



IOWANS FOR TAX RELIEF

FOUNDATION



CYGNAL

Survey of Likely General Election Voters

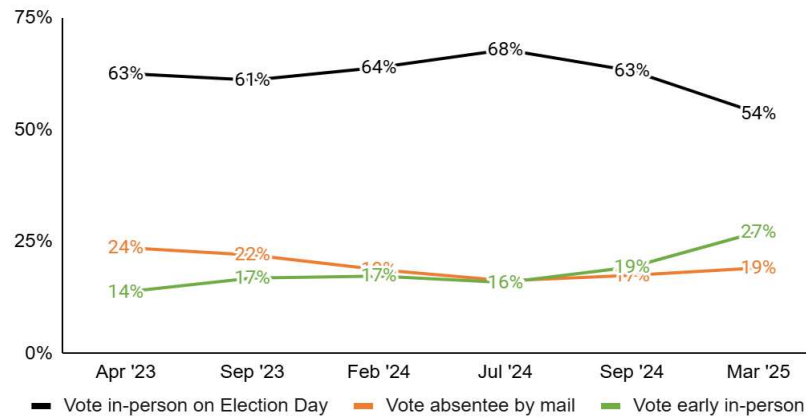
Iowa Statewide

Conducted February 27 – March 2, 2025

n=500 | $\pm 4.36\%$

Q1. Vote Method: How do you plan to vote in the November 2026 general election for U.S. Senate, Congress, and Governor?

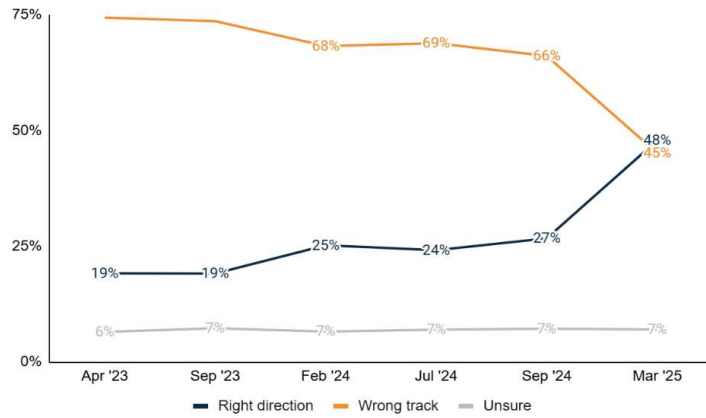
	Mar '25	Sep '24	Jul '24	Feb '24
<u>Vote in-person on Election Day</u>	<u>53.7%</u>	<u>63.2%</u>	<u>67.9%</u>	<u>64.0%</u>
Definitely vote in-person on Election Day	36.2%	47.1%	46.1%	45.8%
Probably vote in-person on Election Day	17.4%	16.1%	21.7%	18.1%
<u>Vote absentee by mail</u>	<u>19.1%</u>	<u>17.5%</u>	<u>16.3%</u>	<u>18.7%</u>
Definitely vote absentee by mail	9.3%	10.1%	9.7%	9.1%
Probably vote absentee by mail	9.9%	7.4%	6.5%	9.6%
<u>Vote early in-person</u>	<u>27.2%</u>	<u>19.4%</u>	<u>15.9%</u>	<u>17.3%</u>
Definitely vote early in-person	12.5%	10.1%	8.6%	7.4%
Probably vote early in-person	14.7%	9.3%	7.3%	9.9%
Total	100.0%	100.0%	100.0%	100.0%



Q2. Country Direction: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

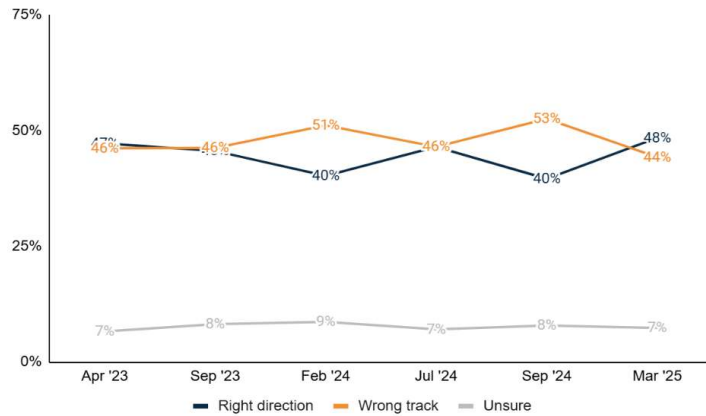
	Mar '25	Sep '24	Jul '24	Feb '24
<u>Right direction</u>	<u>47.9%</u>	<u>26.7%</u>	<u>24.1%</u>	<u>25.2%</u>
Definitely the right direction	24.1%	6.2%	4.9%	5.3%
Mostly the right direction	23.8%	20.5%	19.2%	19.9%
<u>Wrong track</u>	<u>45.1%</u>	<u>66.1%</u>	<u>68.9%</u>	<u>68.2%</u>
Mostly the wrong track	9.0%	22.8%	21.0%	22.2%
Definitely the wrong track	36.1%	43.4%	47.9%	46.1%
Unsure	7.0%	7.2%	7.0%	6.6%
Total	100.0%	100.0%	100.0%	100.0%





Q3. State Direction: Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

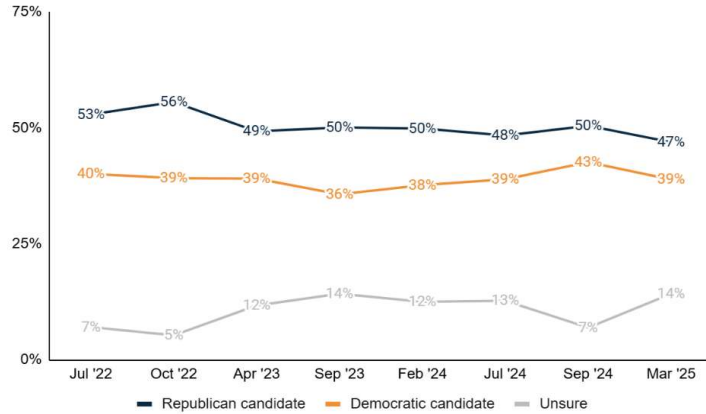
	Mar '25	Sep '24	Jul '24	Feb '24
<u>Right direction</u>	<u>48.4%</u>	<u>39.6%</u>	<u>46.5%</u>	<u>40.2%</u>
Definitely the right direction	18.6%	5.5%	6.8%	6.6%
Mostly the right direction	29.9%	34.1%	39.7%	33.6%
<u>Wrong track</u>	<u>44.2%</u>	<u>52.6%</u>	<u>46.5%</u>	<u>51.1%</u>
Mostly the wrong track	15.6%	26.1%	20.6%	25.3%
Definitely the wrong track	28.6%	26.4%	25.9%	25.8%
Unsure	7.4%	7.9%	7.0%	8.7%
Total	100.0%	100.0%	100.0%	100.0%



Q4. Generic Ballot: If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Mar '25	Sep '24	Jul '24	Feb '24
<u>Republican candidate</u>	<u>46.9%</u>	<u>50.5%</u>	<u>48.4%</u>	<u>49.9%</u>
Definitely the Republican candidate	33.1%	42.0%	37.2%	38.7%
Probably the Republican candidate	13.9%	8.5%	11.2%	11.1%
<u>Democratic candidate</u>	<u>38.9%</u>	<u>42.6%</u>	<u>38.9%</u>	<u>37.6%</u>
Probably the Democratic candidate	8.4%	8.3%	9.4%	10.9%
Definitely the Democratic candidate	30.4%	34.3%	29.6%	26.8%
Unsure	14.2%	6.9%	12.7%	12.5%
Total	100.0%	100.0%	100.0%	100.0%

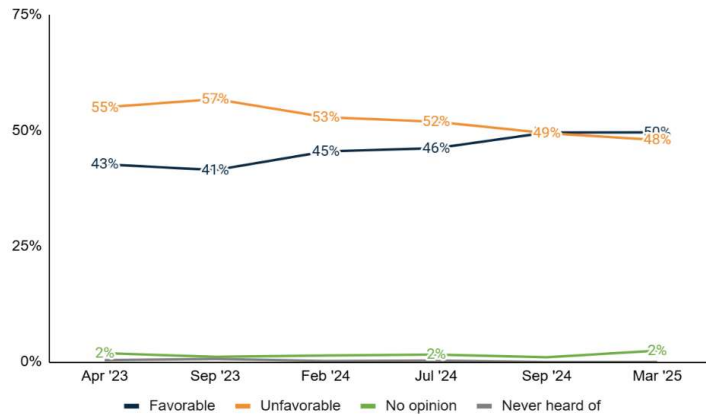




Q5 - Q8. Images: For each of the following, please indicate if you have heard of the person or group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

Q5. Donald Trump

	Mar '25	Sep '24	Jul '24	Feb '24
Favorable	49.6%	49.6%	46.2%	45.5%
Very favorable	35.2%	35.8%	28.3%	29.2%
Somewhat favorable	14.4%	13.8%	17.9%	16.3%
Unfavorable	48.0%	49.4%	51.9%	52.9%
Somewhat unfavorable	4.0%	4.7%	6.4%	5.5%
Very unfavorable	44.0%	44.7%	45.5%	47.4%
No opinion	2.4%	1.0%	1.6%	1.4%
Never heard of	0.0%	0.0%	0.3%	0.2%
Total	100.0%	100.0%	100.0%	100.0%

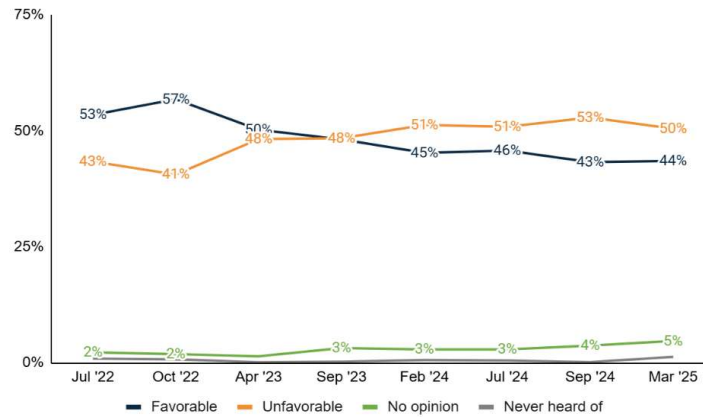


Q6. Kim Reynolds

	Mar '25	Sep '24	Jul '24	Feb '24
Favorable	43.5%	43.3%	45.8%	45.3%
Very favorable	25.2%	23.5%	25.2%	23.4%
Somewhat favorable	18.3%	19.8%	20.6%	21.9%
Unfavorable	50.5%	52.9%	50.9%	51.3%
Somewhat unfavorable	10.6%	13.0%	12.4%	13.7%



Very unfavorable	39.9%	39.9%	38.4%	37.6%
No opinion	4.7%	3.7%	2.9%	2.9%
Never heard of	1.3%	0.2%	0.5%	0.6%
Total	100.0%	100.0%	100.0%	100.0%



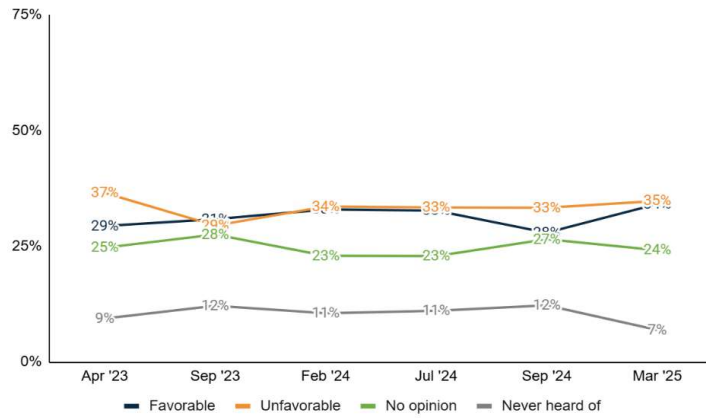
Q7. Joni Ernst

	Freq.	%
<u>Favorable</u>	<u>186</u>	<u>37.3%</u>
Very favorable	74	14.8%
Somewhat favorable	112	22.5%
<u>Unfavorable</u>	<u>226</u>	<u>45.2%</u>
Somewhat unfavorable	82	16.3%
Very unfavorable	144	28.9%
No opinion	73	14.5%
Never heard of	15	3.0%
Total	500	100.0%

Q8. The Iowa General Assembly

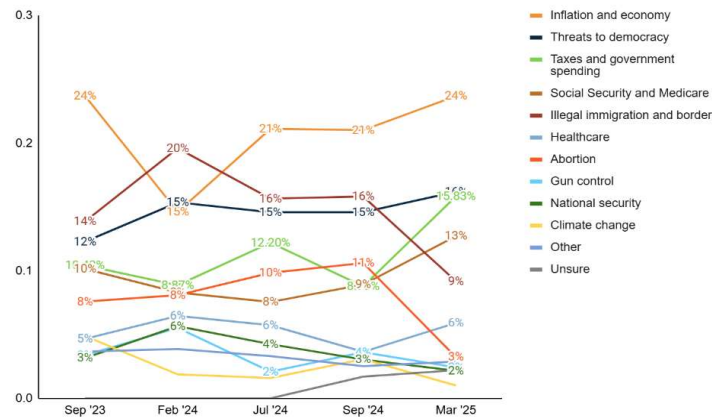
	Mar '25	Sep '24	Jul '24	Feb '24
<u>Favorable</u>	<u>34.1%</u>	<u>27.9%</u>	<u>32.7%</u>	<u>33.0%</u>
Very favorable	8.0%	5.7%	5.9%	7.0%
Somewhat favorable	26.1%	22.2%	26.8%	25.9%
<u>Unfavorable</u>	<u>34.8%</u>	<u>33.3%</u>	<u>33.4%</u>	<u>33.6%</u>
Somewhat unfavorable	13.1%	16.6%	18.2%	16.2%
Very unfavorable	21.7%	16.7%	15.2%	17.3%
No opinion	24.2%	26.5%	22.9%	22.9%
Never heard of	6.9%	12.2%	11.0%	10.5%
Total	100.0%	100.0%	100.0%	100.0%





Q9. Top Priority - Congress: From the following list, which issue is personally most important to you that would decide your vote for Congress?

	Mar '25	Sep '24	Jul '24	Feb '24
Inflation and economy	23.7%	21.0%	21.1%	14.6%
Threats to democracy	16.2%	14.6%	14.6%	15.4%
Taxes and government spending	15.8%	8.8%	12.2%	8.9%
Social Security and Medicare	12.7%	8.9%	7.6%	8.3%
Illegal immigration and border	9.2%	15.8%	15.7%	19.6%
Healthcare	5.9%	3.7%	5.7%	6.5%
Abortion	3.2%	10.6%	9.8%	8.1%
Crime and public safety	2.5%	2.6%	2.0%	1.8%
Gun control	2.4%	3.6%	2.1%	5.5%
National security	2.2%	3.0%	4.2%	5.7%
Climate change	1.0%	3.1%	1.6%	1.9%
Other	2.9%	2.5%	3.3%	3.9%
Unsure	2.2%	1.7%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%



Q10. DOGE: President Trump's Department of Government Efficiency (DOGE), led by Elon Musk, aims to cut \$1 trillion in federal spending, reduce government staff, and streamline operations. Do you support or oppose the DOGE initiative?

	Freq.	%
Support	248	49.6%
Strongly support	178	35.5%
Somewhat support	70	14.1%



<u>Neither support nor oppose</u>	<u>20</u>	<u>4.1%</u>
<u>Oppose</u>	<u>213</u>	<u>42.6%</u>
Somewhat oppose	43	8.6%
Strongly oppose	170	33.9%
Unsure	19	3.8%
Total	500	100.0%

Q11. IA DOGE: Iowa Governor Kim Reynolds established the Iowa Department of Government Efficiency (Iowa DOGE) Task Force to reduce state spending, streamline operations, and improve efficiency. Do you support or oppose the Iowa DOGE Task Force?

	Freq.	%
<u>Support</u>	<u>248</u>	<u>49.7%</u>
Strongly support	167	33.5%
Somewhat support	81	16.2%
<u>Neither support nor oppose</u>	<u>34</u>	<u>6.8%</u>
<u>Oppose</u>	<u>191</u>	<u>38.1%</u>
Somewhat oppose	39	7.8%
Strongly oppose	151	30.3%
Unsure	27	5.5%
Total	500	100.0%

Q12. Supermajority to Raise Taxes Amendment: Would you vote "yes" or "no" on an amendment to the Iowa state constitution that would require two-thirds of the state legislature to vote yes on any tax increase, effectively making it more difficult for the legislature to raise taxes?

	Mar '25	Sep '24	Jul '24	Feb '24
<u>Yes</u>	<u>70.5%</u>	<u>69.6%</u>	<u>69.6%</u>	<u>67.8%</u>
Definitely yes	35.3%	34.3%	33.9%	32.1%
Probably yes	35.3%	35.3%	35.8%	35.7%
<u>No</u>	<u>12.7%</u>	<u>15.7%</u>	<u>16.1%</u>	<u>17.6%</u>
Probably no	6.8%	8.8%	8.1%	10.7%
Definitely no	5.9%	6.9%	8.0%	6.9%
Undecided	16.8%	14.7%	14.2%	14.6%
Total	100.0%	100.0%	100.0%	100.0%

Q13. Income Tax Amendment: Would you vote "yes" or "no" on an amendment to the Iowa state constitution that would guarantee a single, uniform income tax rate for individuals, commonly referred to as a "flat tax"?

	Mar '25	Sep '24	Jul '24	Feb '24
<u>Yes</u>	<u>45.5%</u>	<u>43.6%</u>	<u>47.2%</u>	<u>47.6%</u>
Definitely yes	15.4%	14.2%	18.6%	15.9%
Probably yes	30.1%	29.4%	28.6%	31.6%
<u>No</u>	<u>24.6%</u>	<u>28.6%</u>	<u>26.4%</u>	<u>27.5%</u>
Probably no	12.2%	17.1%	12.4%	12.9%
Definitely no	12.4%	11.5%	13.9%	14.6%
Undecided	30.0%	27.8%	26.4%	24.9%
Total	100.0%	100.0%	100.0%	100.0%



Q14. Property Tax Limit: Turning now to other issues... Do you believe the state of Iowa should pass legislation limiting the amount by which local governments can increase property taxes each year to 2%?

	Mar '25	Sep '24	Jul '24
Yes	<u>66.3%</u>	<u>68.6%</u>	<u>69.6%</u>
Definitely yes	33.5%	34.6%	37.0%
Probably yes	32.8%	34.0%	32.6%
No	<u>14.3%</u>	<u>13.7%</u>	<u>13.8%</u>
Probably no	6.0%	7.1%	6.7%
Definitely no	8.3%	6.6%	7.1%
Undecided	19.4%	17.7%	16.7%
Total	100.0%	100.0%	100.0%

Q15. Voter History: How often do you vote in general elections held in November of each even-numbered year?

	Mar '25	Sep '24	Jul '24
<u>Always Vote - Every general election including for president and in</u>	<u>63.7%</u>	<u>57.4%</u>	<u>51.0%</u>
<u>Prez Yr Vote</u>	<u>31.9%</u>	<u>35.9%</u>	<u>40.9%</u>
Most general elections, including for president and in some midterms	24.9%	25.5%	28.5%
Every general election for president but not midterms	7.0%	10.3%	12.4%
<u>Occasional Vote - Most general elections for president</u>	<u>4.4%</u>	<u>6.7%</u>	<u>8.1%</u>
Total	100.0%	100.0%	100.0%

Q16. Gender

	Freq.	%
Female	263	52.5%
Male	237	47.5%
Total	500	100.0%

Q17. Age Range

	Freq.	%
<u>Under 55</u>	<u>260</u>	<u>52.1%</u>
18 - 29	69	13.8%
30 - 44	111	22.3%
45 - 54	80	16.0%
<u>55 and Over</u>	<u>240</u>	<u>47.9%</u>
55 - 64	101	20.2%
65+	139	27.8%
Total	500	100.0%

Q18. Partisanship Screener

	Freq.	%
Republican	200	39.9%
Democrat	158	31.5%
Independent	102	20.5%
Other	14	2.8%



Unsure	26	5.3%
Total	500	100.0%

Q19. Ideology

	Freq.	%
<u>Conservative</u>	<u>213</u>	<u>42.5%</u>
Very conservative	104	20.7%
Somewhat conservative	109	21.8%
<u>Moderate</u>	<u>153</u>	<u>30.5%</u>
<u>Liberal</u>	<u>112</u>	<u>22.3%</u>
Somewhat liberal	67	13.4%
Very liberal	44	8.9%
Unsure	23	4.7%
Total	500	100.0%

Q20. Religion

	Freq.	%
Catholic	91	18.3%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	148	29.6%
Evangelical or Born-Again (Baptist, Non-denominational Evangelical, Pentecostal, Church of God, etc.)	91	18.2%
Another religion	47	9.4%
Not religious	101	20.2%
Unsure	22	4.3%
Total	500	100.0%

Q21. Income by Response

	Freq.	%
<u><\$50k</u>	<u>113</u>	<u>22.6%</u>
Less than \$25,000	29	5.7%
\$25,000 - \$49,999	84	16.9%
<u>\$50,000 - \$74,999</u>	<u>67</u>	<u>13.4%</u>
<u>\$75,000 - \$99,999</u>	<u>86</u>	<u>17.2%</u>
<u>\$100k+</u>	<u>202</u>	<u>40.5%</u>
\$100,000 - \$124,999	77	15.4%
\$125,000+	125	25.0%
Unsure	31	6.2%
Total	500	100.0%

Q22. Race/Ethnicity

	Freq.	%
White or Caucasian	451	90.3%
Asian or Pacific Islander	8	1.6%
Black or African American	17	3.3%
Hispanic or Latino	13	2.6%
Other	9	1.8%
Unsure	2	0.3%
Total	500	100.0%



Q23. 2024 Retro Ballot

	Freq.	%
Republican Donald Trump	270	53.9%
Democrat Kamala Harris	203	40.7%
Another candidate	10	2.0%
Did not vote in 2024	7	1.3%
Unsure	10	2.1%
Total	500	100.0%

Q24. Education Level

	Freq.	%
<u>No degree</u>	<u>286</u>	<u>57.2%</u>
Some high school	11	2.2%
High school diploma/GED	81	16.1%
Technical Certification	25	4.9%
Some college or Associate's Degree	170	34.0%
<u>At least College</u>	<u>210</u>	<u>42.1%</u>
Four-year undergraduate or Bachelor's Degree	133	26.6%
Graduate degree or further	77	15.4%
Unsure	4	0.7%
Total	500	100.0%

Q25. General Election X of 4

	Freq.	%
0 of 4	17	3.4%
1 of 4	56	11.2%
2 of 4	48	9.6%
3 of 4	79	15.9%
4 of 4	290	58.0%
Unknown	10	2.0%
Total	500	100.0%

Q26. Geo - CD

	Freq.	%
CD 1	126	25.1%
CD 2	128	25.6%
CD 3	126	25.3%
CD 4	120	24.0%
Total	500	100.0%

Q27. Geo - DMA

	Freq.	%
Cedar Rapids-Wtrlo-lwc&Dub	152	30.4%
Davenport-R.Island-Moline	51	10.3%
Des Moines-Ames	194	38.7%
Omaha	33	6.6%
Ottumwa-Kirksville	6	1.2%
Quincy-Hannibal-Keokuk	5	1.0%
Rochestr-Mason City-Austin	15	3.0%
Sioux City	41	8.1%
Sioux Falls(Mitchell)	3	0.6%
Total	500	100.0%



Q28. Gender + Age

	Freq.	%
F 18 - 29	31	6.2%
F 30 - 44	55	11.1%
F 45 - 54	44	8.7%
F 55 - 64	54	10.7%
F 65+	79	15.8%
M 18 - 29	38	7.6%
M 30 - 44	56	11.2%
M 45 - 54	36	7.3%
M 55 - 64	47	9.5%
M 65+	60	12.0%
Total	500	100.0%

Q29. Race + Gender

	Freq.	%
White Female	244	48.7%
White Male	208	41.6%
Asian Female	1	0.2%
Asian Male	7	1.4%
Black Female	4	0.7%
Black Male	13	2.6%
Hispanic Female	11	2.1%
Hispanic Male	2	0.5%
Other Female	3	0.6%
Other Male	6	1.2%
Unsure	2	0.3%
Total	500	100.0%

Q30. Gender + Education

	Freq.	%
Female At least College	105	21.0%
Female No degree	158	31.5%
Male At least College	105	21.0%
Male No degree	129	25.7%
Unsure	4	0.7%
Total	500	100.0%

METHODOLOGY

This probabilistic survey was conducted February 27 – March 2, 2025, with 500 likely general election voters. It has a margin of error of $\pm 4.36\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to the likely general election voters universe.

ABOUT THE FIRM

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