Survey of Likely General Election Voters
Iowa Statewide

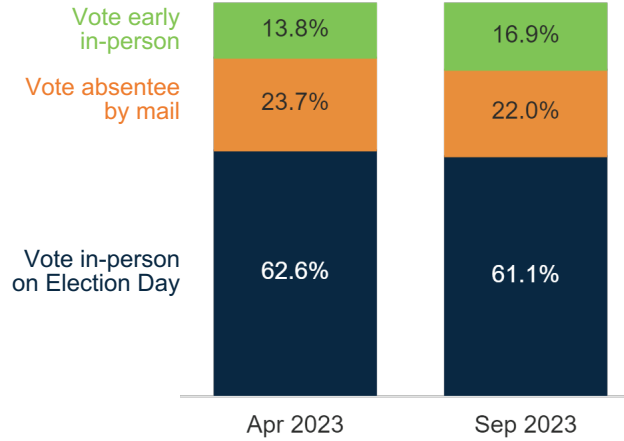September 28 – 29, 2023 | n=506 | ±4.32%

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Insights & Analysis

- Voters in Iowa remain **pessimistic about the direction of the country** (74% wrong track – 19% right direction), including nearly half of Democrats. The **direction of the state** (46% wrong track – 46% right direction) is **split** with Republicans being optimistic, Democrats being pessimistic, and Independents evenly divided.

  - The **generic ballot** (**R+14**) has grown slightly more favorable for Republicans since April, and Independents are R+22. College-educated men have shifted towards Republicans in net margin by +13.

  - **Kim Reynolds'** image (net even favorability; -2 since April) continues to **decline**. The **Iowa General Assembly** (+1 net fav; +9%) has grown **more favorable** in the same timeframe, though a 40% plurality hold no opinion.

  - The **top priority for Congress** is Inflation (24% of voters) followed by Illegal Immigration (14%) and Threats to Democracy (12%), particularly the latter in Congressional Districts 2 and 3.

- **Joe Biden** (-37 net favorable; -4% since April) has **grown more unpopular**, and 53% of voters view him *very* unfavorably. **Donald Trump** (-15 net fav; -3%) remains popular with Republicans but is divisive overall, especially with Independents who view him unfavorably by a 2:1 ratio.

  - **Trump** increased his lead by +3 since April and now **leads Biden by 9 points** in the Presidential election (47% Trump – 38% Biden),

  - If Trump is not the nominee, **a Republican other than Trump leads Biden by 16 points** (49% Trump – 33% Biden).

  - **Newsom performs worse than Biden**, trailing Trump by 13 points (48% Trump – 35% Newsom).

Insights & Analysis – Cont.

- When it comes to **local priorities**, voters are primarily concerned with Property Taxes (27%) followed by Economic/Community Development (22%) and Health and Social Services (16%). **Independents tend to agree with Republicans** on prioritizing taxes and economic development.

    - A quarter of voters **blame the state government** for rising property taxes, but a majority (56%) are more likely to cast blame on local entities. Democrats tend to blame the state, while Republicans and Independents have more varied culprits. 1-in-5 voters are undecided on who they hold responsible for increases on their property tax bill.

- **Three-quarters of voters have not communicated in anyway with an elected official in the last six months.** The most likely avenue for communication was at a city council meeting (10%).

- **Voters are divided on sending additional financial and military aid to Ukraine** (49% support – 46% oppose – 6% unsure). Nearly half of Republicans *strongly* oppose sending additional aid, and Independents lean in opposition as well.

- **Segmentation Analysis** identified three groups via machine-learning: *GOP Base* (46%), *Dem Base* (33%), and *Undecideds* (21%).

    - The *Undecideds* segment - like the *GOP Base* group - is pessimistic about the direction of the country but are more optimistic about the direction of the state. Reynolds is unfavorable, while the Iowa General Assembly is viewed favorably. These voters are **focused on inflation, property taxes, and local economic and community development.** They largely identify as Independents, skew female, tend to be 55+, and lean narrowly Republican on the generic ballot.

    - The *Undecideds* segment **views Trump very unfavorably** and leans Biden on the 2024 ballot, with 58% undecided. However, a non-Trump Republican gets over 50% on the ballot and wins this group in a landslide.

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Vote early in-person — Apr 2023: 13.8%; Sep 2023: 16.9%
Vote absentee by mail — Apr 2023: 23.7%; Sep 2023: 22.0%
Vote in-person on Election Day — Apr 2023: 62.6%; Sep 2023: 61.1%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	57%	47%	56%	64%	63%	64%	63%	57%	40%	61%	52%	61%	55%	58%	52%	60%	57%	54%	58%	56%	53%	45%	64%	59%
Probably vote	43%	53%	44%	36%	37%	36%	37%	43%	60%	39%	48%	39%	45%	42%	48%	40%	43%	46%	42%	44%	47%	55%	36%	41%
Vote in-person on Election Day	61%	68%	50%	67%	59%	59%	67%	63%	53%	65%	63%	57%	59%	68%	64%	50%	62%	42%	71%	48%	72%	65%	50%	62%
Vote absentee by mail	22%	17%	30%	17%	24%	25%	16%	21%	28%	14%	22%	26%	27%	19%	18%	30%	20%	48%	14%	32%	12%	12%	38%	21%
Vote early in-person	17%	15%	19%	17%	17%	16%	17%	16%	19%	22%	15%	17%	13%	13%	18%	20%	18%	10%	15%	20%	16%	23%	12%	18%
Definitely vote in-person on Election Day	40%	36%	33%	49%	42%	45%	47%	39%	25%	42%	38%	41%	39%	46%	42%	31%	40%	30%	49%	29%	38%	34%	33%	43%
Probably vote in-person on Election Day	21%	32%	18%	18%	17%	14%	20%	24%	28%	23%	26%	16%	20%	22%	22%	19%	22%	12%	22%	20%	34%	32%	17%	18%
Definitely vote absentee by mail	10%	6%	14%	5%	15%	11%	8%	10%	10%	10%	6%	13%	10%	6%	5%	18%	9%	22%	3%	18%	4%	5%	22%	8%
Probably vote absentee by mail	12%	11%	17%	12%	10%	13%	8%	11%	18%	3%	16%	13%	17%	13%	12%	12%	11%	26%	11%	14%	7%	7%	16%	12%
Definitely vote early in-person	7%	5%	9%	10%	6%	8%	8%	8%	5%	9%	8%	7%	6%	6%	5%	11%	8%	2%	6%	9%	10%	6%	8%	7%
Probably vote early in-person	9%	10%	10%	7%	11%	8%	9%	8%	15%	13%	7%	10%	8%	7%	13%	9%	10%	7%	9%	11%	6%	16%	4%	11%

How do you plan to vote in the 2024 general election for President, Congress, and state offices?
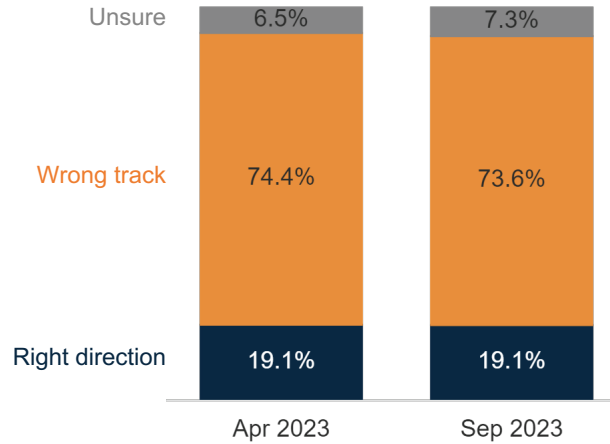
ITR FOUNDATION   CYGNAL

Country Direction

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	19%	11%	24%	17%	26%	24%	19%	18%	15%	21%	19%	21%	15%	3%	16%	38%	18%	37%	4%	38%	15%	14%	24%	20%
Wrong track	74%	79%	69%	79%	67%	70%	76%	72%	79%	70%	70%	73%	83%	97%	77%	47%	75%	49%	94%	48%	74%	77%	72%	73%
Definitely the right direction	1%	0%	2%	0%	4%	2%	2%	1%	0%	4%	0%	1%	1%	0%	2%	3%	1%	3%	0%	3%	0%	2%	3%	1%
Mostly the right direction	18%	11%	22%	17%	22%	22%	17%	17%	15%	17%	19%	20%	14%	3%	14%	35%	17%	35%	4%	35%	15%	12%	21%	19%
Mostly the wrong track	23%	32%	20%	24%	14%	20%	18%	19%	40%	19%	24%	23%	25%	19%	27%	24%	24%	11%	16%	29%	29%	33%	19%	20%
Definitely the wrong track	51%	47%	49%	55%	53%	50%	57%	53%	39%	50%	46%	50%	58%	77%	50%	23%	51%	38%	78%	19%	46%	44%	53%	52%
Unsure	7%	10%	7%	4%	7%	6%	5%	10%	7%	9%	12%	6%	2%	0%	7%	15%	7%	13%	2%	13%	10%	10%	4%	7%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

State Direction
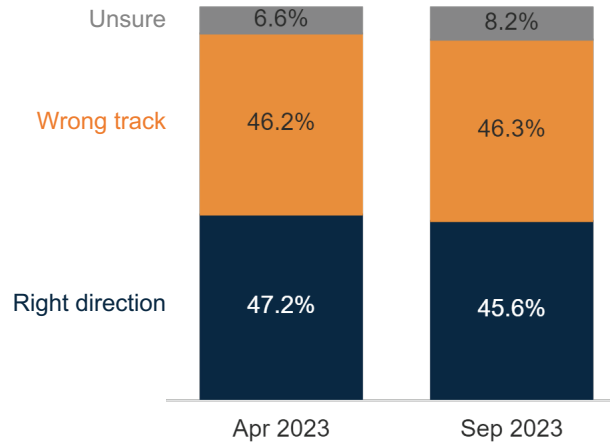
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	46%	29%	44%	53%	59%	54%	58%	37%	36%	46%	39%	43%	55%	70%	45%	18%	45%	39%	71%	16%	41%	36%	40%	49%
Wrong track	46%	57%	47%	40%	39%	43%	37%	50%	58%	41%	52%	53%	40%	22%	47%	75%	46%	54%	21%	75%	41%	55%	52%	44%
Definitely the right direction	12%	3%	12%	12%	26%	22%	16%	7%	6%	16%	7%	12%	15%	21%	14%	3%	13%	9%	22%	2%	9%	4%	8%	16%
Mostly the right direction	33%	27%	32%	41%	33%	32%	42%	29%	30%	30%	32%	30%	40%	49%	31%	15%	33%	29%	49%	14%	32%	32%	32%	34%
Mostly the wrong track	21%	21%	24%	21%	20%	18%	22%	24%	19%	22%	25%	18%	20%	14%	21%	29%	22%	23%	13%	31%	21%	23%	21%	21%
Definitely the wrong track	25%	36%	23%	20%	19%	25%	14%	26%	38%	19%	27%	35%	19%	7%	25%	45%	25%	31%	8%	45%	20%	31%	31%	23%
Unsure	8%	14%	9%	7%	2%	3%	6%	14%	7%	13%	10%	4%	6%	8%	9%	7%	8%	8%	8%	9%	18%	10%	8%	6%

Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?
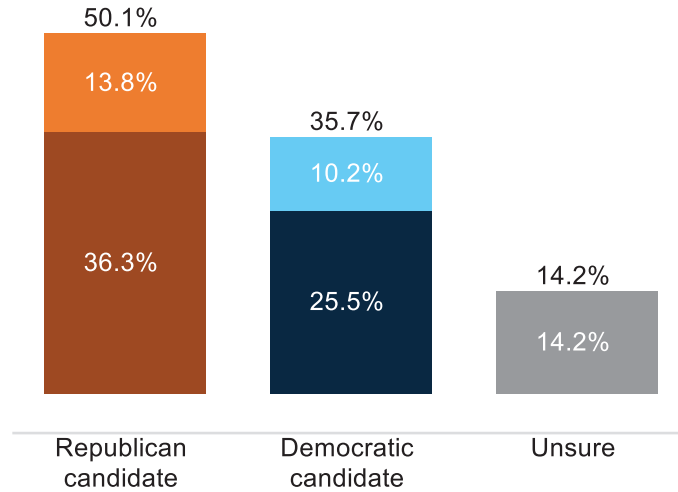
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Generic Ballot

Republican candidate: 50.1% (13.8% + 36.3%)
Democratic candidate: 35.7% (10.2% + 25.5%)
Unsure: 14.2% (14.2%)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	50%	39%	46%	58%	60%	58%	59%	44%	39%	48%	45%	46%	61%	92%	47%	7%	51%	25%	90%	4%	46%	45%	39%	55%
Democratic candidate	36%	42%	34%	32%	34%	34%	32%	38%	39%	38%	40%	41%	23%	2%	25%	82%	34%	67%	1%	79%	33%	33%	43%	35%
Definitely the Republican candidate	36%	26%	37%	43%	41%	38%	46%	34%	27%	32%	33%	36%	46%	76%	23%	3%	37%	21%	68%	2%	29%	35%	27%	40%
Probably the Republican candidate	14%	13%	9%	15%	18%	20%	13%	11%	12%	16%	12%	11%	16%	16%	24%	4%	14%	3%	21%	2%	17%	10%	11%	15%
Probably the Democratic candidate	10%	12%	10%	11%	7%	9%	9%	12%	11%	10%	13%	10%	8%	1%	11%	19%	9%	28%	1%	21%	7%	7%	11%	12%
Definitely the Democratic candidate	25%	29%	24%	21%	27%	26%	23%	26%	28%	27%	27%	32%	15%	1%	15%	63%	25%	38%	0%	59%	26%	27%	32%	24%
Unsure	14%	19%	20%	11%	7%	8%	9%	18%	22%	14%	15%	12%	15%	5%	28%	10%	15%	9%	9%	17%	21%	22%	19%	10%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

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Percent Change: Generic Ballot (Apr 2023 to Sept 2023)

	Overall	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	1%	13%	-4%	-3%	3%	0%	-1%	2%	3%	1%	-14%	-2%	1%	2%	-2%	-13%	4%
Democratic candidate	-3%	-7%	6%	-3%	-16%	1%	-6%	-3%	-6%	-5%	29%	0%	-5%	-15%	-4%	12%	-5%
Definitely the Republican candidate	-3%	7%	-7%	-4%	0%	-6%	-3%	0%	-1%	-3%	6%	-8%	1%	-4%	-5%	-11%	-1%
Probably the Republican candidate	4%	7%	3%	1%	3%	6%	2%	2%	4%	4%	-19%	6%	0%	6%	4%	-2%	5%
Probably the Democratic candidate	2%	1%	4%	2%	-1%	2%	3%	-1%	3%	0%	15%	0%	5%	-5%	-6%	1%	5%
Definitely the Democratic candidate	-5%	-8%	3%	-5%	-15%	-2%	-9%	-2%	-8%	-5%	14%	0%	-10%	-11%	2%	10%	-10%
Unsure	3%	-7%	-2%	6%	13%	0%	7%	1%	2%	4%	-15%	3%	4%	13%	5%	2%	1%

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Trend: Generic Ballot
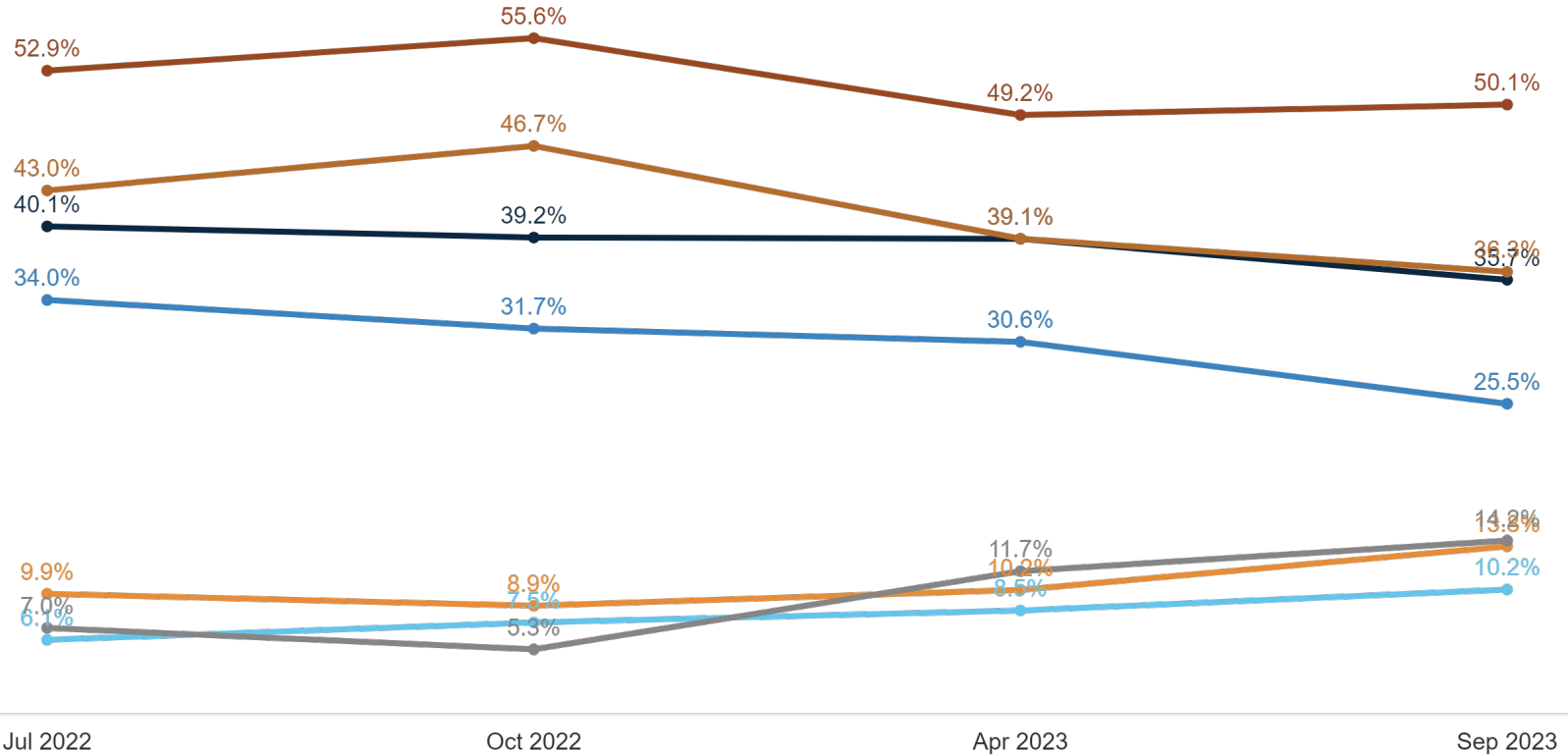
	Jul 2022	Oct 2022	Apr 2023	Sep 2023
Republican candidate	52.9%	55.6%	49.2%	50.1%
Democratic candidate	40.1%	39.2%		35.7%
Definitely the Republican candidate	43.0%	46.7%	39.1%	36.3%
Probably the Republican candidate	9.9%	8.9%	8.5%	13.8%
Probably the Democratic candidate	6.1%	5.3%		10.2%
Definitely the Democratic candidate	34.0%	31.7%	30.6%	25.5%
Unsure	7.0%		11.7% / 10.2%	13.8%

Image Tests

Net Fav

	Very favorable	Somewhat favorable	No opinion	Never heard of	Somewhat unfavorable	Very unfavorable	Net Fav
Joe Biden	11.0%	18.8%			14.3%	52.9%	**-37.5**
Donald Trump	25.7%	15.8%			6.0%	50.8%	**-15.3**
Kim Reynolds	32.0%	16.2%			11.5%	36.9%	**-0.3**
The Iowa General Assembly	7.6%	23.3%	27.5%	12.1%	14.8%	14.7%	**1.4**

0   20   40   60   80   100%

■ Very favorable ■ Somewhat favorable ■ No opinion □ Never heard of ■ Somewhat unfavorable ■ Very unfavorable

ITR FOUNDATION   CYGNAL
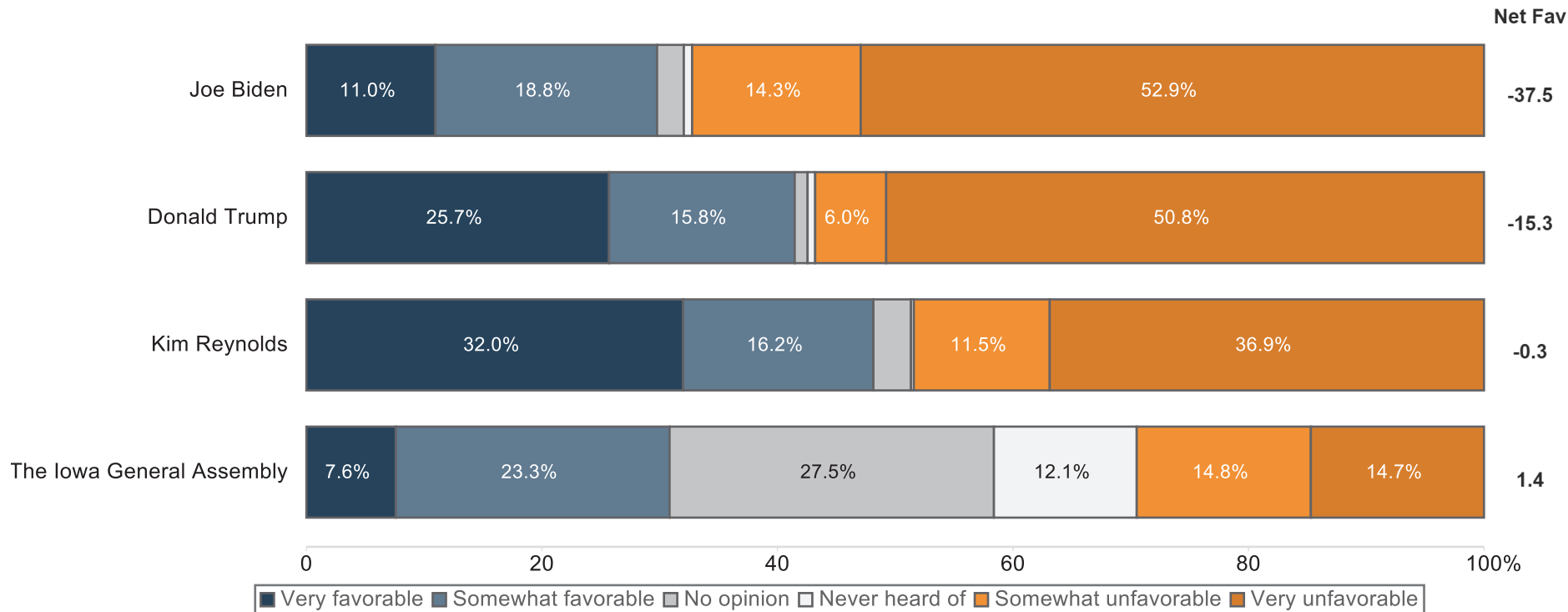
Image Tests Heatmaps

Favorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden	30%	31%	33%	23%	31%	29%	26%	28%	39%	30%	26%	38%	25%	6%	24%	62%	29%	46%	2%	65%	29%	18%	37%	31%
Donald Trump	41%	36%	37%	53%	42%	38%	56%	39%	32%	36%	44%	40%	46%	77%	33%	9%	42%	27%	76%	3%	44%	42%	36%	41%
Kim Reynolds	48%	32%	47%	60%	57%	57%	60%	39%	38%	47%	44%	46%	56%	83%	50%	9%	50%	21%	82%	8%	37%	43%	39%	54%
The Iowa General Assembly	31%	10%	30%	41%	46%	44%	42%	22%	15%	33%	26%	30%	34%	47%	30%	14%	31%	33%	49%	9%	13%	19%	18%	40%

Unfavorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden	67%	69%	66%	70%	64%	68%	66%	71%	61%	67%	68%	60%	74%	93%	74%	32%	68%	45%	96%	31%	68%	80%	58%	67%
Donald Trump	57%	63%	63%	44%	55%	61%	39%	60%	68%	60%	56%	59%	52%	23%	64%	89%	57%	66%	23%	97%	54%	56%	60%	58%
Kim Reynolds	48%	65%	48%	35%	42%	42%	36%	55%	62%	49%	52%	52%	40%	15%	48%	85%	48%	67%	14%	90%	51%	57%	55%	45%
The Iowa General Assembly	29%	24%	30%	27%	37%	42%	23%	24%	33%	26%	33%	37%	22%	8%	33%	53%	30%	24%	10%	54%	17%	33%	33%	31%

Image: Joe Biden
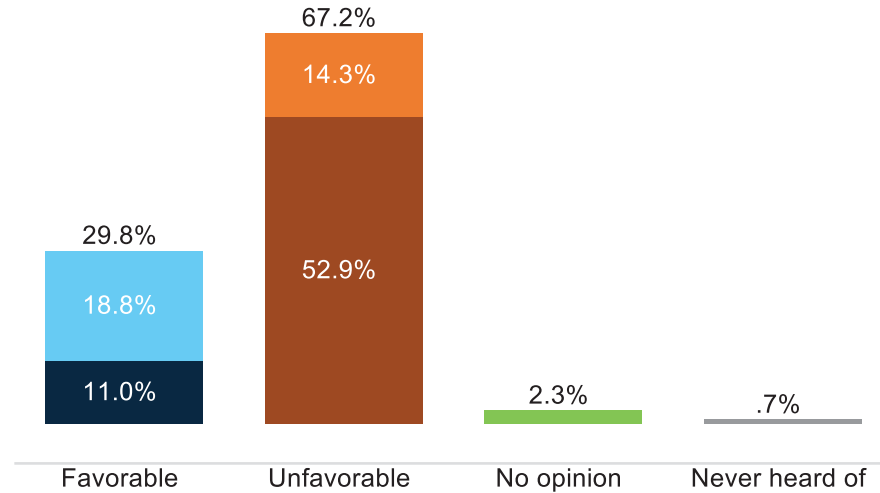
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	30%	31%	33%	23%	31%	29%	26%	28%	39%	30%	26%	38%	25%	6%	24%	62%	29%	46%	2%	65%	29%	18%	37%	31%
Unfavorable Total	67%	69%	66%	70%	64%	68%	66%	71%	61%	67%	68%	60%	74%	93%	74%	32%	68%	45%	96%	31%	68%	80%	58%	67%
Very favorable	11%	8%	15%	5%	15%	13%	8%	11%	12%	14%	7%	13%	9%	2%	6%	25%	9%	35%	1%	24%	11%	3%	14%	12%
Somewhat favorable	19%	23%	18%	18%	16%	15%	19%	17%	27%	17%	19%	24%	15%	4%	18%	38%	20%	10%	2%	41%	17%	15%	23%	19%
Somewhat unfavorable	14%	22%	15%	10%	10%	13%	7%	19%	17%	17%	18%	13%	9%	5%	17%	20%	14%	16%	6%	23%	16%	21%	12%	14%
Very unfavorable	53%	47%	51%	60%	54%	55%	59%	52%	44%	50%	50%	47%	65%	88%	57%	12%	54%	28%	90%	8%	52%	60%	46%	53%
No opinion	2%	0%	1%	6%	2%	3%	6%	1%	0%	2%	5%	2%	1%	1%	2%	4%	2%	9%	2%	3%	2%	2%	3%	2%
Never heard of	1%	0%	0%	1%	2%	1%	2%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	3%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

ITR FOUNDATION   CYGNAL

Trend: Joe Biden Image
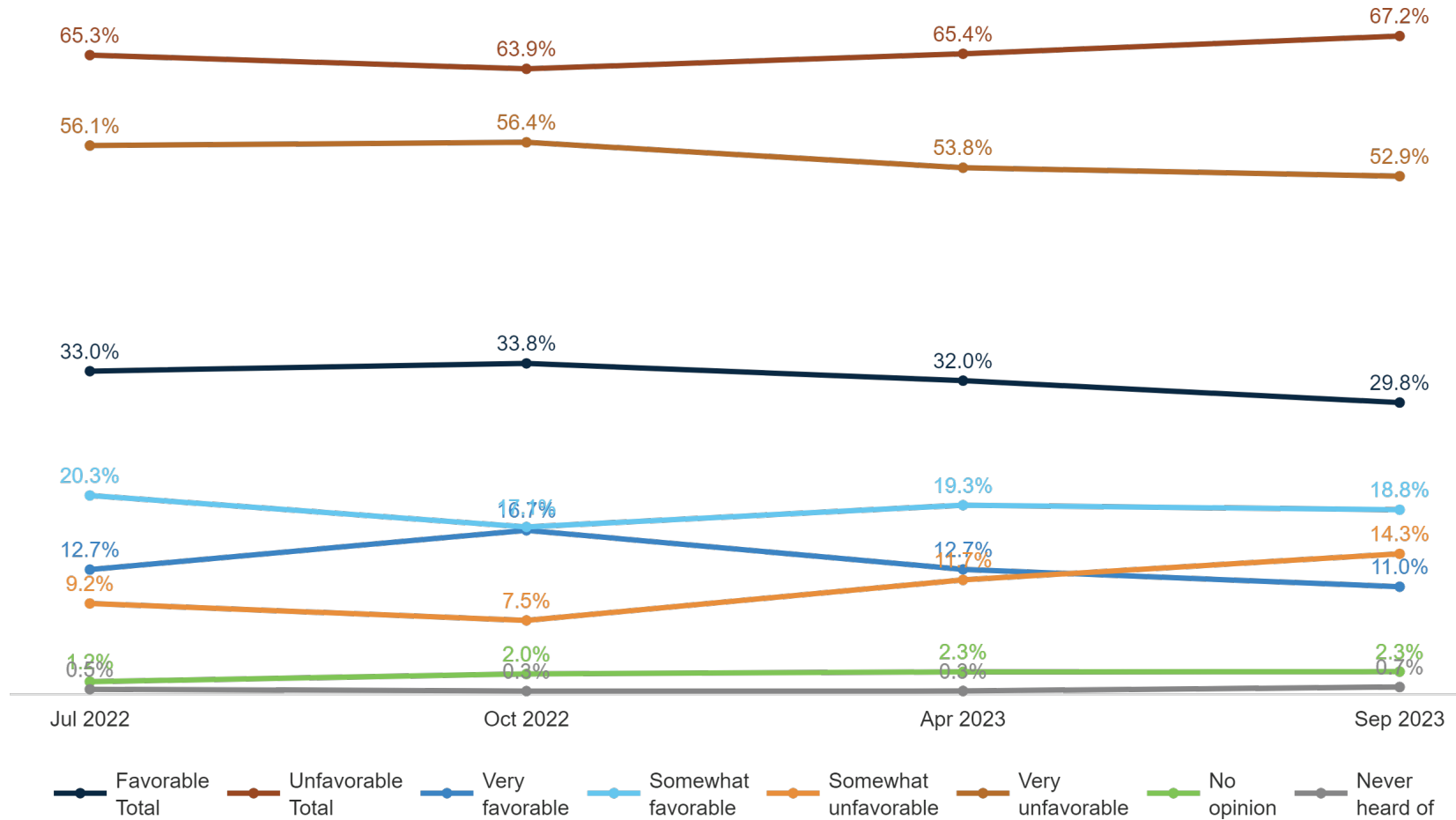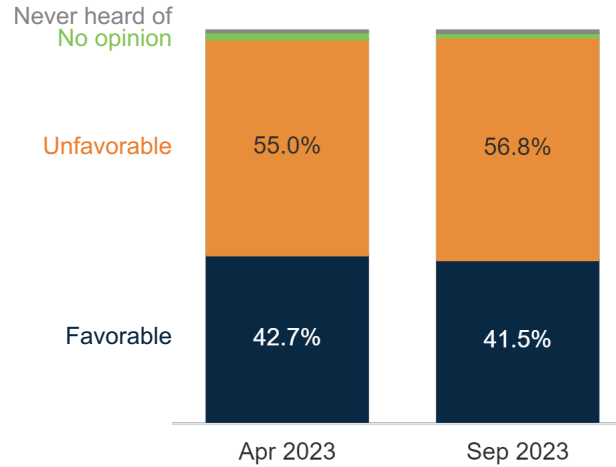
	Jul 2022	Oct 2022	Apr 2023	Sep 2023
Unfavorable Total	65.3%	63.9%	65.4%	67.2%
Very unfavorable	56.1%	56.4%	53.8%	52.9%
Favorable Total	33.0%	33.8%	32.0%	29.8%
Somewhat favorable	20.3%	16.7%	19.3%	18.8%
Very favorable	12.7%	16.7%	12.7%	11.0%
Somewhat unfavorable	9.2%	7.5%	11.7%	14.3%
No opinion	1.2%	2.0%	2.3%	2.3%
Never heard of	0.5%	0.3%	0.3%	0.7%

Legend: Favorable Total · Unfavorable Total · Very favorable · Somewhat favorable · Somewhat unfavorable · Very unfavorable · No opinion · Never heard of

Image: Donald Trump

Never heard of
No opinion

Unfavorable

	Apr 2023	Sep 2023
Unfavorable	55.0%	56.8%
Favorable	42.7%	41.5%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	41%	36%	37%	53%	42%	38%	56%	39%	32%	36%	44%	40%	46%	77%	33%	9%	42%	27%	76%	3%	44%	42%	36%	41%
Unfavorable Total	57%	63%	63%	44%	55%	61%	39%	60%	68%	60%	56%	59%	52%	23%	64%	89%	57%	66%	23%	97%	54%	56%	60%	58%
Very favorable	26%	21%	21%	35%	27%	24%	38%	23%	17%	22%	31%	20%	30%	51%	18%	3%	26%	21%	47%	1%	28%	32%	23%	24%
Somewhat favorable	16%	14%	16%	18%	15%	14%	18%	15%	15%	14%	13%	21%	16%	26%	16%	6%	16%	6%	29%	1%	16%	10%	13%	17%
Somewhat unfavorable	6%	3%	4%	10%	8%	12%	6%	4%	1%	8%	4%	3%	9%	5%	13%	1%	6%	4%	9%	2%	9%	7%	2%	6%
Very unfavorable	51%	61%	59%	34%	47%	49%	33%	56%	67%	52%	51%	56%	43%	17%	51%	88%	51%	62%	14%	94%	44%	50%	58%	51%
No opinion	1%	0%	0%	2%	2%	0%	4%	0%	0%	3%	0%	0%	1%	0%	3%	0%	1%	3%	1%	0%	1%	0%	3%	1%
Never heard of	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	2%	0%	4%	0%	1%	1%	1%	1%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

ITR FOUNDATION   CYGNAL
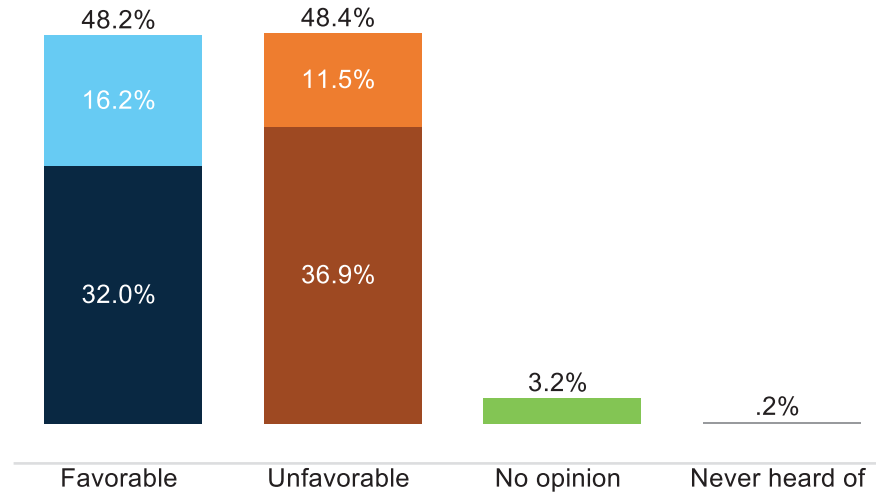
Image: Kim Reynolds

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump 20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	48%	32%	47%	60%	57%	57%	60%	39%	38%	47%	44%	46%	56%	83%	50%	9%	50%	21%	82%	8%	37%	43%	39%	54%
Unfavorable Total	48%	65%	48%	35%	42%	42%	36%	55%	62%	49%	52%	52%	40%	15%	48%	85%	48%	67%	14%	90%	51%	57%	55%	45%
Very favorable	32%	17%	30%	39%	46%	36%	49%	23%	22%	33%	29%	29%	37%	58%	31%	3%	32%	19%	58%	3%	15%	31%	21%	38%
Somewhat favorable	16%	15%	17%	22%	11%	21%	11%	16%	16%	14%	15%	17%	19%	24%	19%	6%	17%	2%	24%	5%	22%	11%	18%	15%
Somewhat unfavorable	12%	16%	16%	4%	9%	4%	9%	16%	16%	14%	13%	10%	9%	7%	14%	11%	12%	7%	8%	15%	16%	20%	10%	9%
Very unfavorable	37%	49%	32%	31%	33%	38%	27%	39%	46%	35%	39%	42%	31%	7%	33%	75%	36%	60%	6%	75%	35%	36%	45%	36%
No opinion	3%	3%	5%	4%	1%	1%	5%	5%	0%	4%	4%	2%	3%	2%	2%	5%	2%	11%	4%	2%	11%	1%	5%	2%
Never heard of	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%

Do you have a favorable or unfavorable opinion of Kim Reynolds?

Trend: Kim Reynolds Image

Legend: Favorable Total · Unfavorable Total · Very favorable · Somewhat favorable · Somewhat unfavorable · Very unfavorable · No opinion · Never heard of

	Jul 2022	Oct 2022	Apr 2023	Sep 2023
Favorable Total	53.4%	56.8%	50.2%	48.2%
Unfavorable Total	43.4%	40.6%	48.2%	48.4%
Very favorable	39.2%	44.5%	36.3%	32.0%
Somewhat favorable	14.2%	12.4%	13.9%	16.2%
Somewhat unfavorable	6.2%	6.5%	8.5%	11.5%
Very unfavorable	37.2%	34.1%	39.7%	36.9%
No opinion	2.3%	1.9%	1.4%	3.2%
Never heard of	0.9%	0.7%	0.1%	0.2%

Image: The Iowa General Assembly

Stacked bar chart comparing Apr 2023 and Sep 2023:

	Apr 2023	Sep 2023
Never heard of	9.4%	12.1%
No opinion	24.7%	27.5%
Unfavorable	36.5%	29.5%
Favorable	29.4%	30.8%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump 20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	31%	10%	30%	41%	46%	44%	42%	22%	15%	33%	26%	30%	34%	47%	30%	14%	31%	33%	49%	9%	13%	19%	18%	40%
Unfavorable Total	29%	24%	30%	27%	37%	42%	23%	24%	33%	26%	33%	37%	22%	8%	33%	53%	30%	24%	10%	54%	17%	33%	33%	31%
Very favorable	8%	1%	5%	10%	16%	8%	18%	3%	1%	9%	10%	6%	6%	11%	9%	3%	7%	9%	14%	0%	4%	2%	3%	11%
Somewhat favorable	23%	9%	25%	31%	29%	36%	25%	19%	13%	25%	17%	24%	28%	36%	22%	11%	23%	25%	35%	9%	9%	17%	15%	29%
Somewhat unfavorable	15%	12%	17%	16%	15%	15%	16%	14%	14%	17%	19%	13%	10%	6%	14%	25%	15%	2%	7%	24%	13%	16%	20%	13%
Very unfavorable	15%	11%	14%	12%	23%	27%	8%	10%	19%	9%	15%	24%	12%	2%	18%	28%	14%	22%	3%	31%	4%	17%	13%	17%
No opinion	28%	39%	29%	23%	16%	12%	28%	32%	39%	27%	27%	27%	30%	30%	26%	25%	28%	30%	27%	27%	37%	31%	35%	22%
Never heard of	12%	27%	10%	9%	1%	2%	6%	21%	14%	14%	14%	6%	14%	14%	11%	7%	12%	12%	14%	10%	33%	18%	14%	6%

Do you have a favorable or unfavorable opinion of The Iowa General Assembly?

Top Priority - Congress
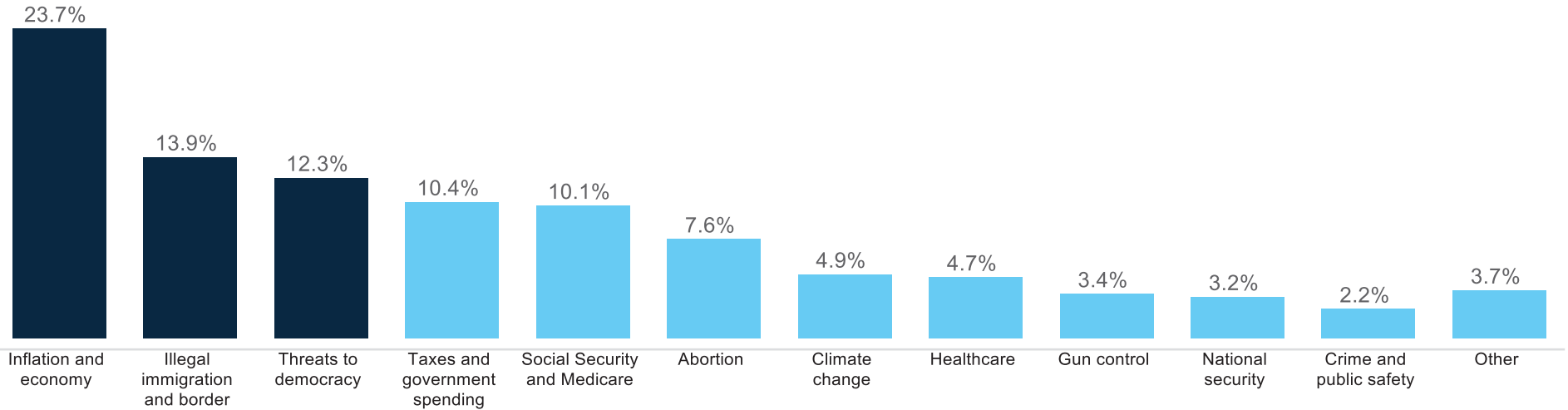
Bar chart values:
- Inflation and economy: 23.7%
- Illegal immigration and border: 13.9%
- Threats to democracy: 12.3%
- Taxes and government spending: 10.4%
- Social Security and Medicare: 10.1%
- Abortion: 7.6%
- Climate change: 4.9%
- Healthcare: 4.7%
- Gun control: 3.4%
- National security: 3.2%
- Crime and public safety: 2.2%
- Other: 3.7%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden 20	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	24%	26%	12%	35%	22%	33%	24%	20%	18%	19%	25%	27%	23%	28%	27%	17%	24%	20%	28%	19%	27%	25%	17%	23%
Illegal immigration and border	14%	10%	13%	14%	18%	14%	18%	10%	15%	13%	11%	14%	17%	27%	8%	2%	13%	14%	23%	4%	13%	16%	8%	16%
Threats to democracy	12%	10%	14%	10%	14%	13%	12%	12%	13%	7%	17%	17%	8%	7%	11%	20%	12%	17%	6%	20%	4%	8%	13%	15%
Taxes and government spending	10%	9%	13%	13%	6%	7%	12%	12%	9%	17%	6%	4%	15%	14%	13%	4%	11%	0%	15%	4%	15%	12%	11%	9%
Social Security and Medicare	10%	2%	21%	2%	15%	7%	11%	13%	8%	12%	13%	8%	8%	5%	12%	14%	10%	16%	8%	14%	12%	7%	10%	11%
Abortion	8%	13%	7%	6%	3%	3%	6%	8%	15%	12%	5%	7%	6%	6%	10%	9%	8%	5%	6%	9%	8%	4%	11%	7%
Climate change	5%	8%	3%	4%	4%	6%	2%	4%	9%	2%	4%	8%	6%	1%	2%	12%	4%	10%	1%	9%	8%	4%	5%	5%
Healthcare	5%	7%	2%	5%	4%	7%	2%	5%	6%	3%	7%	3%	6%	1%	7%	8%	5%	8%	1%	9%	2%	10%	9%	3%
Gun control	3%	4%	4%	3%	3%	2%	4%	3%	4%	5%	2%	3%	3%	2%	1%	6%	4%	0%	2%	6%	0%	8%	7%	2%
National security	3%	1%	6%	2%	4%	4%	3%	4%	1%	2%	3%	4%	4%	4%	1%	3%	3%	0%	5%	1%	5%	6%	3%	2%
Crime and public safety	2%	2%	3%	1%	3%	1%	3%	4%	0%	4%	2%	0%	2%	3%	2%	2%	2%	0%	2%	3%	2%	0%	1%	3%
Other	4%	7%	1%	3%	4%	3%	4%	5%	1%	3%	5%	4%	3%	3%	5%	3%	3%	10%	4%	3%	3%	1%	7%	3%

From the following list, which issue is personally most important to you that would decide your vote for Congress?
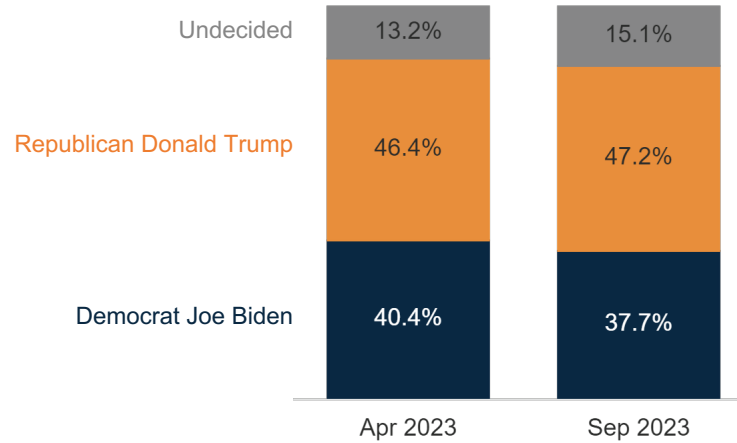
ITR FOUNDATION   CYGNAL

Biden v Trump

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Democrat Joe Biden	38%	43%	37%	34%	37%	40%	31%	38%	45%	36%	40%	46%	29%	4%	31%	83%	36%	64%	2%	83%	34%	33%	48%	37%
Republican Donald Trump	47%	42%	42%	57%	48%	48%	57%	45%	36%	46%	47%	42%	53%	83%	47%	8%	48%	33%	85%	3%	51%	54%	38%	47%
Definitely Democrat Joe Biden	27%	30%	23%	24%	30%	30%	24%	28%	23%	30%	28%	34%	14%	2%	19%	62%	25%	49%	0%	60%	28%	22%	27%	28%
Probably Democrat Joe Biden	11%	13%	15%	10%	7%	10%	7%	10%	22%	6%	12%	12%	14%	3%	12%	21%	11%	15%	2%	23%	6%	11%	21%	10%
Probably Republican Donald Trump	14%	13%	13%	18%	14%	16%	15%	15%	9%	20%	12%	12%	14%	19%	21%	5%	15%	2%	25%	1%	17%	15%	6%	16%
Definitely Republican Donald Trump	33%	29%	29%	39%	35%	31%	43%	30%	27%	26%	35%	30%	40%	64%	26%	3%	32%	31%	60%	2%	34%	40%	31%	31%
Undecided	15%	15%	20%	9%	15%	13%	12%	17%	19%	18%	13%	12%	18%	13%	22%	10%	16%	3%	13%	14%	15%	13%	15%	16%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

Biden v Non-Trump R
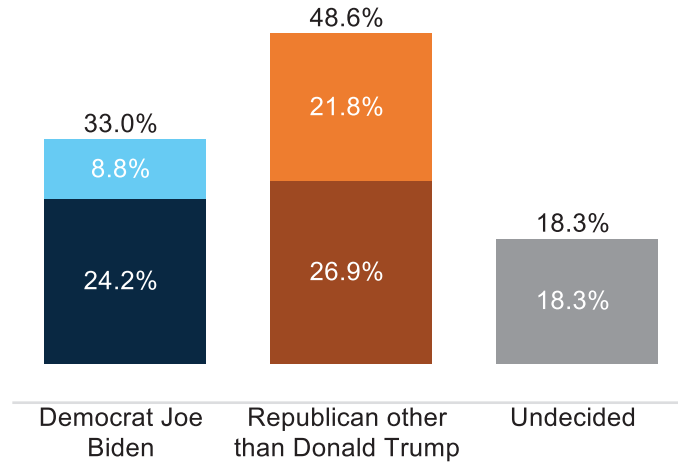
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Democrat Joe Biden	33%	36%	30%	30%	36%	37%	29%	31%	38%	33%	38%	41%	19%	4%	25%	74%	31%	65%	2%	73%	31%	32%	39%	32%
Republican other than Donald Trump	49%	45%	47%	54%	48%	49%	53%	44%	51%	47%	41%	46%	61%	77%	52%	14%	50%	27%	76%	15%	44%	44%	46%	50%
Definitely Democrat Joe Biden	24%	28%	20%	21%	28%	26%	23%	23%	26%	28%	26%	29%	13%	2%	15%	58%	22%	57%	2%	53%	26%	24%	28%	23%
Probably Democrat Joe Biden	9%	8%	10%	9%	8%	11%	7%	8%	11%	5%	12%	12%	7%	2%	10%	16%	9%	9%	0%	20%	5%	8%	11%	9%
Probably a Republican other than Donald Trump	22%	26%	23%	22%	15%	12%	25%	23%	28%	19%	19%	21%	29%	31%	26%	8%	23%	9%	32%	9%	23%	26%	14%	22%
Definitely a Republican other than Donald Trump	27%	20%	24%	32%	33%	37%	29%	21%	23%	28%	22%	25%	32%	47%	26%	6%	27%	18%	44%	6%	21%	18%	32%	29%
Undecided	18%	18%	23%	16%	16%	14%	17%	26%	11%	20%	21%	13%	20%	19%	23%	12%	19%	8%	22%	12%	25%	24%	15%	17%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

Newsom v Trump

Bar chart:
- Democrat Gavin Newsom: 34.7% (13.4% light blue + 21.2% dark blue)
- Republican Donald Trump: 47.7% (14.0% orange + 33.8% brown)
- Undecided: 17.6% (17.6%)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Democrat Gavin Newsom	35%	40%	36%	31%	31%	35%	27%	38%	38%	35%	38%	41%	24%	3%	31%	76%	34%	57%	2%	73%	36%	34%	43%	32%
Republican Donald Trump	48%	41%	44%	57%	50%	47%	59%	47%	34%	46%	48%	44%	54%	86%	42%	10%	48%	31%	86%	4%	51%	46%	37%	50%
Definitely Democrat Gavin Newsom	21%	25%	18%	22%	19%	25%	16%	23%	20%	23%	22%	27%	12%	1%	14%	51%	20%	37%	0%	48%	22%	19%	26%	20%
Probably Democrat Gavin Newsom	13%	15%	17%	9%	11%	10%	11%	15%	19%	12%	16%	14%	12%	2%	17%	25%	13%	21%	2%	25%	15%	15%	17%	12%
Probably Republican Donald Trump	14%	15%	14%	14%	13%	12%	14%	16%	12%	13%	15%	15%	12%	19%	16%	7%	14%	9%	23%	2%	19%	10%	8%	15%
Definitely Republican Donald Trump	34%	26%	30%	43%	37%	35%	45%	31%	22%	33%	33%	29%	41%	66%	25%	4%	34%	22%	63%	2%	32%	37%	29%	34%
Undecided	18%	19%	20%	12%	20%	17%	14%	15%	28%	19%	14%	15%	22%	12%	28%	13%	18%	12%	12%	23%	13%	20%	19%	18%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?
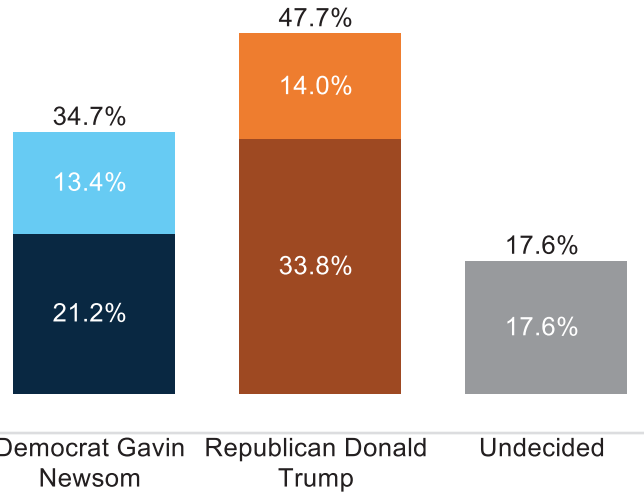
ITR FOUNDATION
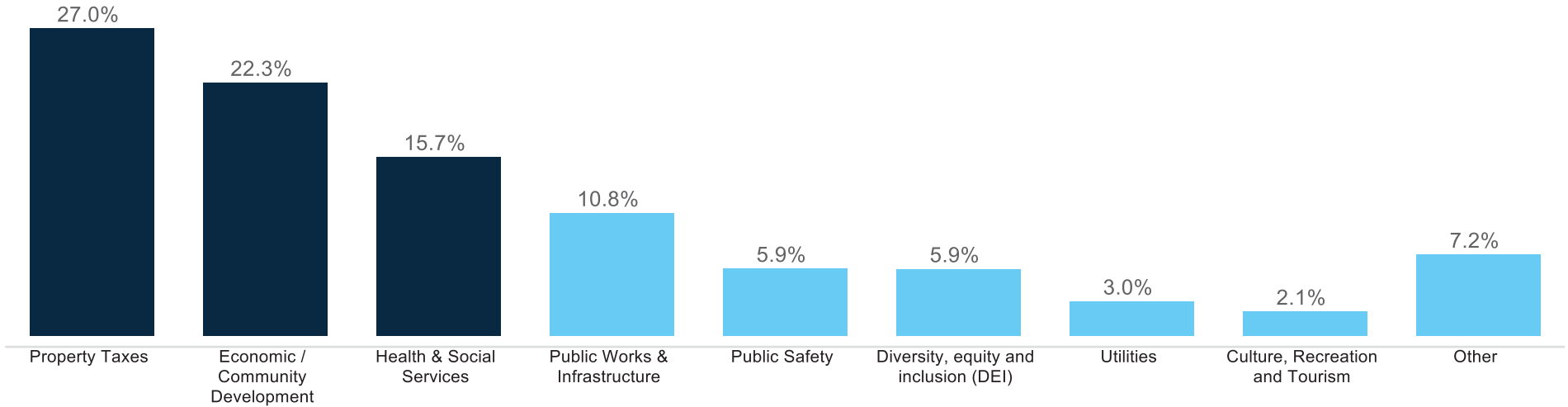
CYGNAL

Local Priorities

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Property Taxes	27%	20%	30%	27%	33%	23%	36%	27%	19%	24%	30%	27%	26%	36%	28%	17%	27%	20%	35%	17%	19%	21%	30%	29%
Economic / Community Development	22%	23%	19%	26%	22%	31%	18%	21%	19%	24%	20%	19%	26%	21%	26%	21%	23%	11%	24%	21%	21%	22%	13%	25%
Health & Social Services	16%	24%	19%	13%	5%	13%	6%	20%	26%	15%	15%	18%	14%	10%	13%	22%	16%	22%	10%	23%	21%	21%	27%	10%
Public Works & Infrastructure	11%	9%	8%	13%	13%	9%	18%	5%	15%	15%	7%	11%	11%	10%	10%	12%	11%	9%	9%	13%	15%	12%	14%	9%
Public Safety	6%	3%	11%	4%	7%	6%	5%	8%	3%	9%	8%	3%	3%	7%	8%	4%	6%	9%	7%	4%	3%	2%	0%	9%
Diversity, equity and inclusion (DEI)	6%	9%	4%	5%	6%	6%	5%	5%	9%	5%	3%	12%	4%	1%	4%	12%	5%	15%	1%	12%	6%	10%	6%	5%
Utilities	3%	1%	3%	5%	3%	2%	6%	3%	1%	2%	6%	1%	4%	3%	4%	2%	3%	6%	4%	2%	1%	4%	2%	3%
Culture, Recreation and Tourism	2%	3%	1%	5%	0%	2%	2%	1%	4%	4%	2%	1%	1%	2%	0%	3%	2%	0%	1%	4%	7%	1%	1%	2%
Other	7%	8%	6%	3%	11%	8%	5%	10%	3%	2%	8%	8%	10%	9%	8%	5%	7%	7%	9%	5%	7%	6%	7%	7%

Which of the following do you believe is the top issue facing your local community?

Property Tax Responsible
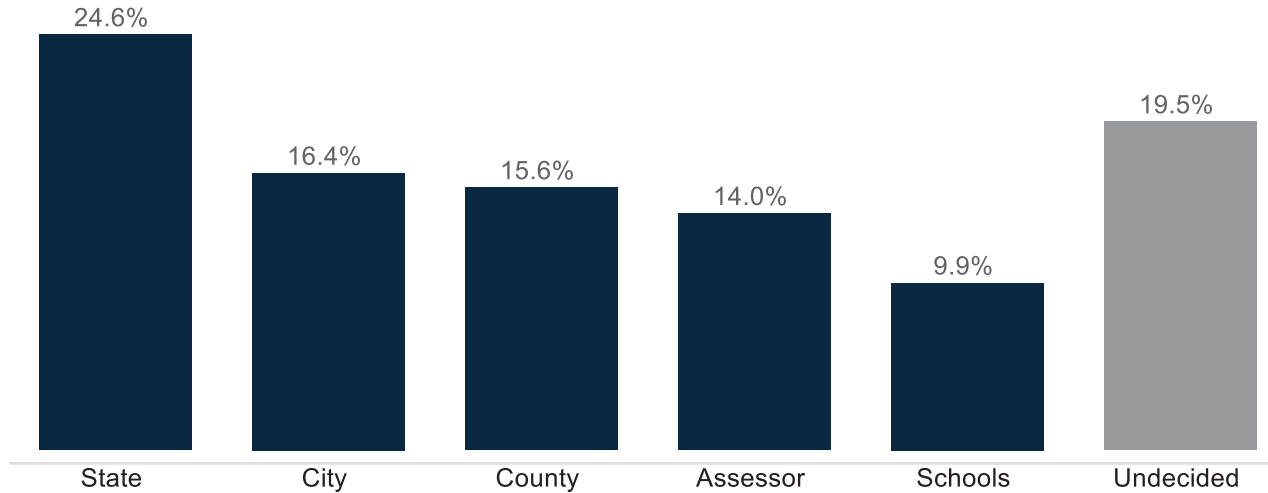
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
State	25%	24%	26%	28%	20%	21%	28%	27%	20%	23%	28%	28%	20%	18%	21%	35%	25%	25%	17%	32%	27%	34%	27%	22%
City	16%	15%	15%	18%	18%	18%	18%	12%	20%	16%	14%	19%	17%	17%	19%	13%	16%	21%	16%	17%	10%	18%	5%	20%
County	16%	13%	14%	17%	18%	17%	18%	15%	11%	17%	18%	15%	12%	18%	17%	13%	16%	15%	20%	10%	20%	10%	18%	15%
Assessor	14%	15%	13%	9%	19%	14%	14%	14%	15%	15%	10%	15%	16%	16%	10%	15%	14%	8%	16%	12%	6%	6%	22%	15%
Schools	10%	10%	9%	10%	11%	11%	10%	8%	12%	13%	8%	5%	13%	12%	11%	6%	10%	11%	12%	8%	9%	9%	8%	11%
Undecided	19%	24%	22%	17%	14%	20%	12%	23%	22%	16%	22%	18%	22%	19%	21%	18%	19%	20%	19%	20%	28%	23%	20%	17%

Who do you believe is most responsible for increases to your property tax bill?

Official Reach Out
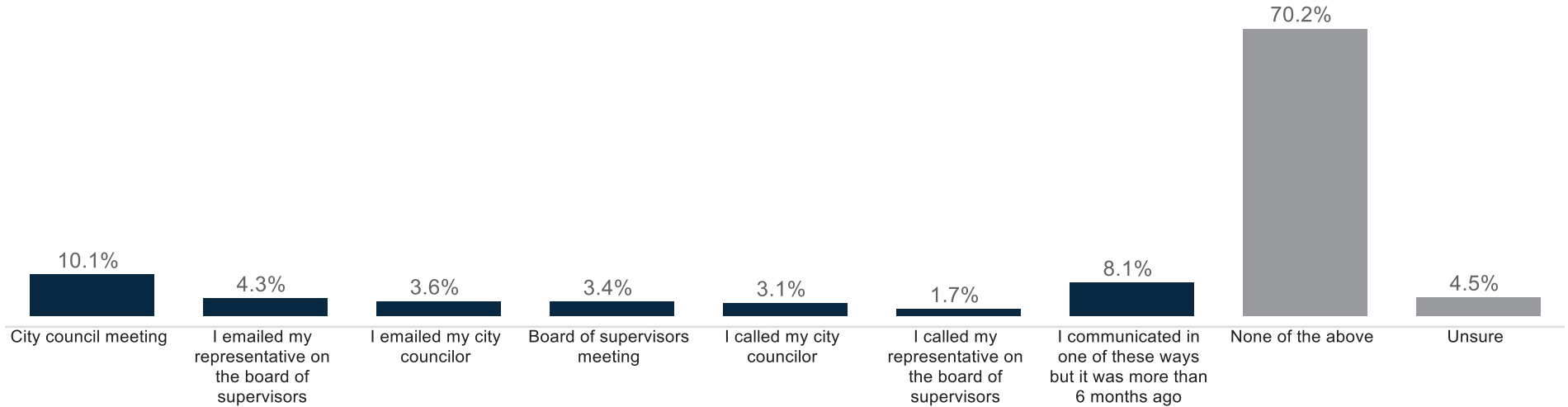
Bar chart values:
- City council meeting: 10.1%
- I emailed my representative on the board of supervisors: 4.3%
- I emailed my city councilor: 3.6%
- Board of supervisors meeting: 3.4%
- I called my city councilor: 3.1%
- I called my representative on the board of supervisors: 1.7%
- I communicated in one of these ways but it was more than 6 months ago: 8.1%
- None of the above: 70.2%
- Unsure: 4.5%

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
City council meeting	10%	14%	7%	9%	10%	9%	11%	7%	17%	10%	13%	7%	10%	11%	9%	10%	10%	14%	9%	11%	3%	12%	11%	11%
I emailed my representative on the board of supervisors	4%	5%	2%	3%	7%	5%	6%	2%	6%	1%	8%	5%	3%	4%	3%	7%	4%	5%	3%	7%	0%	10%	5%	4%
I emailed my city councilor	4%	3%	1%	7%	4%	4%	7%	2%	2%	1%	6%	3%	4%	4%	1%	6%	3%	8%	3%	3%	2%	5%	3%	4%
Board of supervisors meeting	3%	4%	3%	4%	4%	4%	4%	4%	2%	3%	5%	3%	2%	2%	3%	5%	3%	7%	2%	5%	0%	3%	4%	4%
I called my city councilor	3%	3%	2%	3%	4%	5%	2%	3%	2%	1%	5%	4%	2%	4%	3%	2%	3%	2%	3%	3%	0%	4%	2%	4%
I called my representative on the board of supervisors	2%	2%	1%	3%	2%	2%	2%	1%	2%	1%	2%	2%	1%	1%	0%	4%	1%	11%	2%	1%	0%	0%	1%	3%
I communicated in one of these ways but it was more than 6 months ago	8%	9%	8%	8%	7%	8%	7%	6%	14%	9%	5%	11%	8%	7%	9%	9%	8%	7%	6%	10%	11%	2%	6%	9%
None of the above	70%	67%	69%	73%	72%	77%	68%	72%	60%	67%	65%	73%	76%	72%	72%	66%	71%	57%	75%	65%	82%	68%	63%	71%
Unsure	5%	2%	11%	2%	2%	1%	4%	9%	2%	9%	3%	3%	3%	5%	4%	4%	4%	5%	5%	4%	1%	5%	13%	3%

Please select which of the following that you've either attended or communicated with in the last 6 months.
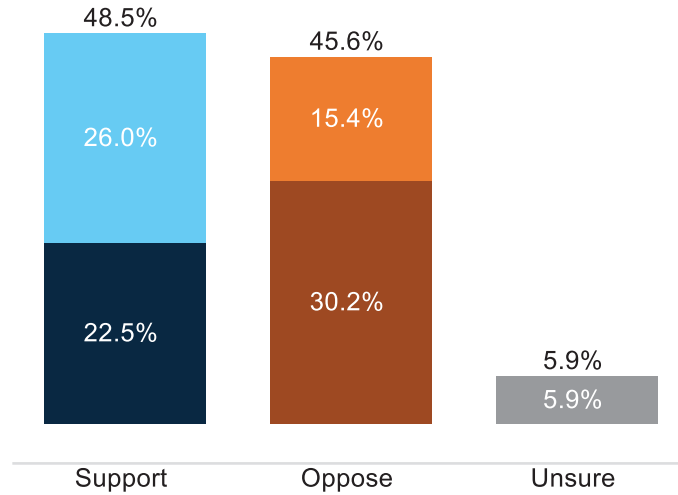
ITR FOUNDATION CYGNAL

Aid to Ukraine

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	CD 1	CD 2	CD 3	CD 4	Republican	Independent	Democrat	White	Other Race	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	48%	43%	53%	35%	63%	58%	40%	46%	53%	46%	47%	54%	46%	29%	43%	74%	48%	56%	28%	74%	37%	43%	46%	53%
Oppose Total	46%	49%	38%	61%	35%	39%	56%	45%	41%	45%	46%	40%	52%	66%	50%	19%	45%	43%	67%	19%	57%	50%	46%	42%
Strongly support	23%	16%	28%	13%	34%	27%	20%	18%	30%	22%	18%	24%	26%	10%	19%	38%	21%	43%	7%	43%	18%	22%	17%	26%
Somewhat support	26%	27%	25%	22%	29%	32%	20%	28%	23%	24%	29%	30%	20%	20%	23%	36%	27%	13%	21%	31%	19%	21%	30%	27%
Somewhat oppose	15%	21%	14%	18%	9%	12%	14%	13%	27%	15%	12%	14%	21%	19%	16%	10%	15%	18%	17%	14%	23%	17%	15%	14%
Strongly oppose	30%	29%	24%	43%	26%	27%	42%	32%	15%	30%	34%	26%	31%	48%	35%	9%	31%	25%	51%	5%	34%	33%	30%	28%
Unsure	6%	8%	9%	4%	3%	3%	4%	9%	6%	8%	7%	6%	2%	4%	7%	7%	6%	1%	5%	6%	6%	7%	8%	5%

Would you support or oppose the U.S. Congress sending additional financial and military aid to Ukraine?

Segmentation Analysis:

Dem Base (33%)

Vote Method
- Vote in-person on Election Day — 44.4%
- Vote absentee by mail — 32.6%
- Vote early in-person — 23.0%

Country Direction
- Right direction — 59.1%
- Wrong track — 40.9%

State Direction
- Right direction — 16.3%
- Wrong track — 83.7%

Generic Ballot
- Republican candidate — 0%
- Democratic candidate — 96.7%
- Unsure — 3.3%

Image: Joe Biden
- Favorable — 80.9%
- Unfavorable — 19.1%

Image: Donald Trump
- Favorable — 1.7%
- Unfavorable — 98.3%

Image: Kim Reynolds
- Favorable — 4.7%
- Unfavorable — 95.3%

Image: The Iowa General Assembly
- Favorable — 4.8%
- Unfavorable — 63.7%
- No opinion — 22.4%
- Never heard of — 9.0%

GOP Base (46%)

Vote Method
- Vote in-person on Election Day — 72.5%
- Vote absentee by mail — 13.4%
- Vote early in-person — 14.1%

Country Direction
- Right direction — 1.6%
- Wrong track — 98.4%

State Direction
- Right direction — 84.4%
- Wrong track — 15.6%

Generic Ballot
- Republican candidate — 95.1%
- Democratic candidate — 0%
- Unsure — 4.9%

Image: Joe Biden
- Favorable — 2.2%
- Unfavorable — 97.8%

Image: Donald Trump
- Favorable — 84.7%
- Unfavorable — 15.3%

Image: Kim Reynolds
- Favorable — 91.0%
- Unfavorable — 9.0%

Image: The Iowa General Assembly
- Favorable — 50.6%
- Unfavorable — 6.9%
- No opinion — 28.0%
- Never heard of — 14.5%

Undecideds (21%)

Vote Method
- Vote in-person on Election Day — 63.0%
- Vote absentee by mail — 23.7%
- Vote early in-person — 13.3%

Country Direction
- Right direction — 27.9%
- Wrong track — 72.1%

State Direction
- Right direction — 47.0%
- Wrong track — 53.0%

Generic Ballot
- Republican candidate — 32.4%
- Democratic candidate — 16.0%
- Unsure — 51.5%

Image: Joe Biden
- Favorable — 22.5%
- Unfavorable — 77.5%

Image: Donald Trump
- Favorable — 19.5%
- Unfavorable — 80.5%

Image: Kim Reynolds
- Favorable — 40.8%
- Unfavorable — 59.2%

Image: The Iowa General Assembly
- Favorable — 29.4%
- Unfavorable — 24.2%
- No opinion — 34.6%
- Never heard of — 11.9%

Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

ITR FOUNDATION

CYGNAL

Segmentation Analysis:

Dem Base (33%)

Top Priority - Congress
Inflation and economy	18.3%
Illegal immigration and border	1.1%
Threats to democracy	23.2%
Taxes and government spending	2.3%
Social Security and Medicare	15.1%
Abortion	11.3%
Climate change	11.4%
Healthcare	8.9%
Gun control	6.4%
National security	.9%
Crime and public safety	1.2%

Biden v Trump
Democrat Joe Biden	97.6%
Republican Donald Trump	.4%
Undecided	2.0%

Biden v Non-Trump R
Democrat Joe Biden	91.8%
Republican other than Donald...	3.0%
Undecided	5.1%

Newsom v Trump
Democrat Gavin Newsom	91.3%
Republican Donald Trump	0%
Undecided	8.7%

Local Priorities
Economic / Community...	19.9%
Culture, Recreation and Tourism	2.2%
Health & Social Services	23.8%
Diversity, equity and inclusion (DEI)	15.1%
Property Taxes	15.0%
Public Safety	3.6%
Public Works & Infrastructure	13.0%
Utilities	1.2%
Other	6.3%

GOP Base (46%)

Top Priority - Congress
Inflation and economy	35.3%
Illegal immigration and border	24.9%
Threats to democracy	6.0%
Taxes and government spending	15.4%
Social Security and Medicare	5.2%
Abortion	4.6%
Climate change	0%
Healthcare	.8%
Gun control	1.5%
National security	4.4%
Crime and public safety	1.8%

Biden v Trump
Democrat Joe Biden	0%
Republican Donald Trump	95.1%
Undecided	4.9%

Biden v Non-Trump R
Democrat Joe Biden	1.3%
Republican other than Donald...	81.1%
Undecided	17.6%

Newsom v Trump
Democrat Gavin Newsom	.1%
Republican Donald Trump	97.0%
Undecided	2.8%

Local Priorities
Economic / Community...	22.9%
Culture, Recreation and Tourism	1.0%
Health & Social Services	9.7%
Diversity, equity and inclusion (DEI)	1.2%
Property Taxes	37.6%
Public Safety	6.7%
Public Works & Infrastructure	8.9%
Utilities	3.4%
Other	8.7%

Undecideds (21%)

Top Priority - Congress
Inflation and economy	24.5%
Illegal immigration and border	10.2%
Threats to democracy	8.6%
Taxes and government spending	12.7%
Social Security and Medicare	13.0%
Abortion	8.0%
Climate change	5.2%
Healthcare	6.3%
Gun control	2.7%
National security	4.1%
Crime and public safety	4.8%

Biden v Trump
Democrat Joe Biden	24.4%
Republican Donald Trump	17.8%
Undecided	57.8%

Biden v Non-Trump R
Democrat Joe Biden	8.4%
Republican other than Donald...	50.8%
Undecided	40.8%

Newsom v Trump
Democrat Gavin Newsom	19.5%
Republican Donald Trump	17.1%
Undecided	63.4%

Local Priorities
Economic / Community...	24.9%
Culture, Recreation and Tourism	4.4%
Health & Social Services	15.9%
Diversity, equity and inclusion (DEI)	1.5%
Property Taxes	23.5%
Public Safety	8.0%
Public Works & Infrastructure	11.5%
Utilities	5.1%
Other	5.1%

Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.
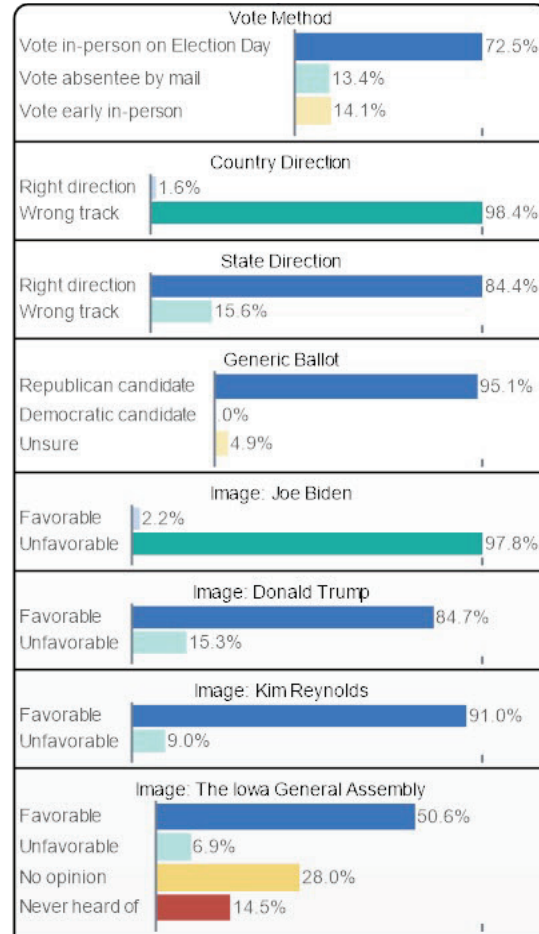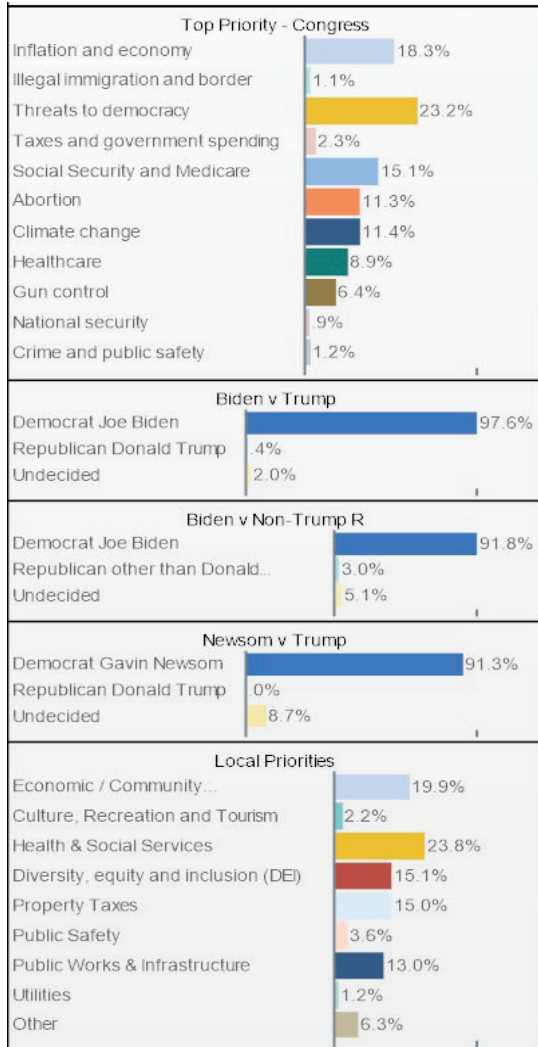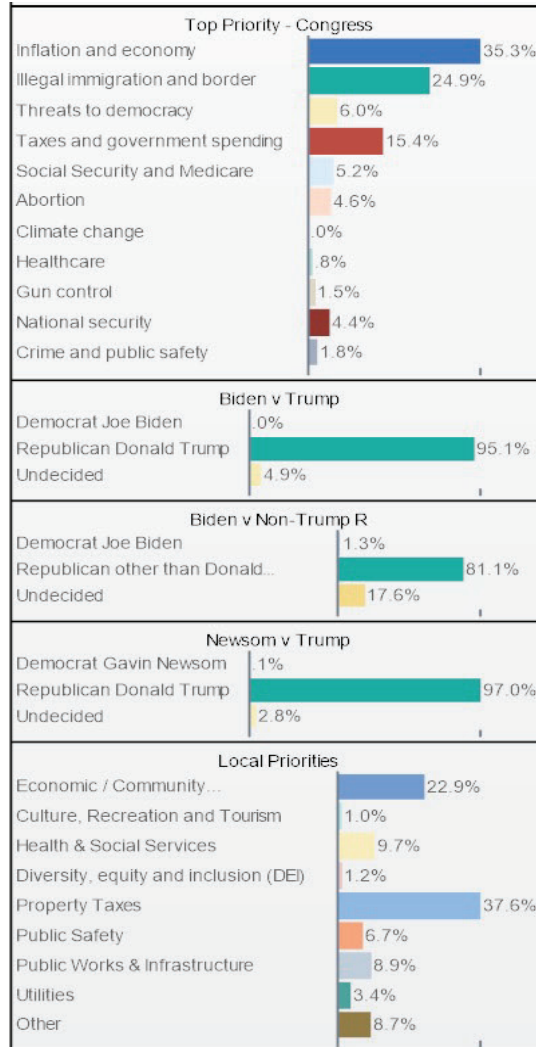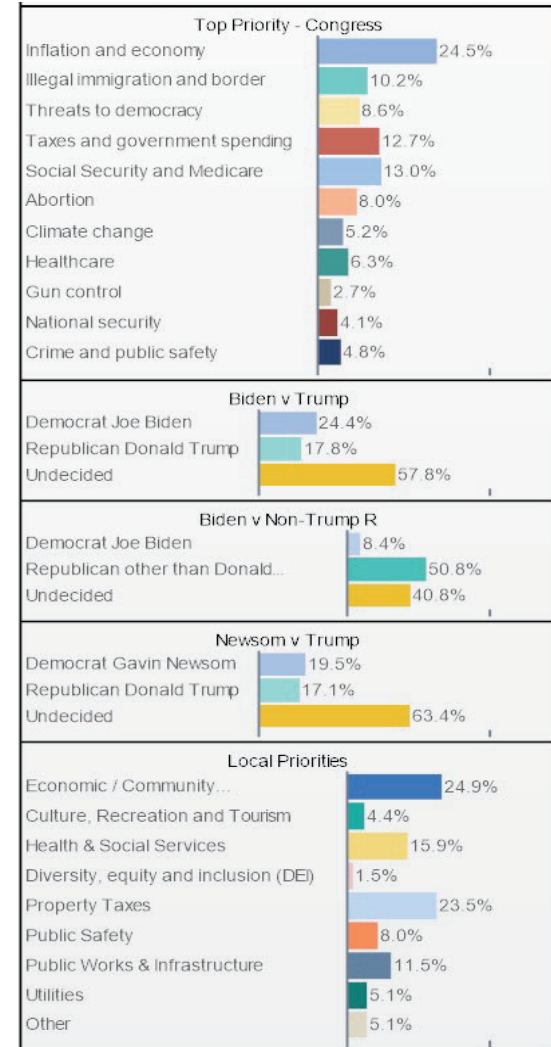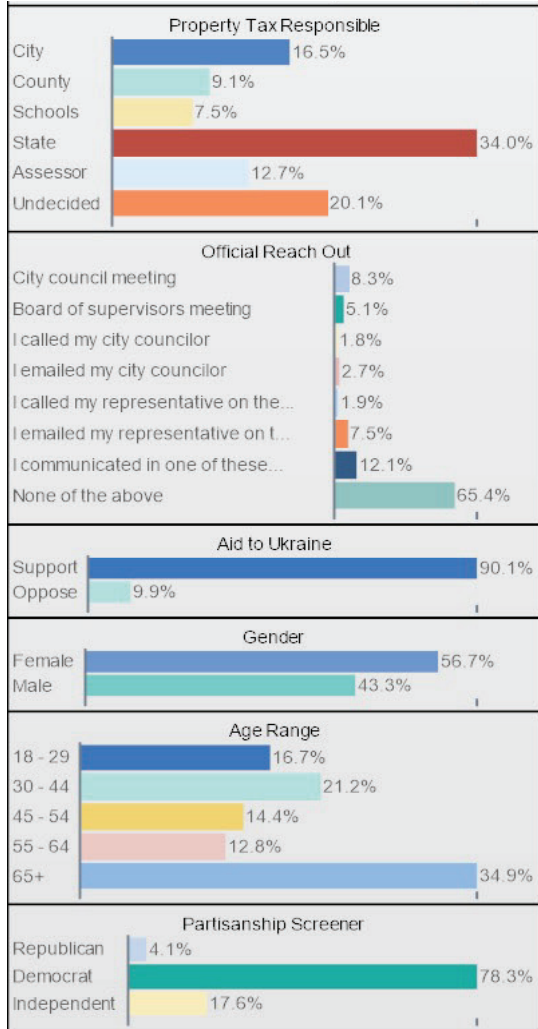
ITR FOUNDATION   CYGNAL

Segmentation Analysis:

Dem Base (33%)	GOP Base (46%)	Undecideds (21%)

Property Tax Responsible

	Dem Base	GOP Base	Undecideds
City	16.5%	16.7%	15.5%
County	9.1%	20.5%	15.2%
Schools	7.5%	13.0%	6.9%
State	34.0%	15.1%	30.3%
Assessor	12.7%	15.0%	13.9%
Undecided	20.1%	19.6%	18.2%

Official Reach Out

	Dem Base	GOP Base	Undecideds
City council meeting	8.3%	6.7%	20.2%
Board of supervisors meeting	5.1%	1.5%	5.0%
I called my city councilor	1.8%	2.4%	6.7%
I emailed my city councilor	2.7%	2.0%	8.2%
I called my representative on the…	1.9%	1.0%	2.8%
I emailed my representative on t…	7.5%	2.8%	2.4%
I communicated in one of these…	12.1%	6.7%	4.9%
None of the above	65.4%	77.4%	62.6%

Aid to Ukraine

	Dem Base	GOP Base	Undecideds
Support	90.1%	27.0%	57.0%
Oppose	9.9%	73.0%	43.0%

Gender

	Dem Base	GOP Base	Undecideds
Female	56.7%	45.3%	62.9%
Male	43.3%	54.7%	37.1%

Age Range

	Dem Base	GOP Base	Undecideds
18 - 29	16.7%	9.1%	15.2%
30 - 44	21.2%	22.7%	24.1%
45 - 54	14.4%	18.7%	9.8%
55 - 64	12.8%	18.9%	23.7%
65+	34.9%	30.6%	27.2%

Partisanship Screener

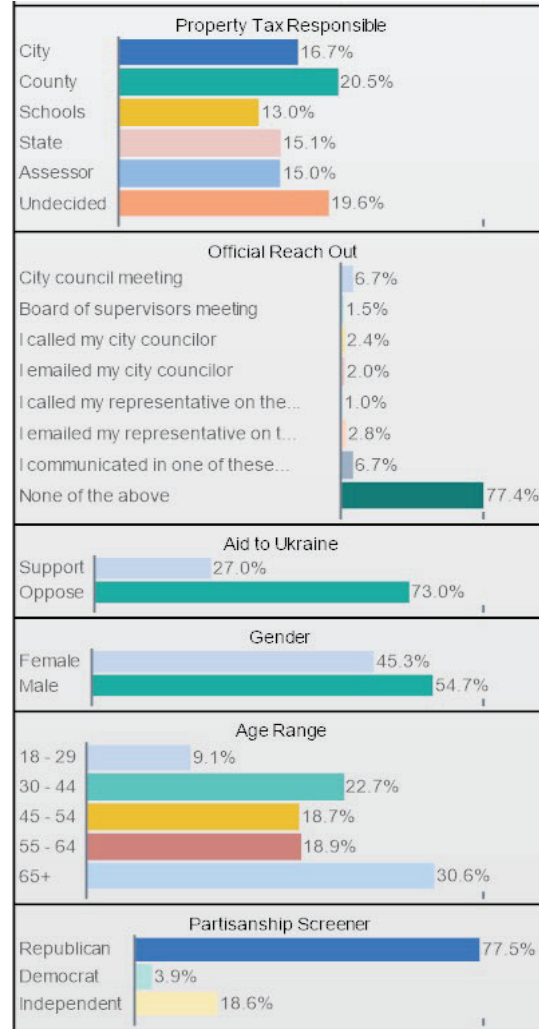|	Dem Base	GOP Base	Undecideds
Republican	4.1%	77.5%	31.3%
Democrat	78.3%	3.9%	23.6%
Independent	17.6%	18.6%	45.2%

Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

ITR FOUNDATION · CYGNAL
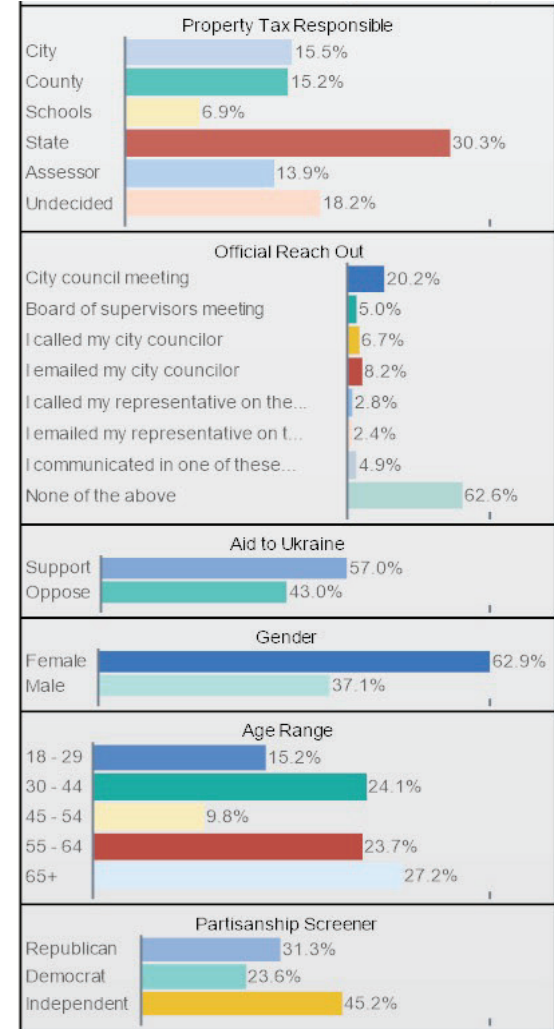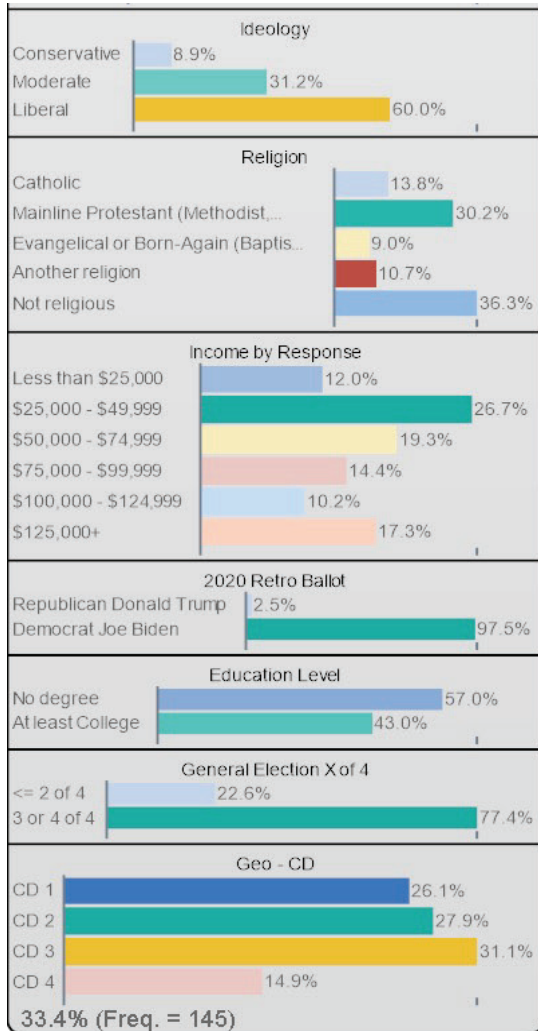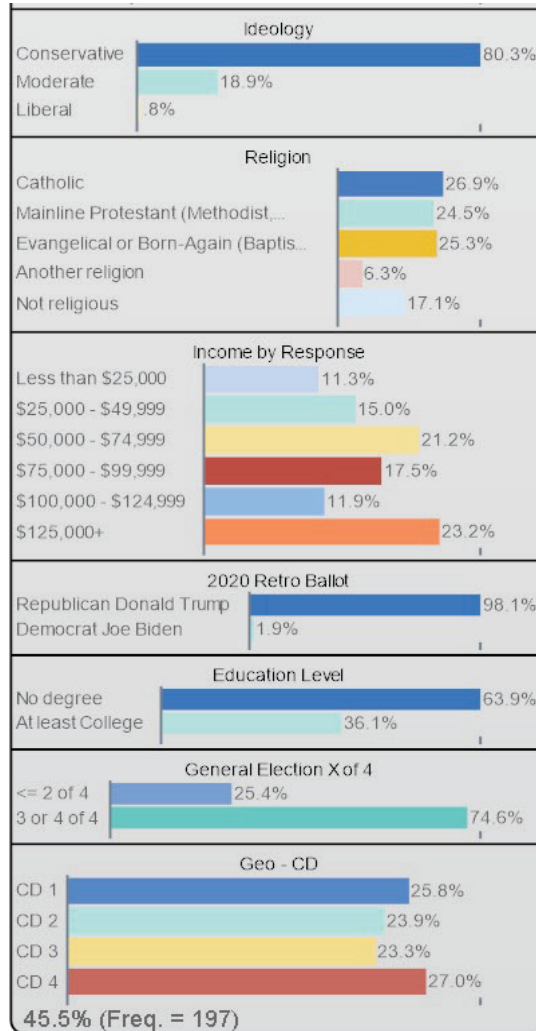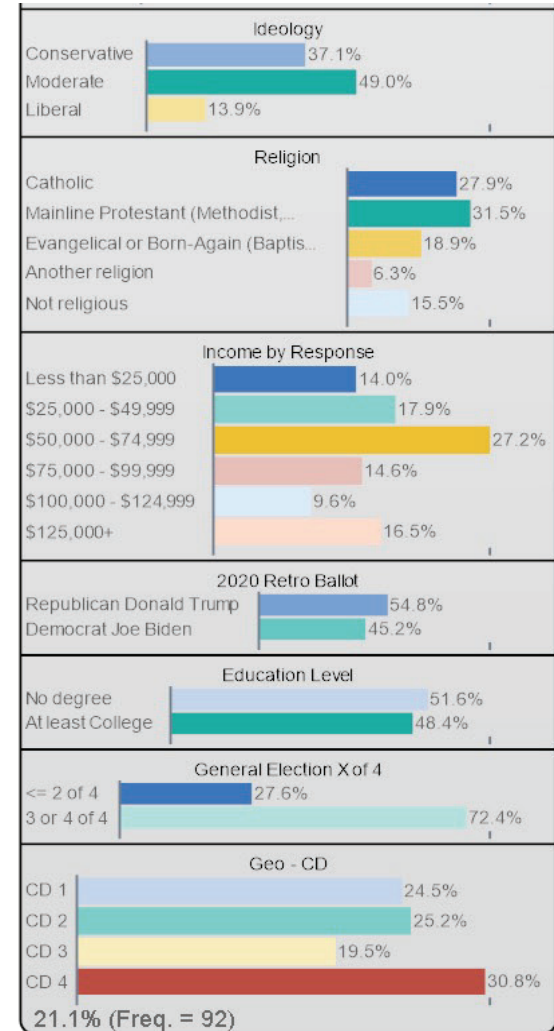
Segmentation Analysis:

Dem Base (33%)

Ideology
- Conservative: 8.9%
- Moderate: 31.2%
- Liberal: 60.0%

Religion
- Catholic: 13.8%
- Mainline Protestant (Methodist,...): 30.2%
- Evangelical or Born-Again (Baptis...): 9.0%
- Another religion: 10.7%
- Not religious: 36.3%

Income by Response
- Less than $25,000: 12.0%
- $25,000 - $49,999: 26.7%
- $50,000 - $74,999: 19.3%
- $75,000 - $99,999: 14.4%
- $100,000 - $124,999: 10.2%
- $125,000+: 17.3%

2020 Retro Ballot
- Republican Donald Trump: 2.5%
- Democrat Joe Biden: 97.5%

Education Level
- No degree: 57.0%
- At least College: 43.0%

General Election X of 4
- <= 2 of 4: 22.6%
- 3 or 4 of 4: 77.4%

Geo - CD
- CD 1: 26.1%
- CD 2: 27.9%
- CD 3: 31.1%
- CD 4: 14.9%

33.4% (Freq. = 145)

GOP Base (46%)

Ideology
- Conservative: 80.3%
- Moderate: 18.9%
- Liberal: .8%

Religion
- Catholic: 26.9%
- Mainline Protestant (Methodist,...): 24.5%
- Evangelical or Born-Again (Baptis...): 25.3%
- Another religion: 6.3%
- Not religious: 17.1%

Income by Response
- Less than $25,000: 11.3%
- $25,000 - $49,999: 15.0%
- $50,000 - $74,999: 21.2%
- $75,000 - $99,999: 17.5%
- $100,000 - $124,999: 11.9%
- $125,000+: 23.2%

2020 Retro Ballot
- Republican Donald Trump: 98.1%
- Democrat Joe Biden: 1.9%

Education Level
- No degree: 63.9%
- At least College: 36.1%

General Election X of 4
- <= 2 of 4: 25.4%
- 3 or 4 of 4: 74.6%

Geo - CD
- CD 1: 25.8%
- CD 2: 23.9%
- CD 3: 23.3%
- CD 4: 27.0%

45.5% (Freq. = 197)

Undecideds (21%)

Ideology
- Conservative: 37.1%
- Moderate: 49.0%
- Liberal: 13.9%

Religion
- Catholic: 27.9%
- Mainline Protestant (Methodist,...): 31.5%
- Evangelical or Born-Again (Baptis...): 18.9%
- Another religion: 6.3%
- Not religious: 15.5%

Income by Response
- Less than $25,000: 14.0%
- $25,000 - $49,999: 17.9%
- $50,000 - $74,999: 27.2%
- $75,000 - $99,999: 14.6%
- $100,000 - $124,999: 9.6%
- $125,000+: 16.5%

2020 Retro Ballot
- Republican Donald Trump: 54.8%
- Democrat Joe Biden: 45.2%

Education Level
- No degree: 51.6%
- At least College: 48.4%

General Election X of 4
- <= 2 of 4: 27.6%
- 3 or 4 of 4: 72.4%

Geo - CD
- CD 1: 24.5%
- CD 2: 25.2%
- CD 3: 19.5%
- CD 4: 30.8%

21.1% (Freq. = 92)
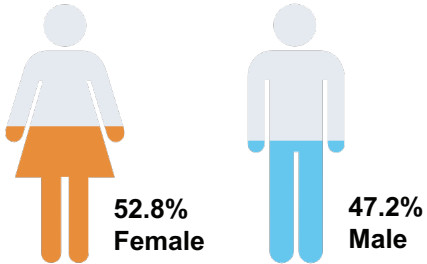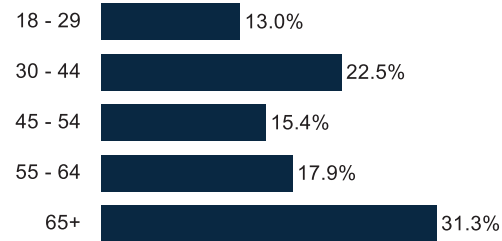
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ITR FOUNDATION
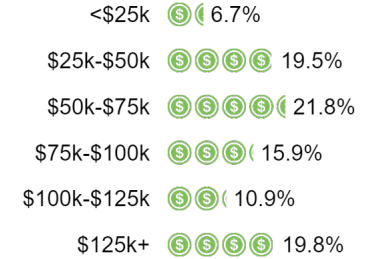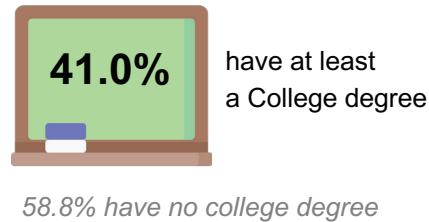
CYGNAL

Demographics

Sex

52.8% Female

47.2% Male

Age Range

18 - 29	13.0%
30 - 44	22.5%
45 - 54	15.4%
55 - 64	17.9%
65+	31.3%

Household Income

<$25k	6.7%
$25k-$50k	19.5%
$50k-$75k	21.8%
$75k-$100k	15.9%
$100k-$125k	10.9%
$125k+	19.8%

Geo - CD

1	25.6%
2	25.5%
3	25.1%
4	23.8%

Education

41.0% have at least a College degree

58.8% have no college degree

Race/Ethnicity

White or Caucasian	90.7%
Asian or Pacific Islander	1.1%
Black or African American	3.2%
Hispanic or Latino	2.7%
Other	1.7%

Partisanship

Republican	37.7%
Democrat	32.9%
Independent	23.9%
Other	1.9%

Ideology

Very conservative	19.1%
Somewhat conservative	24.6%
Moderate	29.4%
Somewhat liberal	12.5%
Very liberal	10.8%

General Election X of 4

1 of 4	11.5%
2 of 4	12.1%
3 of 4	17.1%
4 of 4	58.0%

ITR FOUNDATION

CYGNAL