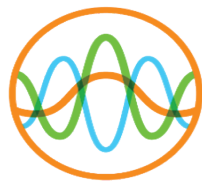




IOWANS FOR TAX RELIEF

FOUNDATION



CIGNAL

Survey of Likely General Election Voters

Iowa Statewide

Conducted July 8 - 9, 2024

n=600 | $\pm 3.96\%$

Q1. Vote Method: How do you plan to vote in the November 2024 general election for President, Congress, and state offices?

	07/09/24	02/13/24	09/28/23	04/03/23
<u>Vote in-person on Election Day</u>	<u>67.9%</u>	<u>64.0%</u>	<u>61.1%</u>	<u>62.6%</u>
Definitely vote in-person on Election Day	46.1%	45.8%	39.7%	45.2%
Probably vote in-person on Election Day	21.7%	18.1%	21.4%	17.3%
<u>Vote absentee by mail</u>	<u>16.3%</u>	<u>18.7%</u>	<u>22.0%</u>	<u>23.7%</u>
Definitely vote absentee by mail	9.7%	9.1%	9.7%	11.1%
Probably vote absentee by mail	6.5%	9.6%	12.3%	12.5%
<u>Vote early in-person</u>	<u>15.9%</u>	<u>17.3%</u>	<u>16.9%</u>	<u>13.8%</u>
Definitely vote early in-person	8.6%	7.4%	7.5%	6.6%
Probably vote early in-person	7.3%	9.9%	9.4%	7.1%
Total	100.0%	100.0%	100.0%	100.0%

Q2. Country Direction: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	07/09/24	02/13/24	09/28/23	04/03/23
<u>Right direction</u>	<u>24.1%</u>	<u>25.2%</u>	<u>19.1%</u>	<u>19.1%</u>
Definitely the right direction	4.9%	5.3%	1.5%	2.9%
Mostly the right direction	19.2%	19.9%	17.6%	16.2%
<u>Wrong track</u>	<u>68.9%</u>	<u>68.2%</u>	<u>73.6%</u>	<u>74.4%</u>
Mostly the wrong track	21.0%	22.2%	22.6%	25.6%
Definitely the wrong track	47.9%	46.1%	51.0%	48.8%
Unsure	7.0%	6.6%	7.3%	6.5%
Total	100.0%	100.0%	100.0%	100.0%

Q3. State Direction: Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	07/09/24	02/13/24	09/28/23	04/03/23
<u>Right direction</u>	<u>46.5%</u>	<u>40.2%</u>	<u>45.6%</u>	<u>47.2%</u>
Definitely the right direction	6.8%	6.6%	12.5%	11.2%
Mostly the right direction	39.7%	33.6%	33.1%	36.0%
<u>Wrong track</u>	<u>46.5%</u>	<u>51.1%</u>	<u>46.3%</u>	<u>46.2%</u>
Mostly the wrong track	20.6%	25.3%	21.3%	13.5%
Definitely the wrong track	25.9%	25.8%	24.9%	32.7%
Unsure	7.0%	8.7%	8.2%	6.6%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Generic Ballot: If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	07/09/24	02/13/24	09/28/23	04/03/23
<u>Republican candidate</u>	<u>48.4%</u>	<u>49.9%</u>	<u>50.1%</u>	<u>49.2%</u>
Definitely the Republican candidate	37.2%	38.7%	36.3%	39.1%
Probably the Republican candidate	11.2%	11.1%	13.8%	10.2%
<u>Democratic candidate</u>	<u>38.9%</u>	<u>37.6%</u>	<u>35.7%</u>	<u>39.1%</u>
Probably the Democratic candidate	9.4%	10.9%	10.2%	8.5%
Definitely the Democratic candidate	29.6%	26.8%	25.5%	30.6%



Unsure	12.7%	12.5%	14.2%	11.7%
Total	100.0%	100.0%	100.0%	100.0%

Q5 - Q8. Images: For each of the following, please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

Q5. Joe Biden

	07/09/24	02/13/24	09/28/23	04/03/23
Favorable	<u>31.9%</u>	<u>34.0%</u>	<u>29.8%</u>	<u>32.0%</u>
Very favorable	12.9%	12.5%	11.0%	12.7%
Somewhat favorable	19.0%	21.5%	18.8%	19.3%
Unfavorable	<u>65.4%</u>	<u>64.7%</u>	<u>67.2%</u>	<u>65.4%</u>
Somewhat unfavorable	11.6%	11.1%	14.3%	11.7%
Very unfavorable	53.7%	53.6%	52.9%	53.8%
No opinion	2.6%	1.0%	2.3%	2.3%
Never heard of	0.1%	0.2%	0.7%	0.3%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Donald Trump

	07/09/24	02/13/24	09/28/23	04/03/23
Favorable	<u>46.2%</u>	<u>45.5%</u>	<u>41.5%</u>	<u>42.7%</u>
Very favorable	28.3%	29.2%	25.7%	23.3%
Somewhat favorable	17.9%	16.3%	15.8%	19.4%
Unfavorable	<u>51.9%</u>	<u>52.9%</u>	<u>56.8%</u>	<u>55.0%</u>
Somewhat unfavorable	6.4%	5.5%	6.0%	7.7%
Very unfavorable	45.5%	47.4%	50.8%	47.3%
No opinion	1.6%	1.4%	1.1%	1.9%
Never heard of	0.3%	0.2%	0.6%	0.4%
Total	100.0%	100.0%	100.0%	100.0%

Q7. Kim Reynolds

	07/09/24	02/13/24	09/28/23	04/03/23
Favorable	<u>45.8%</u>	<u>45.3%</u>	<u>48.2%</u>	<u>50.2%</u>
Very favorable	25.2%	23.4%	32.0%	36.3%
Somewhat favorable	20.6%	21.9%	16.2%	13.9%
Unfavorable	<u>50.9%</u>	<u>51.3%</u>	<u>48.4%</u>	<u>48.2%</u>
Somewhat unfavorable	12.4%	13.7%	11.5%	8.5%
Very unfavorable	38.4%	37.6%	36.9%	39.7%
No opinion	2.9%	2.9%	3.2%	1.4%
Never heard of	0.5%	0.6%	0.2%	0.1%
Total	100.0%	100.0%	100.0%	100.0%

Q8. The Iowa General Assembly

	07/09/24	02/13/24	09/28/23	04/03/23
Favorable	<u>32.7%</u>	<u>33.0%</u>	<u>30.8%</u>	<u>29.4%</u>
Very favorable	5.9%	7.0%	7.6%	8.3%
Somewhat favorable	26.8%	25.9%	23.3%	21.1%
Unfavorable	<u>33.4%</u>	<u>33.6%</u>	<u>29.5%</u>	<u>36.5%</u>
Somewhat unfavorable	18.2%	16.2%	14.8%	14.2%



Very unfavorable	15.2%	17.3%	14.7%	22.4%
No opinion	22.9%	22.9%	27.5%	24.7%
Never heard of	11.0%	10.5%	12.1%	9.4%
Total	100.0%	100.0%	100.0%	100.0%

Q9. Top Priority - Congress: From the following list, which issue is personally most important to you that would decide your vote for Congress?

	07/09/24	02/13/24	09/28/23
Inflation and economy	21.1%	14.6%	23.7%
Illegal immigration and border	15.7%	19.6%	13.9%
Threats to democracy	14.6%	15.4%	12.3%
Taxes and government spending	12.2%	8.9%	10.4%
Abortion	9.8%	8.1%	7.6%
Social Security and Medicare	7.6%	8.3%	10.1%
Healthcare	5.7%	6.5%	4.7%
National security	4.2%	5.7%	3.2%
Gun control	2.1%	5.5%	3.4%
Crime and public safety	2.0%	1.8%	2.2%
Climate change	1.6%	1.9%	4.9%
Other	3.3%	3.9%	3.7%
Total	100.0%	100.0%	100.0%

Q10. Biden v Trump: If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	07/09/24	02/13/24	09/28/23	04/03/23
<u>Democrat Joe Biden</u>	<u>39.4%</u>	<u>40.0%</u>	<u>37.7%</u>	<u>40.4%</u>
Definitely Democrat Joe Biden	29.6%	26.7%	26.6%	29.3%
Probably Democrat Joe Biden	9.8%	13.3%	11.2%	11.1%
<u>Republican Donald Trump</u>	<u>51.4%</u>	<u>49.2%</u>	<u>47.2%</u>	<u>46.4%</u>
Probably Republican Donald Trump	12.4%	11.5%	14.5%	13.8%
Definitely Republican Donald Trump	39.0%	37.7%	32.7%	32.6%
Undecided	9.3%	10.8%	15.1%	13.2%
Total	100.0%	100.0%	100.0%	100.0%

Q11. Supermajority to Raise Taxes Amendment: Would you vote yes or no on an amendment to the Iowa state constitution that would require two-thirds of the state legislature to vote yes on any tax increase, effectively making it more difficult for the legislature to raise taxes?

	07/09/24	02/13/24
<u>Yes</u>	<u>69.6%</u>	<u>67.8%</u>
Definitely yes	33.9%	32.1%
Probably yes	35.8%	35.7%
<u>No</u>	<u>16.1%</u>	<u>17.6%</u>
Probably no	8.1%	10.7%
Definitely no	8.0%	6.9%
Undecided	14.2%	14.6%
Total	100.0%	100.0%



Q12. Income Tax Amendment: Would you vote yes or no on an amendment to the Iowa state constitution that would guarantee a single, uniform income tax rate for individuals, commonly referred to as a flat tax?

	07/09/24	02/13/24
Yes	47.2%	47.6%
Definitely yes	18.6%	15.9%
Probably yes	28.6%	31.6%
No	26.4%	27.5%
Probably no	12.4%	12.9%
Definitely no	13.9%	14.6%
Undecided	26.4%	24.9%
Total	100.0%	100.0%

Q13. Property Tax Limit: Do you believe the state of Iowa should pass legislation limiting the amount by which local governments can increase property taxes each year to 2%?

	Freq.	%
Yes	417	69.6%
Definitely yes	222	37.0%
Probably yes	195	32.6%
No	83	13.8%
Probably no	40	6.7%
Definitely no	43	7.1%
Unsure	100	16.7%
Total	600	100.0%

Q14. Voter History: How often do you vote in general elections held in November of each even-numbered year?

	Freq.	%
<u>Always Vote - Every general election including for president and in midterms</u>	306	51.0%
<u>Prez Yr Vote</u>	245	40.9%
Most general elections, including for presic	171	28.5%
Every general election for president but no	74	12.4%
<u>Occasional Vote - Most general elections for president</u>	49	8.1%
Total	600	100.0%

Q15. Gender

	Freq.	%
Female	317	52.8%
Male	283	47.2%
Total	600	100.0%

Q16. Age Range

	Freq.	%
<u>Under 55</u>	305	50.8%
18 - 29	78	13.0%
30 - 44	135	22.5%
45 - 54	92	15.4%



<u>55 and Over</u>	<u>295</u>	<u>49.2%</u>
55 - 64	107	17.9%
65+	188	31.3%
Total	600	100.0%

Q17. Partisanship Screener

	Freq.	%
Republican	226	37.7%
Democrat	197	32.9%
Independent	134	22.4%
Other	16	2.7%
Unsure	26	4.3%
Total	600	100.0%

Q18. Ideology

	Freq.	%
<u>Conservative</u>	<u>255</u>	<u>42.5%</u>
Very conservative	112	18.7%
Somewhat conservative	143	23.8%
<u>Moderate</u>	<u>183</u>	<u>30.5%</u>
<u>Liberal</u>	<u>134</u>	<u>22.3%</u>
Somewhat liberal	93	15.6%
Very liberal	40	6.7%
Unsure	28	4.7%
Total	600	100.0%

Q19. Religion

	Freq.	%
Catholic	132	22.1%
Mainline Protestant (Methodist, Lutheran, l	183	30.5%
Evangelical or Born-Again (Baptist, Non-d	110	18.3%
Another religion	33	5.4%
Not religious	128	21.3%
Unsure	14	2.4%
Total	600	100.0%

Q20. Income by Response

	Freq.	%
Less than \$25,000	38	6.3%
\$25,000 - \$49,999	105	17.5%
\$50,000 - \$74,999	105	17.4%
\$75,000 - \$99,999	101	16.9%
\$100,000 - \$124,999	97	16.2%
\$125,000+	127	21.1%
Unsure	27	4.5%
Total	600	100.0%

Q21. Race/Ethnicity

	Freq.	%
White or Caucasian	542	90.3%
Asian or Pacific Islander	3	0.5%
Black or African American	20	3.3%
Hispanic or Latino	18	3.0%
Other	13	2.2%



Unsure	4	0.7%
Total	600	100.0%

Q22. 2020 Retro Ballot

	Freq.	%
Republican Donald Trump	295	49.1%
Democrat Joe Biden	245	40.9%
Another candidate	24	3.9%
Did not vote in 2020	25	4.2%
Unsure	11	1.8%
Total	600	100.0%

Q23. Education Level

	Freq.	%
<u>No degree</u>	<u>354</u>	<u>59.0%</u>
Some high school	6	0.9%
High school diploma/GED	112	18.7%
Technical Certification	40	6.7%
Some college or Associate's Degree	196	32.7%
<u>At least College</u>	<u>244</u>	<u>40.7%</u>
Four-year undergraduate or Bachelor's De	153	25.5%
Graduate degree or further	91	15.2%
Unsure	2	0.3%
Total	600	100.0%

Q24. General Election X of 4

	Freq.	%
0 of 4	13	2.2%
1 of 4	52	8.6%
2 of 4	98	16.3%
3 of 4	113	18.9%
4 of 4	324	54.0%
Total	600	100.0%

Q25. Geo - CD

	Freq.	%
CD 1	154	25.6%
CD 2	153	25.5%
CD 3	151	25.1%
CD 4	143	23.8%
Total	600	100.0%

Q26. Geo - DMA

	Freq.	%
Cedar Rapids-Wtrlo-Iwc&Dub	178	29.7%
Davenport-R.Island-Moline	65	10.8%
Des Moines-Ames	230	38.3%
Omaha	31	5.2%
Ottumwa-Kirksville	18	3.3%
Quincy-Hannibal-Keokuk	7	1.1%
Rochestr-Mason City-Austin	15	2.5%
Sioux City	51	8.5%
Sioux Falls(Mitchell)	4	0.5%
Total	600	100.0%



Q27. Gender + Age

	Freq.	%
F 18 - 29	38	6.4%
F 30 - 44	69	11.5%
F 45 - 54	47	7.8%
F 55 - 64	57	9.5%
F 65+	106	17.6%
M 18 - 29	40	6.6%
M 30 - 44	66	11.0%
M 45 - 54	46	7.6%
M 55 - 64	50	8.3%
M 65+	82	13.7%
Total	600	100.0%

Q28. Race + Gender

	Freq.	%
White Female	288	48.1%
White Male	253	42.2%
Asian Female	1	0.1%
Asian Male	2	0.4%
Black Female	9	1.4%
Black Male	11	1.9%
Hispanic Female	7	1.1%
Hispanic Male	11	1.9%
Other Female	9	1.5%
Other Male	4	0.7%
Unsure	4	0.7%
Total	600	100.0%

Q29. Education from File

	Freq.	%
Bachelors degree or higher	198	33.0%
Some college	127	21.2%
High school or less	140	23.3%
Unknown	136	22.6%
Total	600	100.0%

Q30. Gender + Education

	Freq.	%
Female At least College	125	20.8%
Female No degree	190	31.6%
Male At least College	119	19.8%
Male No degree	164	27.4%
Unsure	2	0.3%
Total	600	100.0%



METHODOLOGY

This probabilistic survey was conducted July 8 – 9, 2024, with 600 likely general election voters. It has a margin of error of $\pm 3.96\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

