



**IOWANS FOR TAX RELIEF**

— FOUNDATION —



**CYGNAL**

**Survey of Likely General Election Voters**

Iowa Statewide

*Conducted September 28 – 29, 2023*

n=506 |  $\pm 4.32\%$

*Vote Method*

- How do you plan to vote in the 2024 general election for President, Congress, and state offices?

	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Vote in-person on Election Day</u></b>	<b><u>61.1%</u></b>	<b><u>62.6%</u></b>
Definitely vote in-person on Election Day	39.7%	45.2%
Probably vote in-person on Election Day	21.4%	17.3%
<b><u>Vote absentee by mail</u></b>	<b><u>22.0%</u></b>	<b><u>23.7%</u></b>
Definitely vote absentee by mail	9.7%	11.1%
Probably vote absentee by mail	12.3%	12.5%
<b><u>Vote early in-person</u></b>	<b><u>16.9%</u></b>	<b><u>13.8%</u></b>
Definitely vote early in-person	7.5%	6.6%
Probably vote early in-person	9.4%	7.1%
Total	100.0%	100.0%

*Country Direction*

- Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Right direction</u></b>	<b><u>19.1%</u></b>	<b><u>19.1%</u></b>
Definitely the right direction	1.5%	2.9%
Mostly the right direction	17.6%	16.2%
<b><u>Wrong track</u></b>	<b><u>73.6%</u></b>	<b><u>74.4%</u></b>
Mostly the wrong track	22.6%	25.6%
Definitely the wrong track	51.0%	48.8%
Unsure	7.3%	6.5%
Total	100.0%	100.0%

*State Direction*

- Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	<b>Sep '23</b>	<b>Apr '23</b>
<b><u>Right direction</u></b>	<b><u>45.6%</u></b>	<b><u>47.2%</u></b>
Definitely the right direction	12.5%	11.2%
Mostly the right direction	33.1%	36.0%
<b><u>Wrong track</u></b>	<b><u>46.3%</u></b>	<b><u>46.2%</u></b>
Mostly the wrong track	21.3%	13.5%
Definitely the wrong track	24.9%	32.7%



Unsure	8.2%	6.6%
Total	100.0%	100.0%

*Generic Ballot*

4. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Sep '23	Apr '23	Oct '22	Jul '22
<b><u>Republican candidate</u></b>	<b><u>50.1%</u></b>	<b><u>49.2%</u></b>	<b><u>55.6%</u></b>	<b><u>52.9%</u></b>
Definitely the Republican candidate	36.3%	39.1%	46.7%	43.0%
Probably the Republican candidate	13.8%	10.2%	8.9%	9.9%
<b><u>Democratic candidate</u></b>	<b><u>35.7%</u></b>	<b><u>39.1%</u></b>	<b><u>39.2%</u></b>	<b><u>40.1%</u></b>
Probably the Democratic candidate	10.2%	8.5%	7.5%	6.1%
Definitely the Democratic candidate	25.5%	30.6%	31.7%	34.0%
Unsure	14.2%	11.7%	5.3%	7.0%
Total	100.0%	100.0%	100.0%	100.0%

For each of the following, please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

5. Joe Biden

	Sep '23	Apr '23	Oct '22	Jul '22
<b><u>Favorable</u></b>	<b><u>29.8%</u></b>	<b><u>32.0%</u></b>	<b><u>33.8%</u></b>	<b><u>33.0%</u></b>
Very favorable	11.0%	12.7%	16.7%	12.7%
Somewhat favorable	18.8%	19.3%	17.1%	20.3%
<b><u>Unfavorable</u></b>	<b><u>67.2%</u></b>	<b><u>65.4%</u></b>	<b><u>63.9%</u></b>	<b><u>65.3%</u></b>
Somewhat unfavorable	14.3%	11.7%	7.5%	9.2%
Very unfavorable	52.9%	53.8%	56.4%	56.1%
No opinion	2.3%	2.3%	2.0%	1.2%
Never heard of	0.7%	0.3%	0.3%	0.5%
Total	100.0%	100.0%	100.0%	100.0%

6. Donald Trump

	Sep '23	Apr '23
<b><u>Favorable</u></b>	<b><u>41.5%</u></b>	<b><u>42.7%</u></b>
Very favorable	25.7%	23.3%
Somewhat favorable	15.8%	19.4%



<b><u>Unfavorable</u></b>	<b><u>56.8%</u></b>	<b><u>55.0%</u></b>
Somewhat unfavorable	6.0%	7.7%
Very unfavorable	50.8%	47.3%
No opinion	1.1%	1.9%
Never heard of	0.6%	0.4%
Total	100.0%	100.0%

7. Kim Reynolds

	Sep '23	Apr '23	Oct '22	Jul '22
<b><u>Favorable</u></b>	<b><u>48.2%</u></b>	<b><u>50.2%</u></b>	<b><u>56.8%</u></b>	<b><u>53.4%</u></b>
Very favorable	32.0%	36.3%	44.5%	39.2%
Somewhat favorable	16.2%	13.9%	12.4%	14.2%
<b><u>Unfavorable</u></b>	<b><u>48.4%</u></b>	<b><u>48.2%</u></b>	<b><u>40.6%</u></b>	<b><u>43.4%</u></b>
Somewhat unfavorable	11.5%	8.5%	6.5%	6.2%
Very unfavorable	36.9%	39.7%	34.1%	37.2%
No opinion	3.2%	1.4%	1.9%	2.3%
Never heard of	0.2%	0.1%	0.7%	0.9%
Total	100.0%	100.0%	100.0%	100.0%

8. The Iowa General Assembly

	Sep '23	Apr '23
<b><u>Favorable</u></b>	<b><u>30.8%</u></b>	<b><u>29.4%</u></b>
Very favorable	7.6%	8.3%
Somewhat favorable	23.3%	21.1%
<b><u>Unfavorable</u></b>	<b><u>29.5%</u></b>	<b><u>36.5%</u></b>
Somewhat unfavorable	14.8%	14.2%
Very unfavorable	14.7%	22.4%
No opinion	27.5%	24.7%
Never heard of	12.1%	9.4%
Total	100.0%	100.0%

*Top Priority – Congress*

9. From the following list, which issue is personally most important to you that would decide your vote for Congress?

	Freq.	%
Inflation and economy	120	23.7%
Illegal immigration and border	70	13.9%
Threats to democracy	62	12.3%
Taxes and government spending	53	10.4%



Social Security and Medicare	51	10.1%
Abortion	38	7.6%
Climate change	25	4.9%
Healthcare	24	4.7%
Gun control	17	3.4%
National security	16	3.2%
Crime and public safety	11	2.2%
Other	19	3.7%
Total	506	100.0%

Thinking about the November 2024 general election...

*Biden v Trump*

10. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Sep '23	Apr '23
<b><u>Democrat Joe Biden</u></b>	<b><u>37.7%</u></b>	<b><u>40.4%</u></b>
Definitely Democrat Joe Biden	26.6%	29.3%
Probably Democrat Joe Biden	11.2%	11.1%
<b><u>Republican Donald Trump</u></b>	<b><u>47.2%</u></b>	<b><u>46.4%</u></b>
Probably Republican Donald Trump	14.5%	13.8%
Definitely Republican Donald Trump	32.7%	32.6%
Undecided	15.1%	13.2%
Total	100.0%	100.0%

*Biden v Non-Trump R*

11. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Freq.	%
<b><u>Democrat Joe Biden</u></b>	<b><u>167</u></b>	<b><u>33.0%</u></b>
Definitely Democrat Joe Biden	122	24.2%
Probably Democrat Joe Biden	45	8.8%
<b><u>Republican other than Donald Trump</u></b>	<b><u>246</u></b>	<b><u>48.6%</u></b>
Probably a Republican other than Donald Trump	110	21.8%
Definitely a Republican other than Donald Trump	136	26.9%
Undecided	93	18.3%
Total	506	100.0%

*Newsom v Trump*

12. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?



	Freq.	%
<b><u>Democrat Gavin Newsom</u></b>	<b><u>175</u></b>	<b><u>34.7%</u></b>
Definitely Democrat Gavin Newsom	108	21.2%
Probably Democrat Gavin Newsom	68	13.4%
<b><u>Republican Donald Trump</u></b>	<b><u>242</u></b>	<b><u>47.7%</u></b>
Probably Republican Donald Trump	71	14.0%
Definitely Republican Donald Trump	171	33.8%
Undecided	89	17.6%
Total	506	100.0%

*Local Priorities*

13. Which of the following do you believe is the top issue facing your local community?

	Freq.	%
Economic / Community Development	113	22.3%
Culture, Recreation and Tourism	11	2.1%
Health & Social Services	80	15.7%
Diversity, equity and inclusion (DEI)	30	5.9%
Property Taxes	137	27.0%
Public Safety	30	5.9%
Public Works & Infrastructure	55	10.8%
Utilities	15	3.0%
Other	36	7.2%
Total	506	100.0%

*Property Tax Responsible*

14. Who do you believe is most responsible for increases to your property tax bill?

	Freq.	%
City	83	16.4%
County	79	15.6%
Schools	50	9.9%
State	125	24.6%
Assessor	71	14.0%
Undecided	98	19.5%
Total	506	100.0%

*Official Reach Out*

15. Please select which of the following that you've either attended or communicated with in the last 6 months:

	Freq.	%
City council meeting	51	10.1%
Board of supervisors meeting	17	3.4%
I called my city councilor	16	3.1%



I emailed my city councilor	18	3.6%
I called my representative on the board of supervisors	8	1.7%
I emailed my representative on the board of supervisors	22	4.3%
I communicated in one of these ways but it was more than 6 months ago	41	8.1%
None of the above	355	70.2%
Unsure	23	4.5%
Total	506	100.0%

Turning now to the conflict in Ukraine...

*Aid to Ukraine*

16. Would you support or oppose the U.S. Congress sending additional financial and military aid to Ukraine?

	Freq.	%
<b><u>Support</u></b>	<b><u>245</u></b>	<b><u>48.5%</u></b>
Strongly support	114	22.5%
Somewhat support	131	26.0%
<b><u>Oppose</u></b>	<b><u>231</u></b>	<b><u>45.6%</u></b>
Somewhat oppose	78	15.4%
Strongly oppose	153	30.2%
Unsure	30	5.9%
Total	506	100.0%

17. Are you female or male?

	Freq.	%
Female	267	52.8%
Male	239	47.2%
Total	506	100.0%

18. What age range do you fall within?

	Freq.	%
<b><u>Under 55</u></b>	<b><u>257</u></b>	<b><u>50.8%</u></b>
18 - 29	66	13.0%
30 - 44	114	22.5%
45 - 54	78	15.4%
<b><u>55 and Over</u></b>	<b><u>249</u></b>	<b><u>49.2%</u></b>
55 - 64	90	17.9%
65+	159	31.3%
Total	506	100.0%



19. How are you registered to vote in Iowa? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	191	37.7%
Democrat	166	32.9%
Independent	121	23.9%
Other	10	1.9%
Unsure	18	3.6%
Total	506	100.0%

20. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>221</u></b>	<b><u>43.7%</u></b>
Very conservative	97	19.1%
Somewhat conservative	125	24.6%
<b><u>Moderate</u></b>	<b><u>149</u></b>	<b><u>29.4%</u></b>
<b><u>Liberal</u></b>	<b><u>118</u></b>	<b><u>23.3%</u></b>
Somewhat liberal	63	12.5%
Very liberal	55	10.8%
Unsure	18	3.6%
Total	506	100.0%

21. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	107	21.2%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	141	27.9%
Evangelical or Born-Again (Baptist, Non-denominational Evangelical, Pentecostal, Church of God, etc.)	94	18.5%
Another religion	39	7.8%
Not religious	117	23.2%
Unsure	8	1.5%
Total	506	100.0%

22. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$25,000	34	6.7%
\$25,000 - \$49,999	99	19.5%
\$50,000 - \$74,999	111	21.8%
\$75,000 - \$99,999	80	15.9%
\$100,000 - \$124,999	55	10.9%
\$125,000+	100	19.8%





Unsure	27	5.4%
Total	506	100.0%

23. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	459	90.7%
Asian or Pacific Islander	6	1.1%
Black or African American	16	3.2%
Hispanic or Latino	14	2.7%
Other	9	1.7%
Unsure	3	0.6%
Total	506	100.0%

24. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	258	51.0%
Democrat Joe Biden	217	43.0%
Another candidate	14	2.7%
Did not vote in 2020	13	2.5%
Unsure	4	0.9%
Total	506	100.0%

25. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b><u>297</u></b>	<b><u>58.8%</u></b>
Some high school	7	1.4%
High school diploma/GED	78	15.4%
Technical Certification	34	6.7%
Some college or Associate's Degree	178	35.2%
<b><u>At least College</u></b>	<b><u>207</u></b>	<b><u>41.0%</u></b>
Four-year undergraduate or Bachelor's Degree	126	24.9%
Graduate degree or further	82	16.1%
Unsure	1	0.2%
Total	506	100.0%

26. General Election X of 4

	Freq.	%
0 of 4	6	1.3%
1 of 4	58	11.5%
2 of 4	61	12.1%
3 of 4	86	17.1%
4 of 4	293	58.0%
Total	506	100.0%



27. Geo – Congressional District

	Freq.	%
CD 1	130	25.6%
CD 2	129	25.5%
CD 3	127	25.1%
CD 4	120	23.8%
Total	506	100.0%

28. Geo - DMA

	Freq.	%
Cedar Rapids-Wtrlo-lwc&Dub	150	29.7%
Davenport-R.Island-Moline	55	10.8%
Des Moines-Ames	194	38.4%
Omaha	31	6.2%
Ottumwa-Kirksville	8	1.7%
Quincy-Hannibal-Keokuk	3	0.6%
Rochestr-Mason City-Austin	19	3.8%
Sioux City	43	8.5%
Sioux Falls(Mitchell)	2	0.3%
Total	506	100.0%

29. Age + Income

	Freq.	%
<65 <\$50k	77	15.2%
<65 \$50k-\$75k	70	13.8%
<65 \$75k-\$100k	60	11.8%
<65 \$100k+	127	25.0%
65+ <\$50k	56	11.0%
65+ \$50k-\$75k	40	8.0%
65+ \$75k-\$100k	21	4.1%
65+ \$100k+	29	5.7%
Unsure	27	5.4%
Total	506	100.0%

30. Age + Gender

	Freq.	%
F 18 - 29	36	7.0%
F 30 - 44	63	12.4%
F 45 - 54	40	7.9%
F 55 - 64	45	9.0%
F 65+	83	16.5%
M 18 - 29	30	5.9%
M 30 - 44	51	10.1%
M 45 - 54	38	7.4%
M 55 - 64	45	8.9%
M 65+	75	14.9%
Total	506	100.0%



### 31. Race + Gender

	Freq.	%
White Female	245	48.5%
White Male	213	42.2%
Asian Female	2	0.4%
Asian Male	4	0.8%
Black Female	8	1.6%
Black Male	8	1.6%
Hispanic Female	8	1.6%
Hispanic Male	6	1.1%
Other Female	3	0.6%
Other Male	6	1.1%
Unsure	3	0.6%
Total	506	100.0%

### 32. Education + Gender

	Freq.	%
Female At least College	89	17.5%
Female No degree	178	35.3%
Male At least College	119	23.5%
Male No degree	119	23.5%
Unsure	1	0.2%
Total	506	100.0%

### 33. Party + Age

	Freq.	%
Republican 18-29	18	3.5%
Republican 30-44	34	6.6%
Republican 45-54	34	6.7%
Republican 55-64	41	8.1%
Republican 65+	65	12.8%
Democrat 18-29	24	4.8%
Democrat 30-44	36	7.1%
Democrat 45-54	27	5.4%
Democrat 55-64	20	3.9%
Democrat 65+	59	11.7%
Independent/Other 18-29	20	3.9%
Independent/Other 30-44	36	7.2%
Independent/Other 45-54	16	3.2%
Independent/Other 55-64	26	5.2%
Independent/Other 65+	32	6.4%
Unsure	18	3.6%
Total	506	100.0%



### 34. Party + Gender

	Freq.	%
Republican Female	91	17.9%
Republican Male	100	19.8%
Democrat Female	102	20.1%
Democrat Male	65	12.8%
Independent/Other Female	64	12.7%
Independent/Other Male	66	13.1%
Unsure	18	3.6%
Total	506	100.0%

#### METHODOLOGY

This probabilistic survey was conducted September 28 – 29, 2023, with 506 likely general election voters. It has a margin of error of  $\pm 4.32\%$ . Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

#### ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

