	47%	48%
Democrat Tom Miller	44%	36%	44%	55%	42%	32%	40%	43%	47%	49%	30%	33%	51%	51%	6%	94%	45%	44%	40%	48%	38%	44%	51%	33%	45%	54%	43%	36%	45%	31%	42%	44%
Definitely Republican Brenna Bird	18%	34%	31%	26%	33%	46%	42%	33%	28%	29%	36%	36%	28%	27%	62%	2%	21%	32%	36%	26%	35%	32%	27%	38%	25%	23%	33%	34%	19%	26%	33%	34%
Probably Republican Brenna Bird	15%	12%	13%	15%	18%	13%	13%	11%	17%	12%	16%	18%	12%	10%	21%	1%	17%	14%	3%	14%	14%	11%	11%	17%	19%	13%	12%	17%	12%	14%	14%	14%
Probably Democrat Tom Miller	13%	3%	1%	15%	15%	10%	7%	8%	11%	11%	8%	7%	11%	13%	2%	12%	15%	10%	6%	12%	7%	5%	11%	9%	13%	10%	11%	6%	13%	6%	12%	9%
Definitely Democrat Tom Miller	31%	32%	43%	40%	27%	22%	33%	35%	37%	38%	22%	27%	40%	39%	4%	82%	30%	34%	34%	36%	31%	39%	39%	24%	32%	44%	32%	29%	33%	25%	30%	35%
Undecided	23%	18%	11%	4%	7%	10%	5%	12%	8%	9%	18%	13%	9%	12%	12%	3%	17%	11%	21%	11%	12%	13%	11%	12%	10%	10%	12%	13%	24%	29%	11%	8%

If the 2022 general election for state Attorney General was held today, and the candidates were Republican Brenna Bird and Democrat Tom Miller, and you had to make a choice, who would you vote for?

AG Ballot Percent Change: July 14 to Oct 4

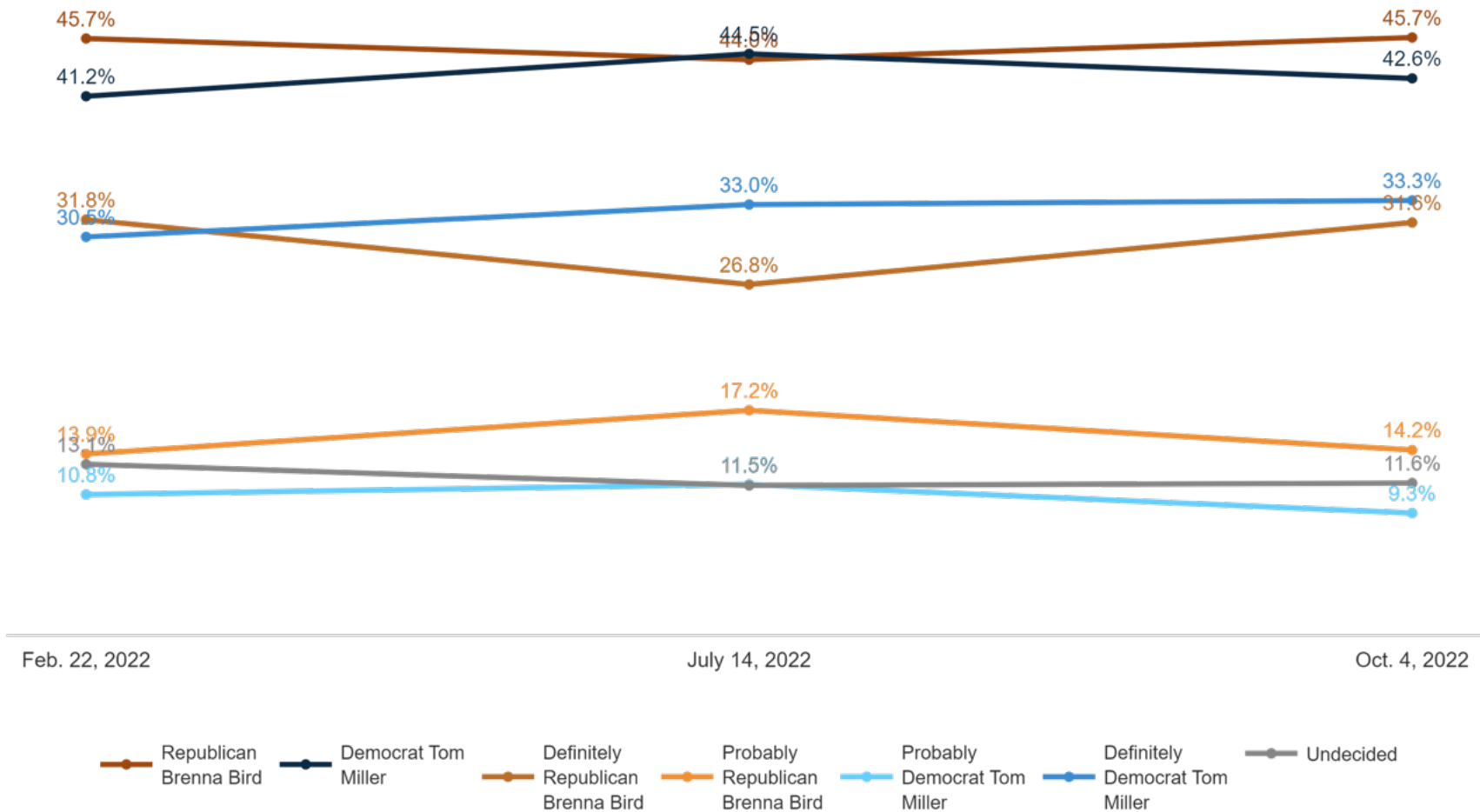
	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Brenna Bird	-16%	16%	4%	8%	2%	2%	6%	1%	3%	-4%	7%	2%	-4%	11%	7%	0%	0%	2%	16%	8%	-3%	-1%	11%	-6%	7%	-3%	1%	7%	-20%	-4%	-2%	7%
Democrat Tom Miller	2%	-10%	-1%	-3%	5%	-2%	-4%	-2%	0%	5%	-11%	-3%	4%	-9%	-5%	-1%	-3%	-1%	-10%	-6%	1%	0%	-9%	2%	-3%	4%	-4%	-5%	11%	-10%	3%	-5%
Definitely Republican Brenna Bird	-12%	13%	9%	9%	5%	7%	9%	5%	3%	3%	8%	3%	4%	10%	14%	0%	-1%	5%	23%	6%	4%	10%	9%	-3%	3%	3%	6%	6%	-16%	-4%	11%	8%
Probably Republican Brenna Bird	-4%	3%	-5%	-2%	-3%	-6%	-3%	-3%	-1%	-8%	0%	-1%	-9%	1%	-7%	0%	1%	-3%	-7%	2%	-7%	-10%	2%	-3%	3%	-6%	-4%	1%	-3%	-1%	-12%	-1%
Probably Democrat Tom Miller	3%	-13%	-9%	1%	8%	-1%	-6%	-3%	-2%	0%	-3%	-2%	0%	-7%	-3%	-2%	-2%	-1%	-14%	-2%	-2%	-5%	-4%	1%	-1%	-4%	0%	-5%	-1%	-10%	0%	-2%
Definitely Democrat Tom Miller	-1%	3%	8%	-4%	-3%	-2%	2%	1%	2%	5%	-7%	-1%	4%	-3%	-2%	1%	-1%	0%	5%	-3%	3%	6%	-5%	1%	-2%	7%	-4%	0%	11%	0%	3%	-3%
Undecided	14%	-6%	-3%	-5%	-7%	1%	-2%	1%	-3%	0%	3%	1%	0%	-1%	-2%	1%	3%	-1%	-6%	-3%	2%	0%	-2%	5%	-4%	-1%	3%	-1%	9%	15%	-1%	-2%



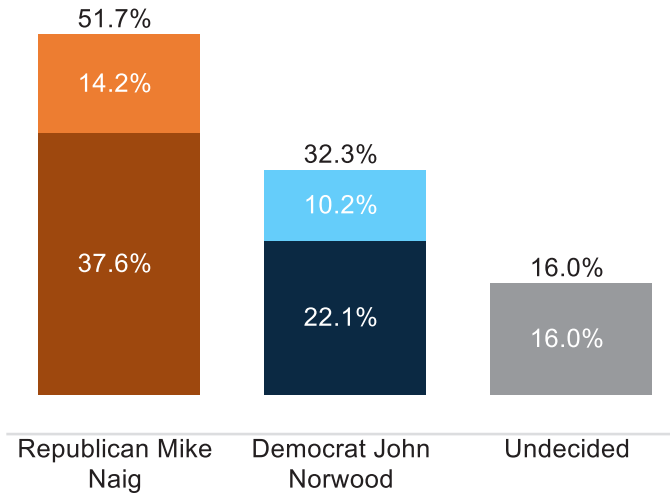
CYGNAL



Trend: AG Ballot



Naig has strong lead over Norwood with Independents



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Mike Naig	34%	45%	52%	50%	55%	68%	66%	52%	48%	49%	59%	59%	45%	44%	88%	9%	45%	52%	49%	49%	54%	48%	46%	59%	54%	42%	54%	54%	40%	40%	53%	55%
Democrat John Norwood	37%	32%	33%	37%	33%	23%	27%	34%	35%	36%	23%	25%	39%	39%	1%	83%	29%	33%	29%	37%	29%	33%	39%	25%	35%	39%	31%	30%	35%	25%	31%	33%
Definitely Republican Mike Naig	23%	35%	45%	30%	36%	52%	50%	43%	31%	32%	45%	44%	33%	30%	70%	5%	27%	37%	44%	35%	39%	37%	35%	41%	36%	24%	42%	38%	23%	30%	36%	41%
Probably Republican Mike Naig	12%	10%	7%	20%	19%	16%	16%	9%	17%	16%	15%	16%	12%	14%	18%	4%	18%	15%	5%	13%	15%	11%	11%	18%	18%	18%	11%	17%	17%	10%	17%	13%
Probably Democrat John Norwood	12%	13%	8%	10%	10%	10%	9%	11%	10%	8%	11%	8%	12%	12%	1%	18%	14%	10%	13%	11%	10%	8%	11%	11%	11%	11%	11%	9%	17%	7%	10%	10%
Definitely Democrat John Norwood	26%	19%	25%	28%	23%	13%	18%	23%	25%	28%	11%	17%	27%	28%	0%	65%	15%	23%	16%	26%	19%	25%	28%	14%	24%	28%	20%	21%	18%	18%	22%	23%
Undecided	28%	22%	16%	13%	11%	10%	7%	14%	17%	15%	18%	16%	16%	17%	11%	8%	26%	15%	22%	14%	17%	19%	16%	16%	12%	19%	15%	15%	25%	34%	16%	12%

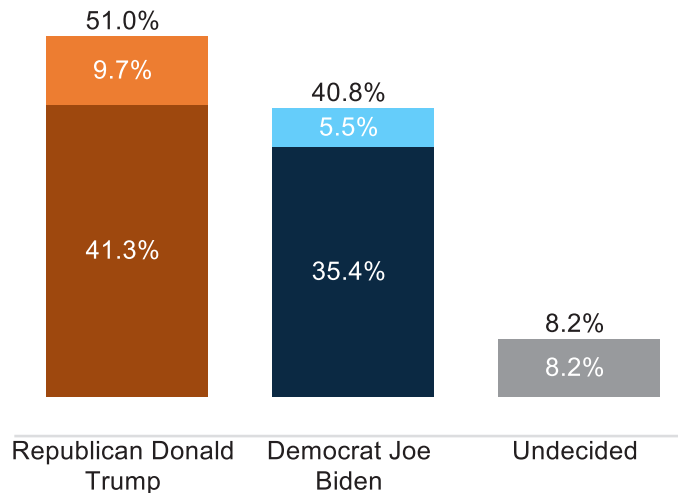
If the 2022 general election for state Secretary of Agriculture was held today, and the candidates were Republican Mike Naig and Democrat John Norwood, and you had to make a choice, who would you vote for?



CYGNAL



Trump maintains same 2024 lead as July



	18 - 34 F	35 - 49 F	50 - 64 F	65+ F	35 - 49 M	50 - 64 M	65+ M	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	40%	54%	49%	48%	53%	65%	57%	52%	48%	43%	61%	62%	41%	40%	90%	4%	45%	51%	54%	42%	57%	53%	39%	61%	46%	38%	53%	56%	39%	61%	46%	52%
Democrat Joe Biden	50%	37%	43%	47%	39%	27%	36%	41%	44%	46%	32%	33%	48%	49%	3%	96%	40%	42%	37%	49%	35%	41%	53%	29%	44%	54%	39%	36%	48%	34%	40%	41%
Definitely Republican Donald Trump	29%	50%	40%	36%	45%	55%	44%	41%	38%	34%	53%	50%	32%	36%	79%	3%	29%	41%	47%	32%	48%	45%	32%	51%	31%	28%	45%	45%	31%	54%	37%	42%
Probably Republican Donald Trump	11%	4%	9%	12%	8%	10%	13%	11%	10%	9%	9%	12%	9%	5%	11%	1%	15%	10%	6%	10%	9%	8%	7%	10%	15%	10%	8%	11%	7%	8%	8%	10%
Probably Democrat Joe Biden	10%	1%	5%	5%	6%	3%	4%	4%	5%	8%	5%	5%	7%	3%	2%	8%	7%	5%	9%	7%	4%	5%	5%	4%	9%	10%	4%	5%	4%	3%	6%	6%
Definitely Democrat Joe Biden	39%	35%	38%	41%	33%	25%	31%	36%	39%	39%	27%	27%	41%	46%	1%	88%	34%	36%	27%	42%	31%	37%	47%	25%	34%	45%	35%	31%	44%	31%	34%	36%
Undecided	11%	10%	8%	6%	8%	7%	7%	7%	9%	10%	7%	6%	11%	10%	7%	0%	15%	8%	10%	9%	7%	5%	8%	9%	10%	7%	8%	8%	13%	5%	14%	7%

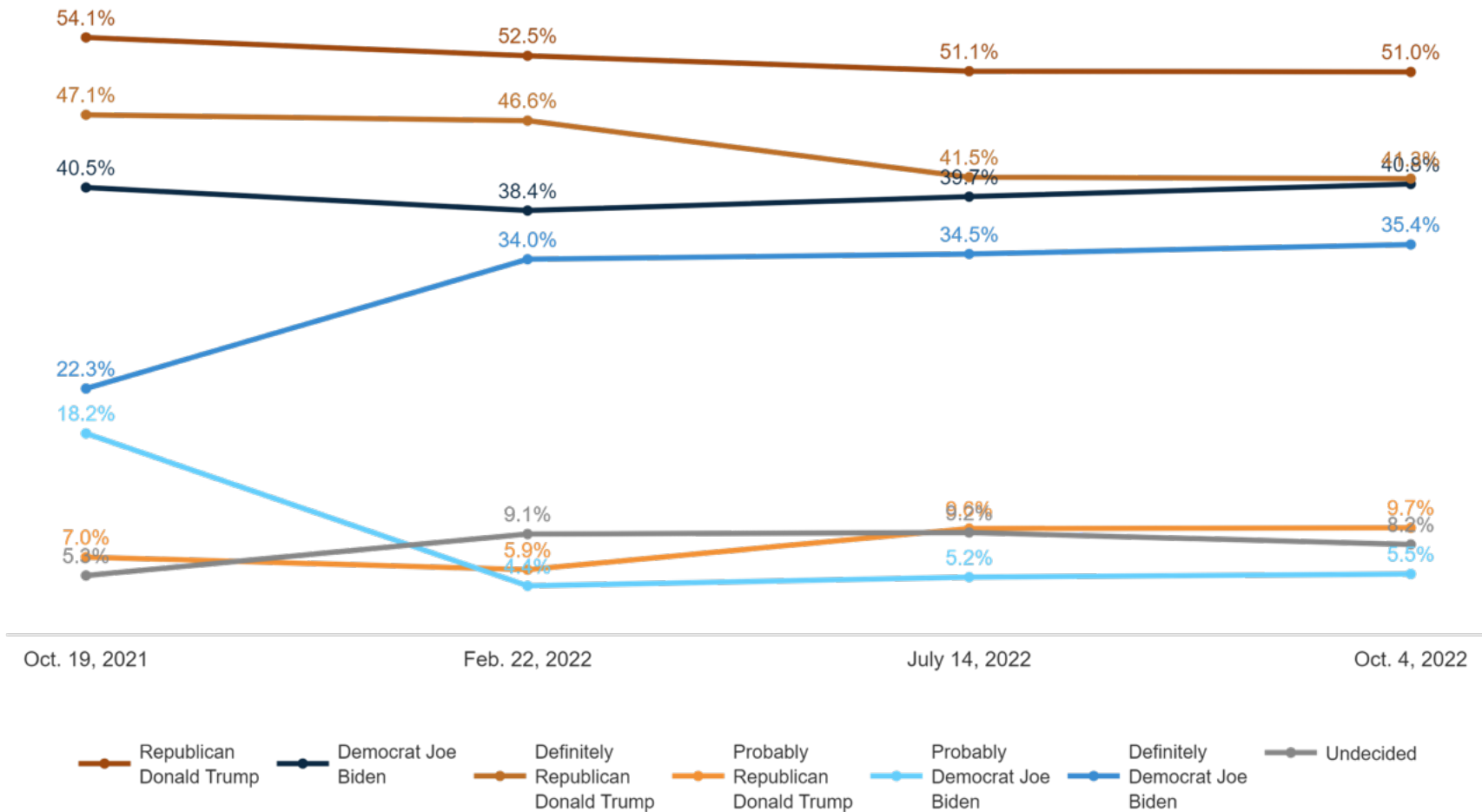
If the 2024 general election for President was held today, and the candidates were Republican Donald Trump and Democrat Joe Biden, and you had to make a choice, who would you vote for?



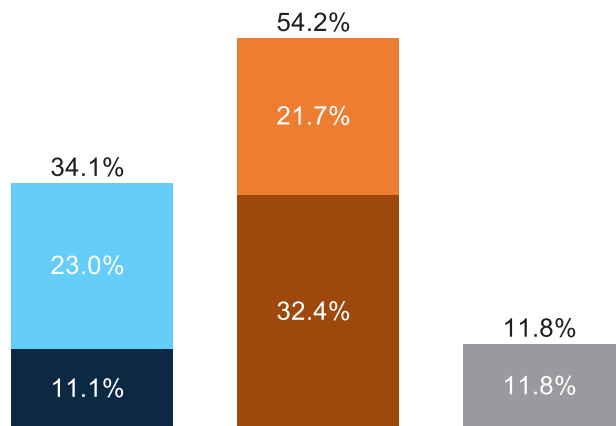
CYGNAL



Trend: Trump v. Biden



Willingness to vote for a candidate with a different view on abortion dropped for Republicans and Democrats



	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Yes Total	31%	33%	29%	25%	49%	44%	36%	35%	34%	31%	36%	40%	28%	31%	38%	18%	42%	34%	38%	34%	34%	24%	30%	44%	39%	20%	34%	45%	14%	31%	35%	36%
No Total	61%	55%	63%	58%	40%	42%	52%	57%	54%	57%	49%	48%	63%	55%	49%	69%	49%	54%	50%	56%	53%	63%	58%	43%	54%	63%	56%	46%	78%	56%	50%	53%
Definitely yes	9%	7%	7%	6%	15%	16%	20%	15%	11%	7%	12%	15%	8%	5%	13%	4%	14%	11%	16%	9%	13%	9%	6%	17%	12%	5%	11%	16%	6%	19%	10%	10%
Probably yes	22%	27%	22%	19%	34%	28%	17%	21%	23%	24%	24%	24%	19%	27%	26%	14%	28%	23%	22%	25%	22%	16%	24%	27%	27%	15%	24%	29%	8%	12%	25%	26%
Probably no	22%	23%	27%	23%	13%	18%	22%	24%	24%	24%	14%	18%	30%	15%	19%	23%	23%	21%	23%	24%	20%	25%	22%	16%	28%	28%	23%	16%	18%	19%	22%	23%
Definitely no	38%	32%	36%	35%	27%	24%	30%	32%	30%	33%	35%	29%	33%	41%	30%	46%	26%	33%	28%	32%	32%	38%	36%	27%	26%	35%	34%	29%	60%	37%	28%	30%
Unsure	9%	12%	9%	17%	11%	15%	12%	8%	12%	12%	15%	13%	10%	13%	13%	13%	9%	12%	12%	10%	13%	13%	12%	13%	7%	17%	9%	9%	8%	13%	15%	11%

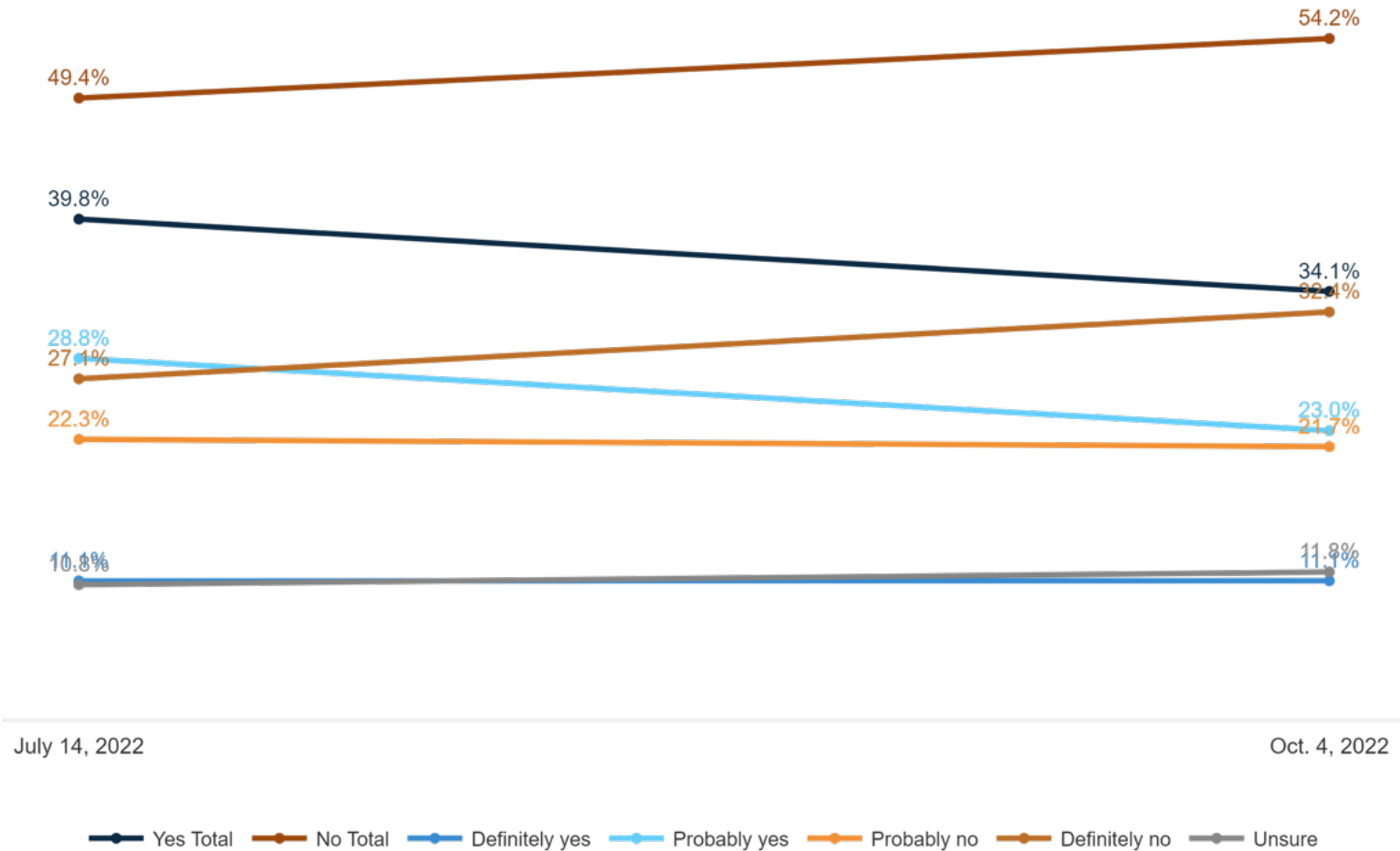
Are you willing to vote for a candidate who has a different view than you on abortion so long as you agree with the candidate on most other issues?



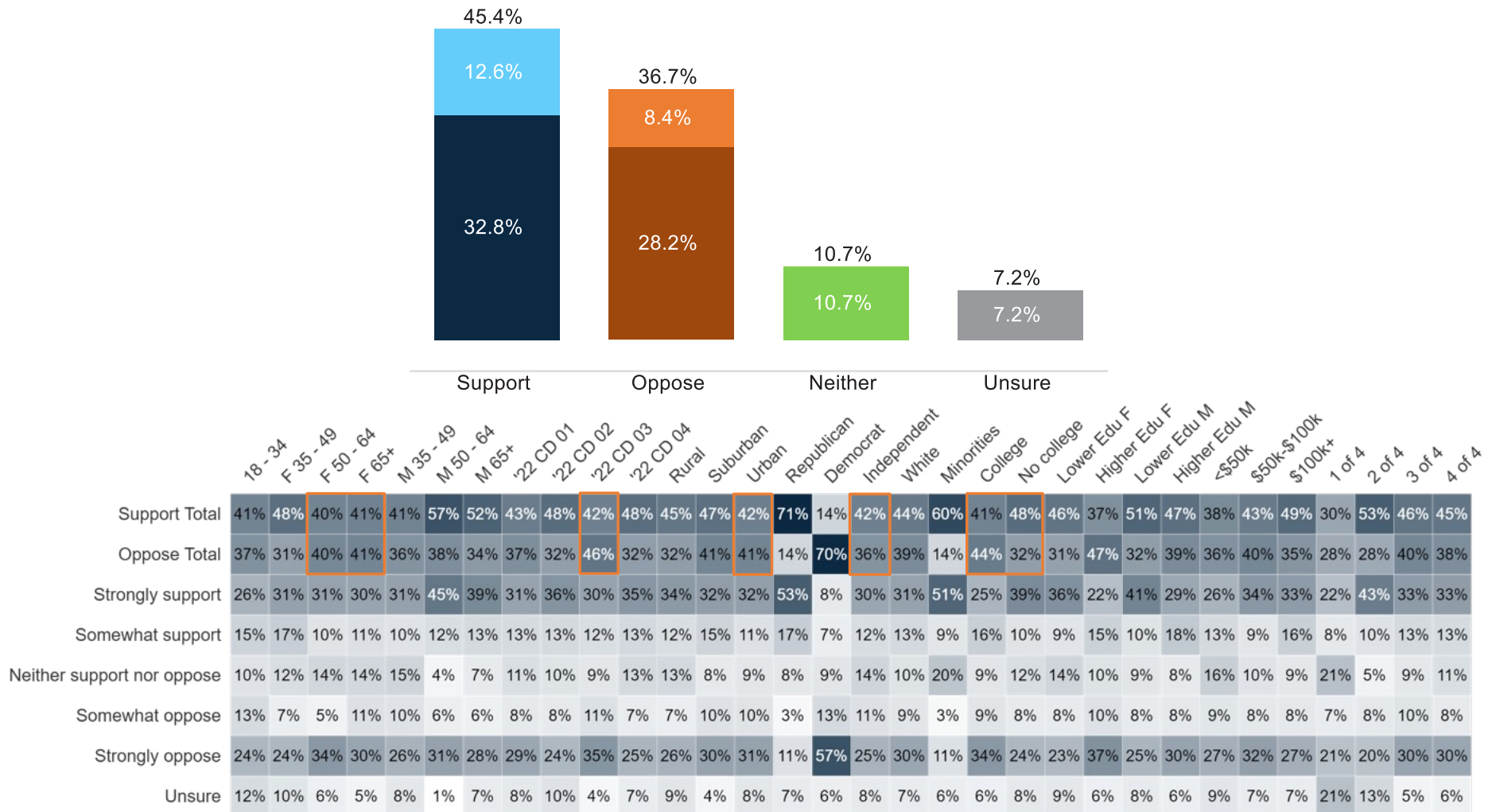
CYGNAL



Trend: Vote Diff Abortion View



ESA support remains consistent from July



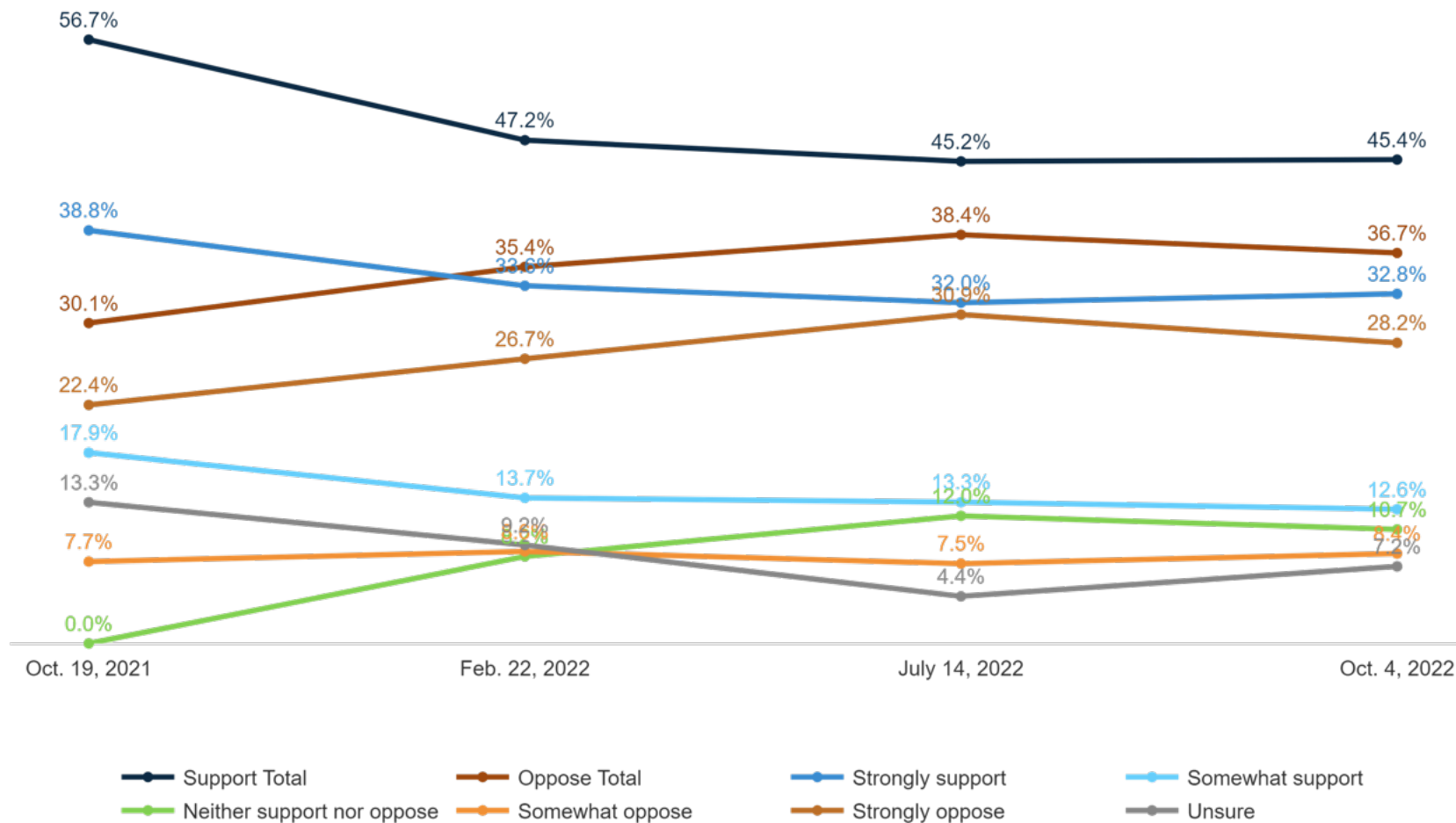
Do you support or oppose a plan to allow parents to spend their child's share of state educational funding at the public or private school of their choice?



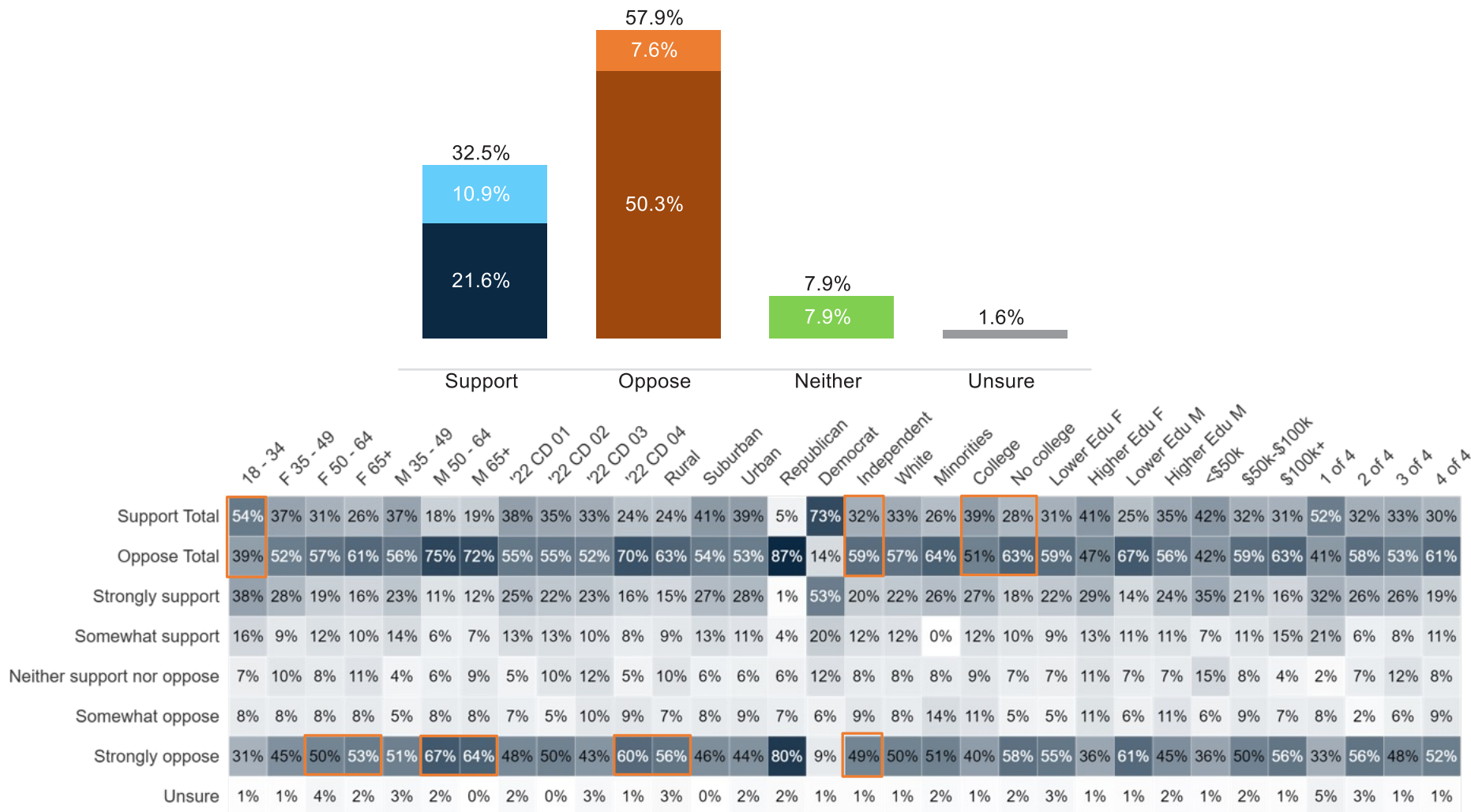
CYGNAL



Trend: ESAs



Majority *strongly* oppose cancelling student loan debt; Dems and young voters support



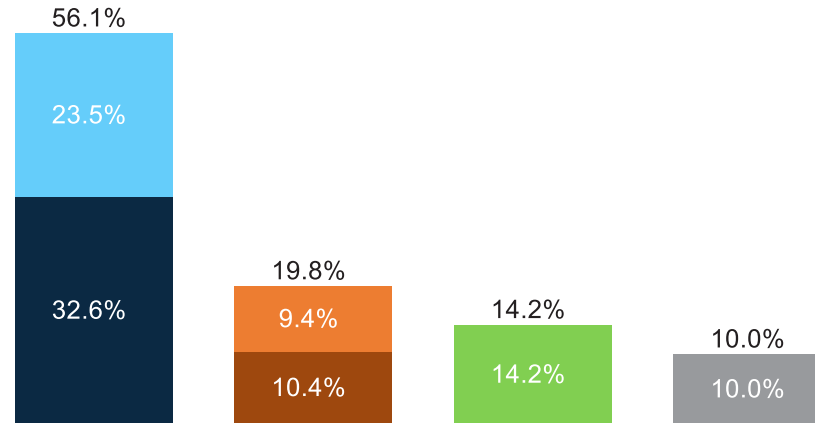
Do you support or oppose the Biden Administration cancelling existing college loan debt and shifting the burden to taxpayers?



CYGNAL



Setting limits on local government taxes is supported by even a plurality of Democrats



	Support				Oppose				Neither				Unsure																			
	18 - 34	F 35 - 49	F 50 - 64	F 65+	M 35 - 49	M 50 - 64	M 65+	'22 CD 01	'22 CD 02	'22 CD 03	'22 CD 04	Rural	Suburban	Urban	Republican	Democrat	Independent	White	Minorities	College	No college	Lower Edu F	Higher Edu F	Lower Edu M	Higher Edu M	<\$50k	\$50k-\$100k	\$100k+	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	49%	60%	56%	60%	52%	60%	56%	51%	56%	55%	62%	63%	48%	52%	72%	32%	57%	55%	64%	49%	61%	62%	53%	59%	44%	53%	58%	56%	58%	61%	60%	54%
Oppose Total	22%	11%	19%	18%	24%	21%	23%	22%	16%	24%	17%	16%	23%	22%	13%	28%	21%	20%	23%	23%	17%	15%	18%	19%	32%	22%	17%	21%	15%	14%	17%	22%
Strongly support	26%	29%	34%	31%	31%	49%	32%	32%	31%	29%	39%	40%	26%	24%	49%	13%	30%	31%	46%	27%	37%	36%	26%	38%	28%	31%	33%	32%	26%	39%	39%	31%
Somewhat support	23%	31%	23%	29%	21%	11%	25%	19%	25%	26%	23%	23%	22%	27%	23%	19%	26%	24%	18%	23%	24%	26%	28%	21%	15%	22%	24%	24%	32%	21%	20%	23%
Neither support nor oppose	13%	16%	12%	13%	17%	10%	19%	16%	21%	9%	11%	13%	18%	10%	11%	21%	13%	15%	13%	17%	12%	12%	14%	13%	20%	11%	14%	18%	13%	11%	14%	15%
Somewhat oppose	8%	8%	11%	9%	8%	10%	11%	11%	10%	10%	7%	8%	11%	8%	8%	12%	9%	10%	10%	13%	7%	7%	10%	6%	18%	10%	9%	10%	2%	7%	9%	10%
Strongly oppose	14%	4%	8%	9%	16%	11%	11%	11%	6%	14%	10%	8%	12%	14%	5%	16%	12%	10%	14%	10%	11%	8%	7%	13%	14%	12%	8%	10%	13%	7%	8%	11%
Unsure	15%	13%	13%	9%	7%	9%	2%	10%	7%	12%	11%	8%	10%	16%	4%	19%	9%	10%	0%	11%	9%	10%	15%	9%	4%	14%	11%	6%	14%	14%	9%	9%

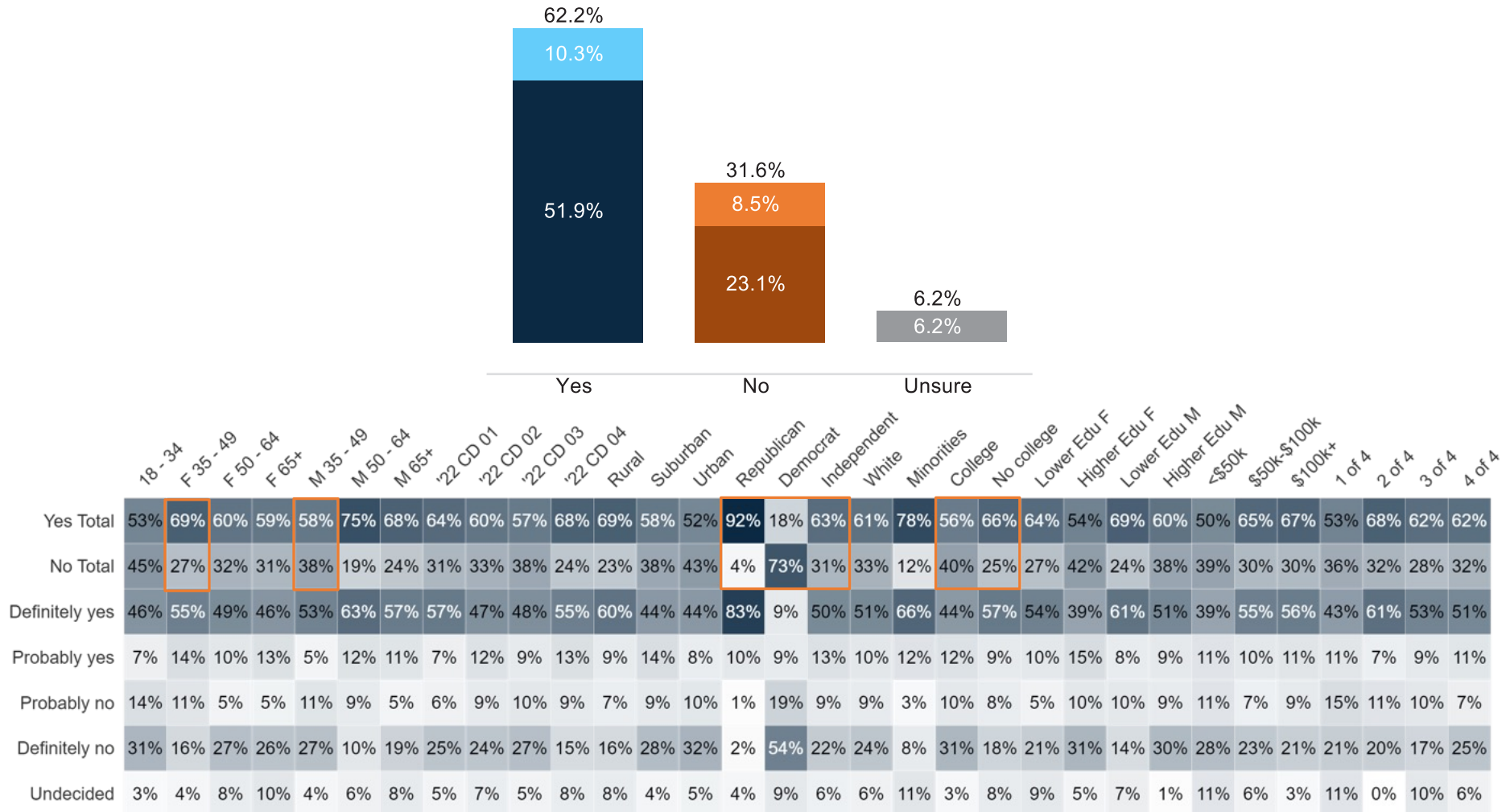
Local governments in Iowa have a broad authority to set property tax rates and budget levels as they deem appropriate. To control the growth of property taxes, do you support or oppose the State Legislature setting limits on how much a local government can tax and spend?



CYGNAL



The Second Amendment CA increased in support even among Democrats and Independents



If the election was held today, how would you vote on this constitutional amendment?: “The right of the people to keep and bear arms shall not be infringed. The sovereign state of Iowa affirms and recognizes this right to be a fundamental individual right. Any and all restrictions of this right shall be subject to strict scrutiny.”

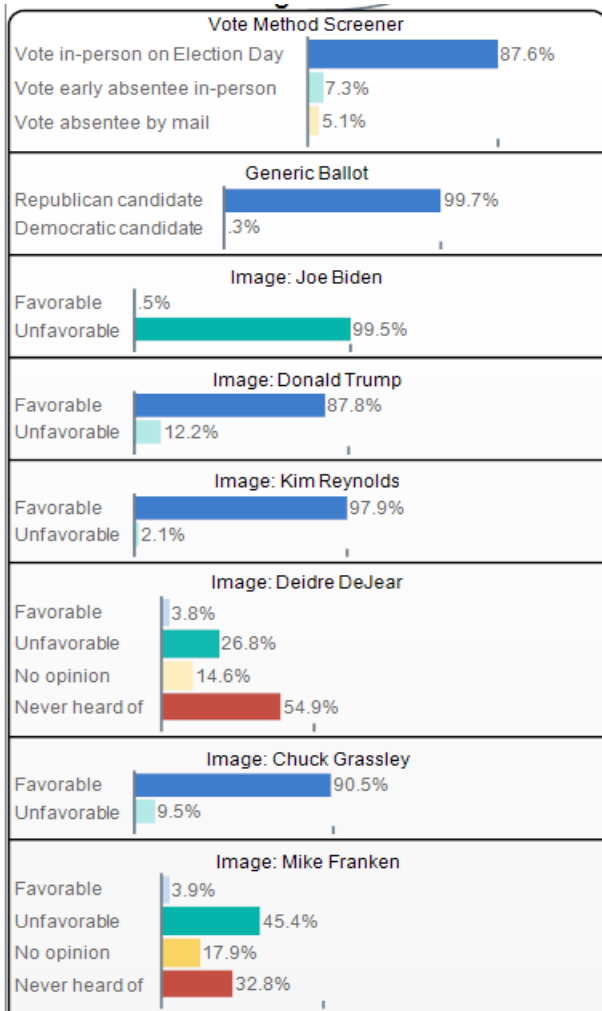


CYGNAL

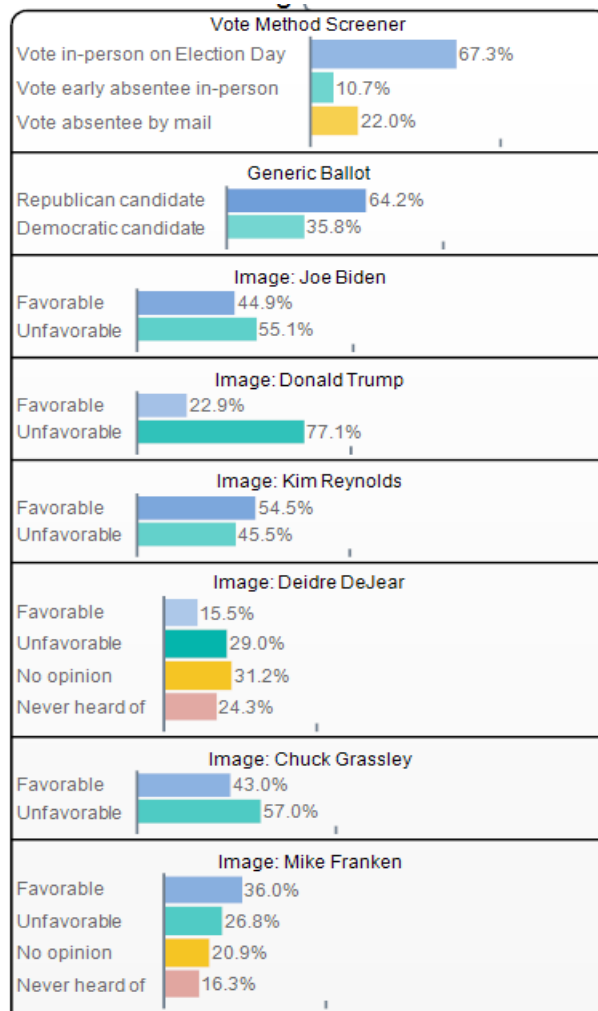


Segmentation Analysis

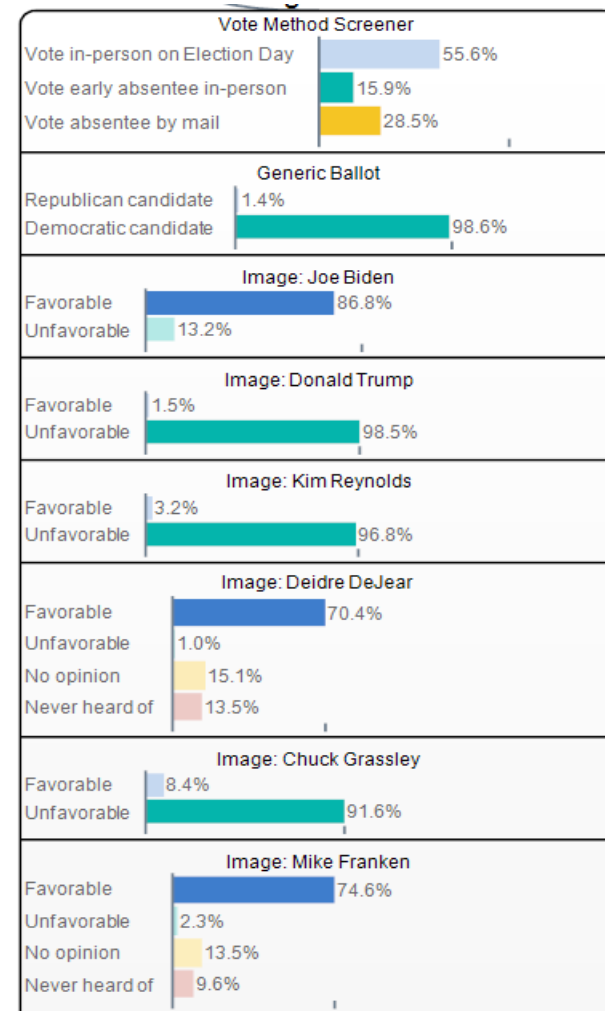
GOP Supporters (53%)



Independents (11%)



Dem Supporters (36%)



Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

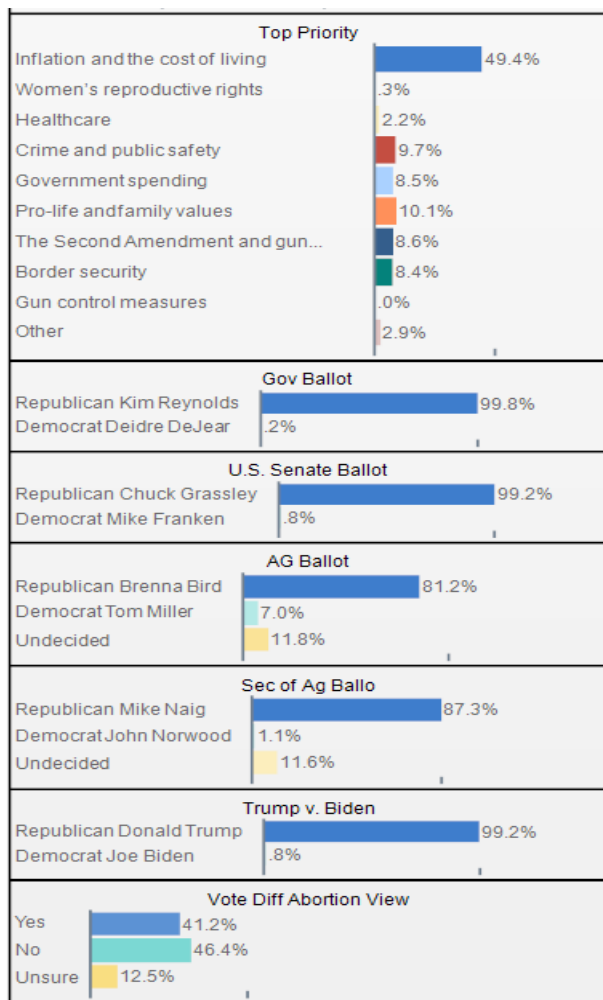


CYGNAL

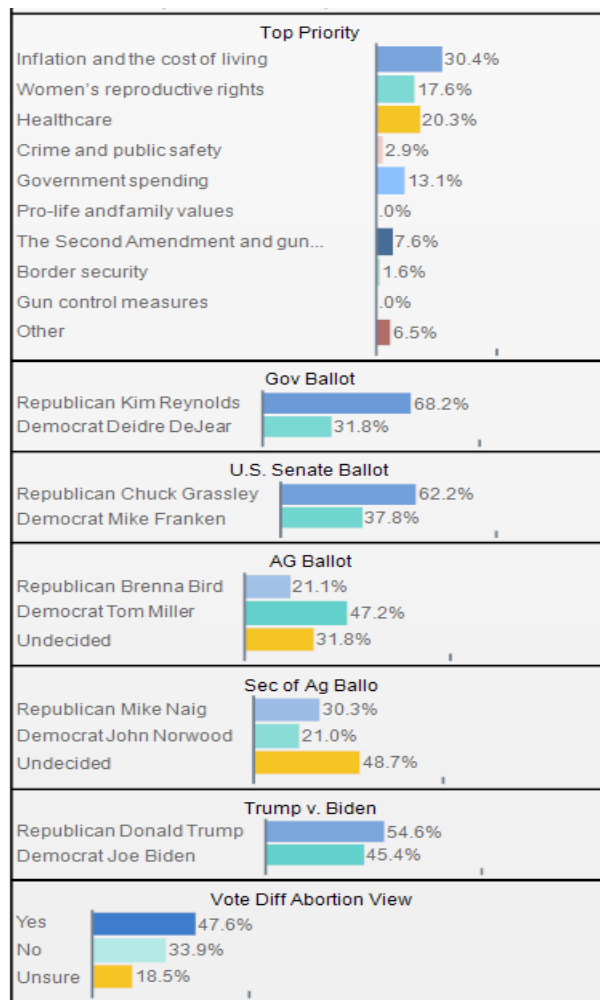


Segmentation Analysis

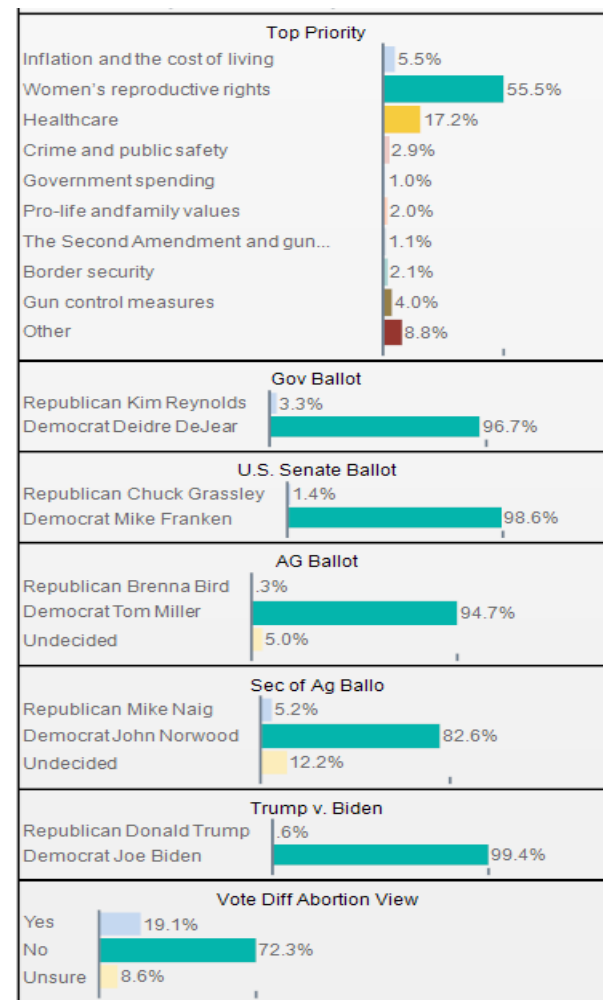
GOP Supporters (53%)



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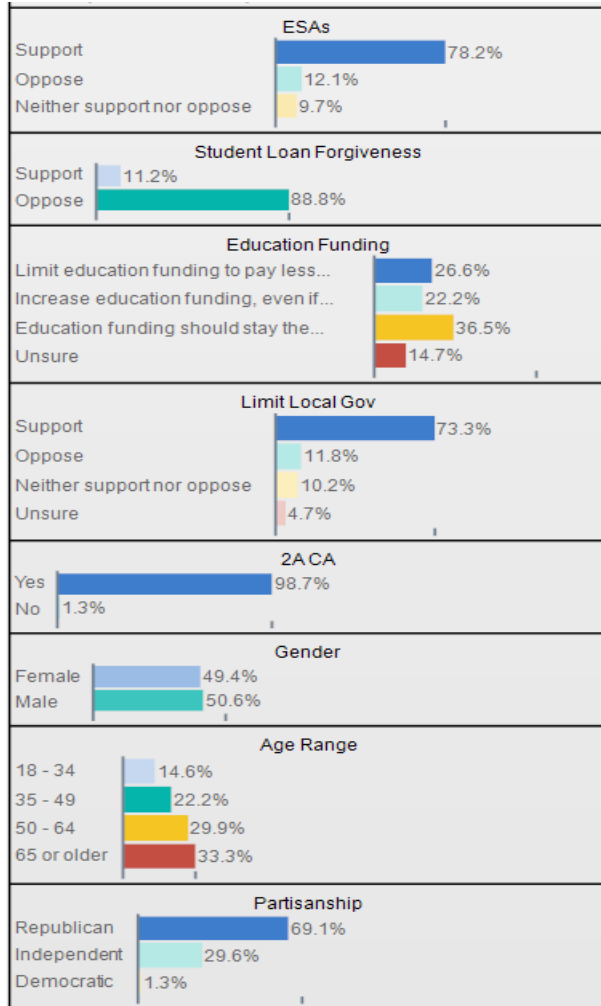


CYGNAL

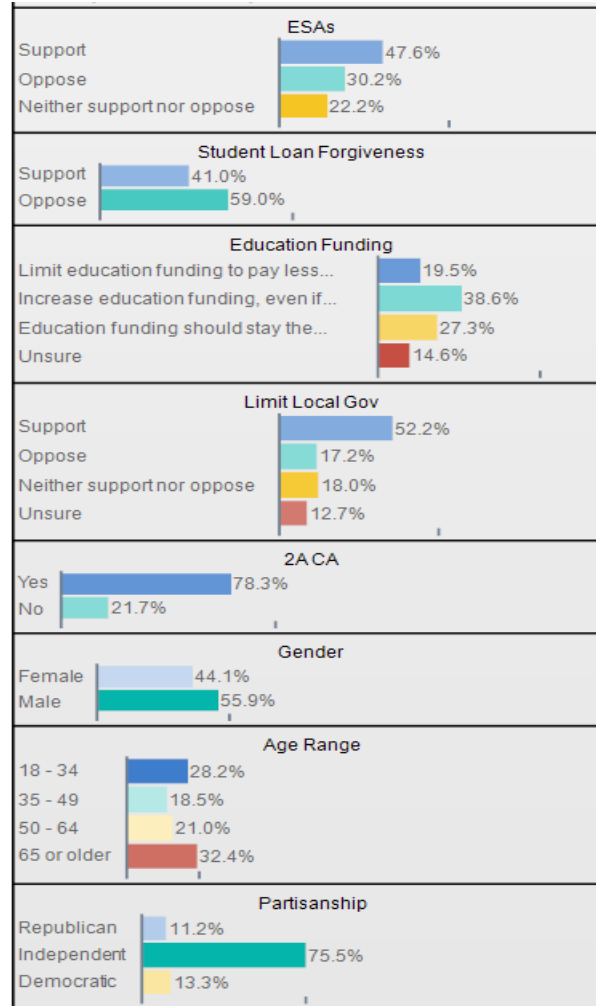


Segmentation Analysis

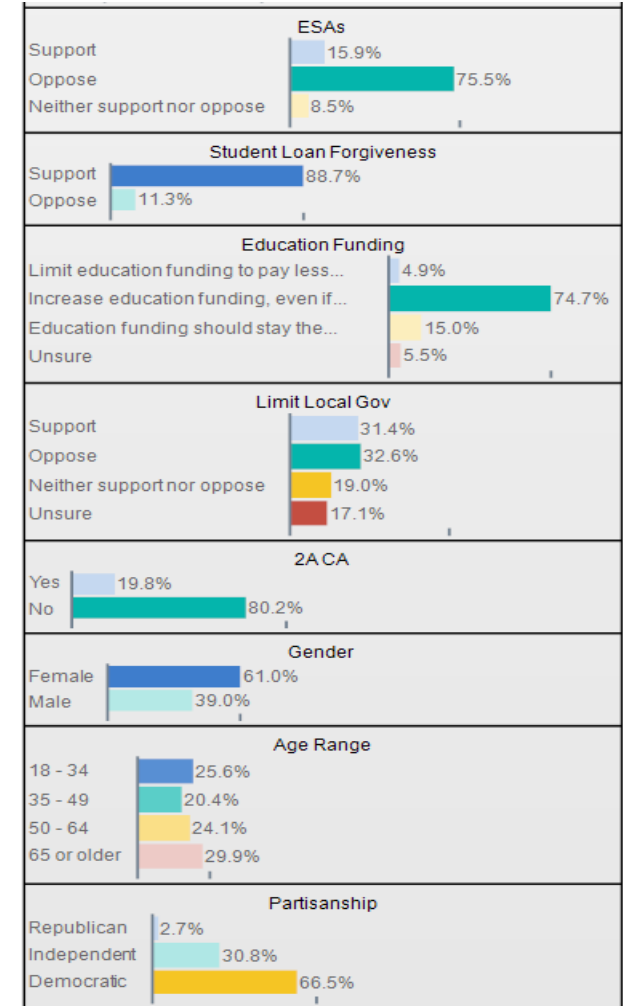
GOP Supporters (53%)



Independents (11%)



Dem Supporters (36%)



Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

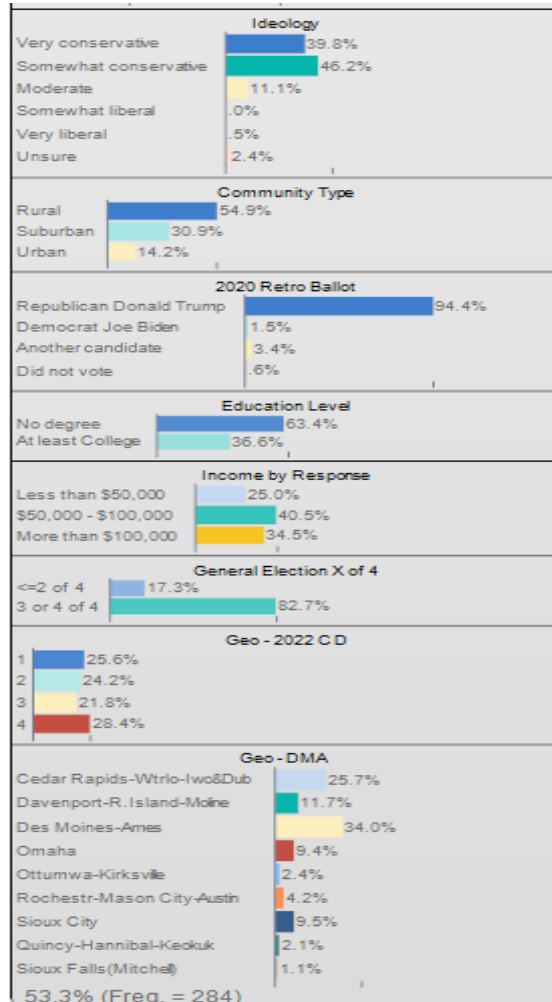


CYGNAL

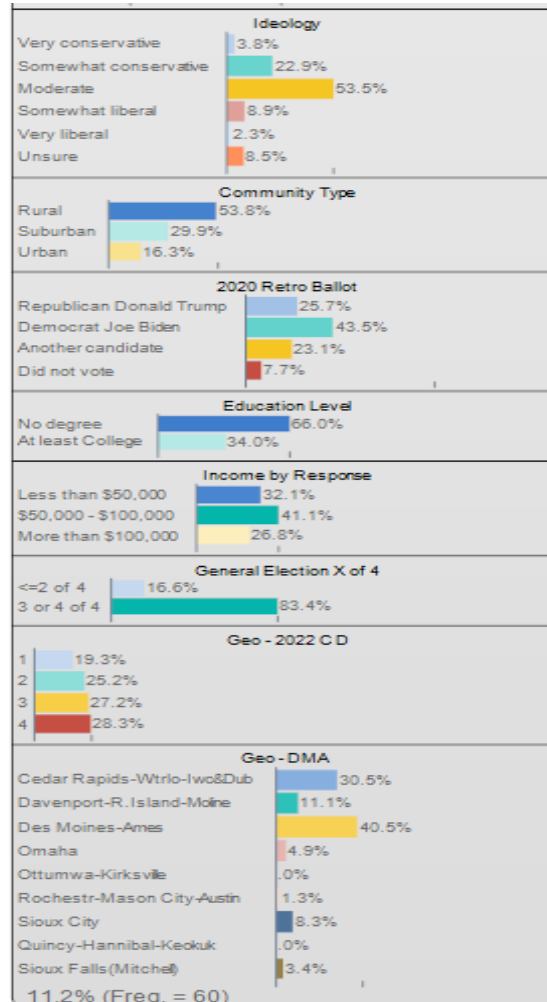


Segmentation Analysis

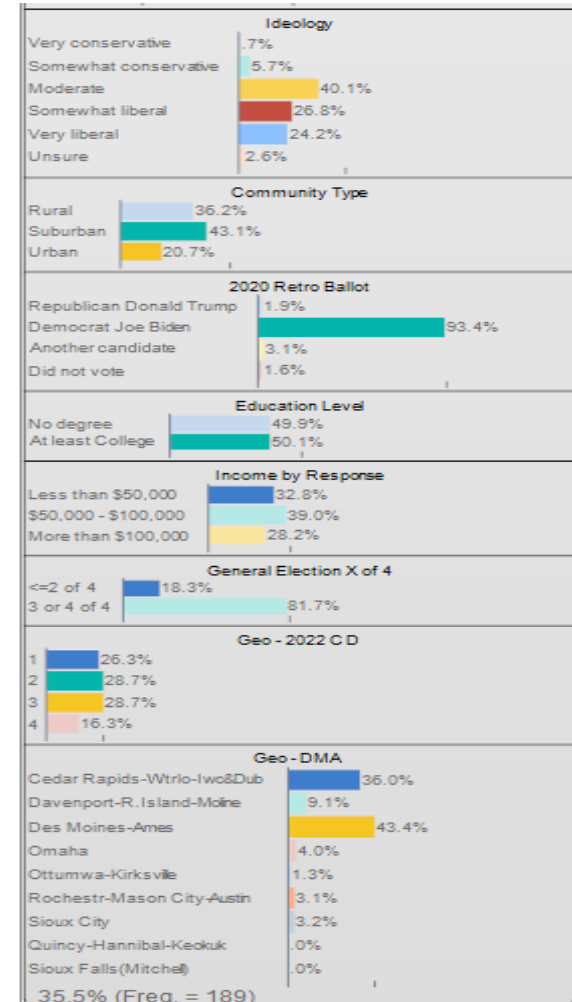
GOP Supporters (53%)



Independents (11%)



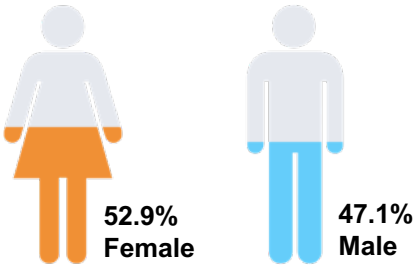
Dem Supporters (36%)



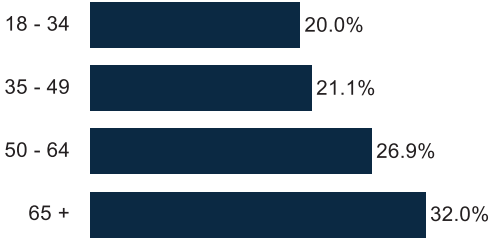
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

Demographics

Sex



Age Range



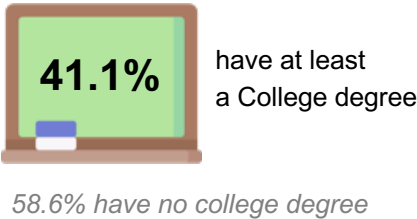
Household Income



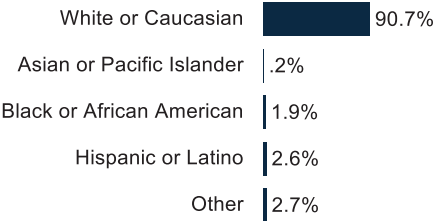
Geo - 2022 CD



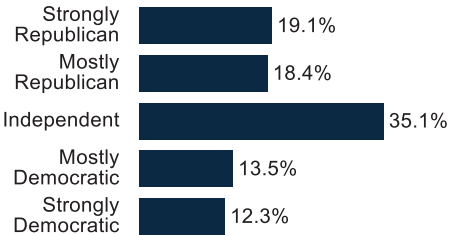
Education



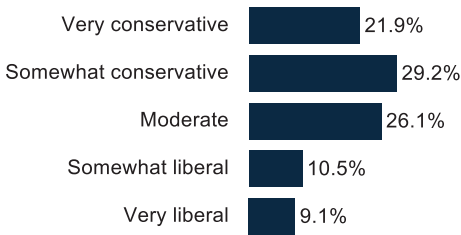
Race/Ethnicity



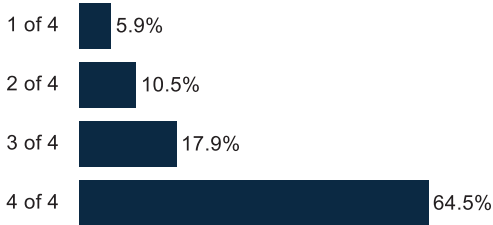
Partisanship



Ideology



General Election X of 4



Sample size: 600